DESIGN

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The most exciting gift selection in our 87-year history is here for your perusal...

Our buyers have scoured the markets... our four floors are brimming over with wares that excite the imagination. In this catalog you'll find the best selection of gifts we've had in many a year. We show you big gifts, little gifts, unusual gifts... and all are representative of the quality for which Lewis & Conger has been famous since 1868.

Whether you are a new friend or have known us for a long time, we invite you to use these pages to shop from your arm chair. Then pay us a visit if you can, or write or phone. And may we also wish you the merriest Christmas ever.

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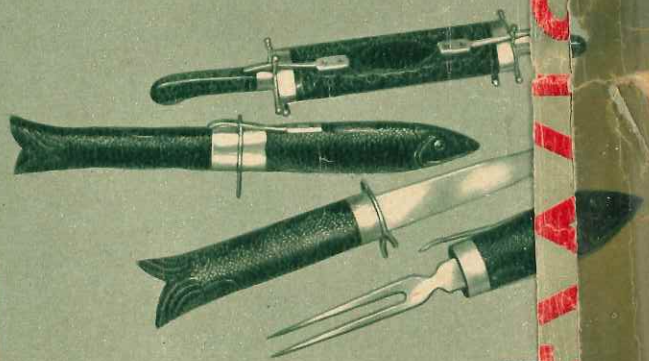
2-A. HANDS DOWN, THESE ARE WINNING GIFTS —Hands such as these from days gone by have been rare collector's items for years. Now they are reproduced in polished solid brass as charming appointments for today's homes. HAND CLASPS can be hung in the bathroom to hold guest, hand or bath towels. Or the smaller ones can be used on a desk as paper clips; the large Hand Clasp can serve as an unusually handsome door knocker. Large size, 7" x 3⅛", **7.00**; medium, 5¼" x 1⅞", **5.00**; small, 3½"x1⅛", **2.00** (2nd fl.)

2-B. CHINA AUTOMATIC ELECTRIC COFFEE MAKER— HALL China makes these beautifully styled and decorated pots that automatically brew coffee and keep it at drinking temperature indefinitely. Coffee is always at its delicious best when made in a china pot, for china is tasteless and can be easily kept clean of old coffee residue. AC only, with 6-ft. cord. White china pot with Game Birds, Dogwood or modern Gold Deer Pattern. **17.50** (1st fl.)

2-C. WEATHER WATCHERS LOVE BAROMETERS — specially when they are as complete and accurate as these WEATHERITE Barometers imported from Germany. Both the Banjo style and the Shield are decidedly decorative, too, for they are made of rich mahogany with dials framed in polished brass. Bo[illegible] or barometer, temperature and [illegible]s. 16" high [illegible]igh Shield

Gifts Unparalle[illegible]d



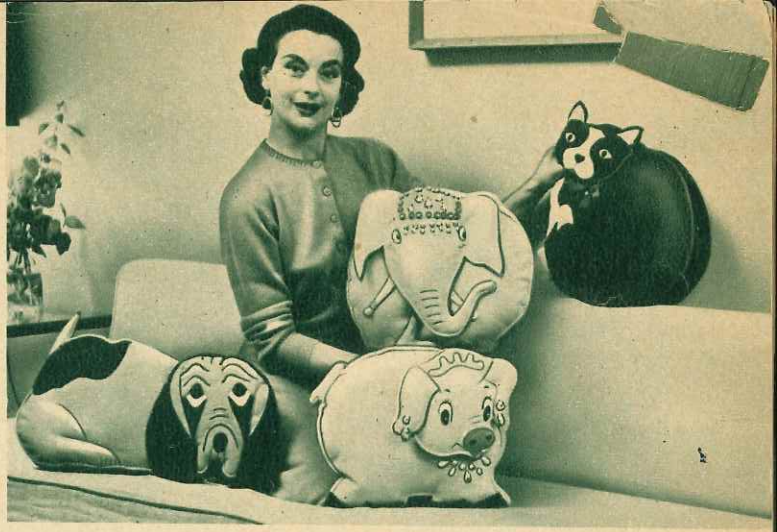
2-D. MADE IN THE SHADOW OF MT. EVE[illegible] these Indian Carving Sets are gems of fini perfection in every detail. The walnut woo intricately carved and highly polished by p taking craftsmen. The trim is all solid Both the collector-look fish and handsomely orative oblong case pull apart to becon carving knife and fork of high carbon steel amazing to find such rare and unusual bea at only **19.95** each. (1st fl.)

A GIFT CERTIFICATE is a happy solution!

If someone on your list has you stumped, why not send them one of our attractive new gift certificates. They can have the fun of choosing their own gift at one of the world's most fascinating stores.

Like to open a charge account? Just send us 2 references.

3-A. PILLOW PETS—the latest, smartest fashion in decorative accents that will make guests exclaim! These charmingly shaped, gaily colored pillows from AMER. NEEDLECRAFT mark you as a sophisticated gift-giver. Plop them anywhere, they'll look adorable and make wonderful headrests and backrests. Covered in durable felt, filled with latex and kapok. Pink Elephant, **9.95;** Friendly Cat, **9.95;** Watchful Hound, **10.95;** Diamond Lil Pig, **11.95** (3rd fl.)



3-B. STRIKING SERVER KEEPS DRINKS HOT OR COLD — Beautifully designed, and made entirely of stainless steel, this POLAR Server has double wall insulation that will keep coffee hot for an hour and a half. *And,* it won't break if dropped! Ideal for breakfast or after dinner service. Equally effective for keeping cold drinks cold. Handsome brushed finish, hinged cover. 10-oz. capacity. An outstanding value at a low **12.00.** (1st fl.)

3-C. ELECTRONIC MIRACLE USES NO TUBES — Pocket-size REGENCY is the first radio built with Transistors to replace bulky vacuum tubes. They supply enough power to enable set to operate on only one tiny battery. It has a genuine superheterodyne circuit and produces tone quality usually heard only in much larger radios. Regency goes anywhere, plays anywhere. Including battery, **51.20.** Extra batteries, **1.25** (1st fl.)

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for Originality

3-D. MAGIC SWITCH by HOWLITE turns electrical devices on and off by remote control. Aladdin's magic couldn't be more ingenious! You can rest, lordly, in your bed or chair and, merely by pressing the button, turn the room lights and radio on or off — start your coffee-maker or toaster — turn on your phonograph, humidifier or fan while in bed — and so on! Of rich, gemlike jet plastic, with decorative gold medallion; 12 foot cord, **3.95.** New deluxe model in fine tooled leather with 15 foot cord, wine, green or ivory, **5.95** (3rd fl.)

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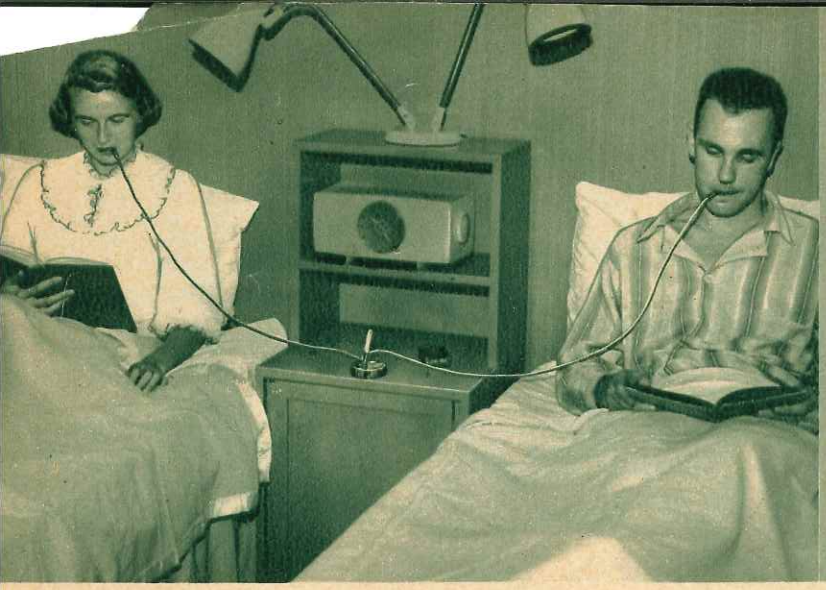
3-E. TWO-TIER TOLE TABLE — This alliterating figure of speech doesn't begin to tell you how lovely this LOROMAN Table really is. The two black tole trays are decorated with hand painted flowers in soft pastel colors with gold trim. An attractive extra table for serving canapés or hors d'oeuvres, it is also ideal for passing snacks around while watching TV. With brass handle, **9.95** (4th fl.)



4-A. SMOKE IN BED TANDEM STYLE — A gift that is witty *and* wise for it assures safe and harmonious smoking in bed. With our Double ROBOT SMOKER husband and wife can share the same bed-time cigarette for economy or for cutting down on cigarettes. The adjustable holder grips the cigarette right over the tray so ashes fall safely — away from bedclothes. Each smoker puffs serenely through the long tube (which air-cools the smoke, by the way). A home safety measure that also contributes to conjugal bliss. Chrome tray, colored tubes with plastic mouth-pieces for him and her, **3.95;** with leather trimmed tray, **5.95.** Single-tube Bachelor Model, chrome, **2.95** (3rd fl.)

Fun..and Unexpec

4-B. THEY'LL GET A GOOD LAUGH with these guest towels whimsically called STOLEN GOODS. They suggest that their owners stay at only the best places, for they bear the provocative statements — Stolen from the Ritz, Plaza and Astor. Set of three fringed white Cannon Towels with red, green and black letters in attractive gift box, **3.98** (2nd fl.)

4-D. PERSONAL BLACK-OUT with our famous Sleep Shade. It keeps out moonlight, dawnlight, street lights — but rests so lightly that your eyelashes can move freely. Comfortable — adjustable. Soft black sateen, **1.25.** Deluxe satin model with non-absorbent cleanable lining for those who like to use beauty cream, **2.50. EAR STOPS** to shut out all noises. Comfortable "Nods" (wax and Latex) are safe and effective. 5 months' supply, **2.00** (3rd fl.)

4-C. FIRST AID FOR SNORING AND BALDING SLEEPERS. The WINCO Snore Mask Helmet (left) keeps a snorer's jaws closed and prevents snoring caused by open-mouthed breathing. Elastic weave keeps it in place, **2.50.** Svelte CARNAN Head Warmer (right) protects a sensitive head against drafts and chill. Modern version of great-grandpa's night cap, ideal for thinly thatched pates. Of lightweight rayon-and-wool. In blue only; one size, **2.50** (3rd fl.)

4-E. COFFEE DRINKERS DELIGHT in these clever cups by WENTZ. How many times has someone said, "Just half a cup, please." What a surprise is in store when they are served just that in the Half Cup marked "You asked for it." The huge cup labeled "The Old Man's," holds enough to keep a coffee lover satisfied three times as long as an ordinary cup. Hand-decorated glazed pottery. Half-Cup, **1.00.** Big Cup and saucer, **2.95** (2nd fl.)

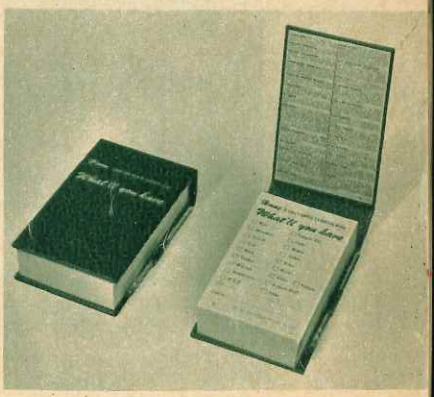
4-F. PIGGY BANKS WITH A POINT — Not only will the recipient of these clever banks by JANIS find saving more fun, but amused friends might well contribute because they get a kick out of the gag. The Pigs are heavy iridescent glass, hand-painted with "For My Mink" with the Mink crossed out to read Muskrat; "For My Vacation;" "For My Cadillac." Any two, **3.00** (1st fl.)

5-A. WELL-BOWS ARE KIND TO ELBOWS — What fun it will be for a convalescing lady to receive these dainty cushioned pads to keep her elbows from chafing. They are foam rubber molded to fit snugly, and covered in pink or blue rayon satin with ribbon ties. And it's good for lots of laughs to give a pair of green felt-covered Well-Bows to the inveterate card player to cushion his active elbows comfortably during the exciting game. Ladies' or men's Well-Bows in gift box, per pair, **2.95** (3rd fl.)

tedly Inexpensive

5-B. TUCK MONEY SAFELY AWAY in a gay Garter Purse. Many times a woman wants to carry a few bills safely hidden away! Our HIDE-AWAY Garter Purse provides the ideal method. Slimly fashioned of soft leather, it clasps safely on her garter, doesn't bulge. Incl. Fed. tax, **2.20** (1st fl.)

5-C. TAKING ORDERS IS FUN, and much less confusing than trying to remember individual preferences, when each choice is written on this AMERICAN BINDER Home Bartender Pad. Each of the 250 tear-off sheets is printed with a list of 9 liquors or drinks and 10 mixers. The "order taker" checks the combination wanted and writes the guest's name below. Recipes for 25 drinks are given on the inside of the simulated brown leather cover. 5¾" x 4", 1½" thick. Complete with pencil, **2.50.** Additional pad refills, each, **75¢** (1st fl.)



5-D. COMMUTER'S COFFEE COOLER makes coffee drinkable in 30 seconds. Don't burn your mouth, don't leave without that vital cup of coffee in the morning! Here's the answer to the commuter's prayer — a gadget that actually reduces the temperature of coffee by 30 degrees in 30 seconds! Just put it in your cup, drink in comfort half a minute later. Made of polished aluminum with black wood handle. **2.50** (1st fl.)

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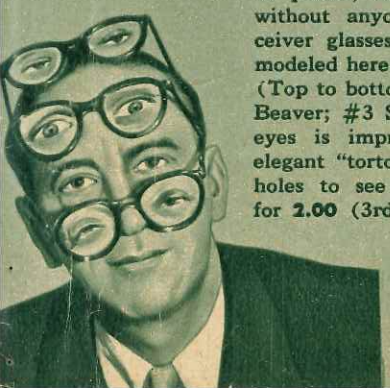
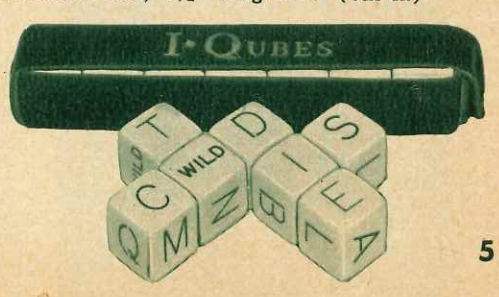
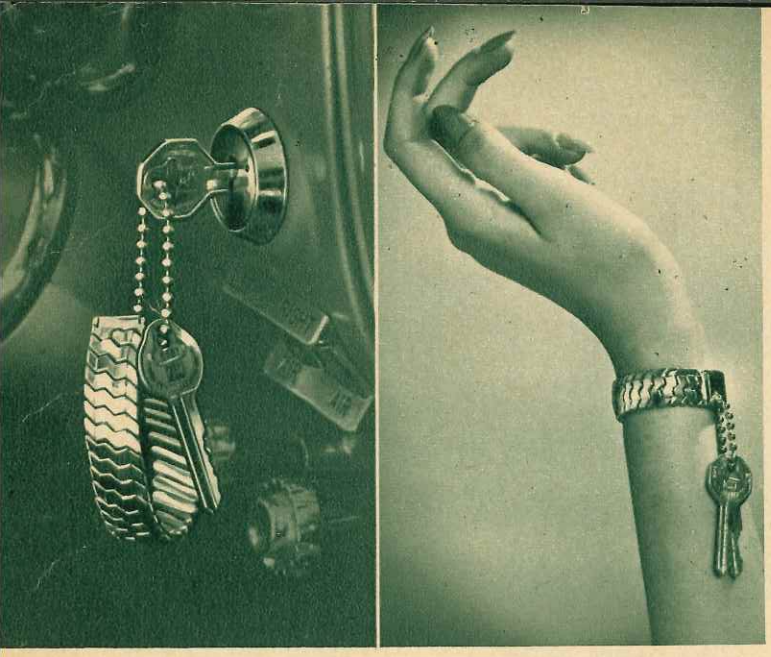
5-E. WIDE-AWAKE NAP GLASSES let you sleep in public, secretly. Snooze anywhere, anytime, without anyone knowing it — behind these deceiver glasses. Select the suitable "personalities" modeled here by Hy Gardner in Parade Magazine. (Top to bottom) #2 Cool, intellectual; #1 Eager Beaver; #3 Shy, demure. Each definitive type of eyes is imprinted on the glasses which have elegant "tortoise shell" plastic frames. Tiny peep holes to see through! Choose any two models for **2.00** (3rd fl.)

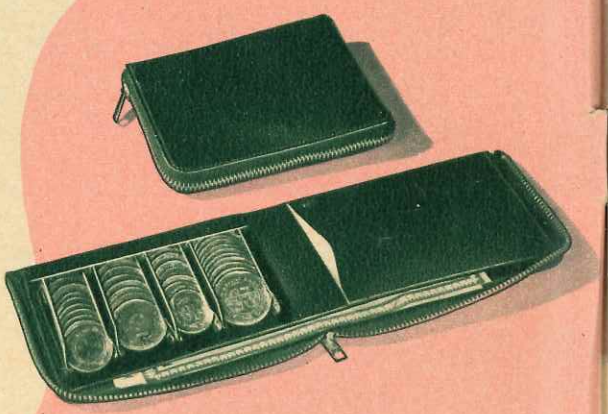


5-F. I-QUBES . . . NEW WORD GAME, perfect "stocking present." I-Qubes (Crossword Dice) is a runner-up in popularity with Scrabble. I-Qubes can be played solitaire or with two to five competitors, at home, traveling, anywhere. Consists of 7 dice, 42 sides. Fun! Fascinating for young or old. Teaches new words. Complete with rules of the game, scoring, examples. In pocket-size leatherette case, 4½" long. **2.00** (4th fl.)





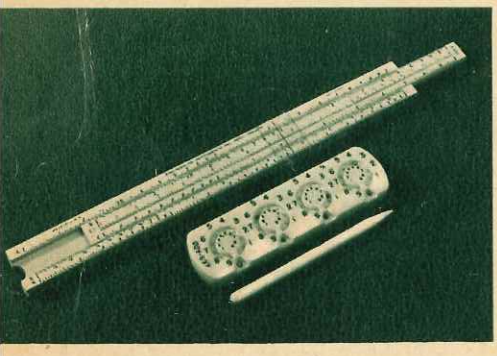
6-A. KEY CONVENIENCE — WRIS-KEY ends the problem of misplaced keys. Dangling like a charm from this good looking expansion bracelet, her house and car keys will always be right at hand. Saves the time and trouble of searching through handbag or pockets when arms are laden with bundles. Wris-Key is a gift she'll bless you for a dozen times a day. Chromium finish, **4.95;** stainless steel, **5.95;** gold finish, **8.75** incl. tax. *With 3 initials, each* **1.00** *extra* (1st fl.)



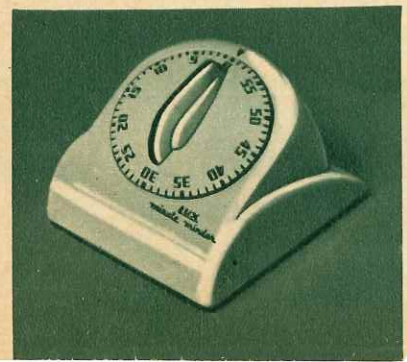
6-B. JIFFY COIN PURSE WALLET ends fumbling for change! Holds quarters, dimes, nickels, pennies, instantly ready, each denomination in its own groove. Lots faster than fishing through crowded purse or jumbled pocket. Saves time at ticket windows, newsstands, toll stations. Identification and other cards slide into flat pocket, bills into wallet underneath. Good gift for man or maid. Of genuine leather; zipper closing. Incl. Fed. tax, **3.30** (1st fl.)

6-C. NO MORE ASH TRAY JUGGLING — This new ashtray by HOWLITE clips to any tubular furniture. Indoors it can be clipped conveniently at hand to bridge lamp or card table. Used on a chair arm outdoors, it saves having the lawn strewn with cigarette butts. Tilts to any angle, yet wind won't blow ashes out of receptacle. Of rustproof anodized aluminum in red or green. Pair, **2.95.** Deluxe set, black with brass, pair, **3.95** (4th fl.)

Diminutive Gifts,



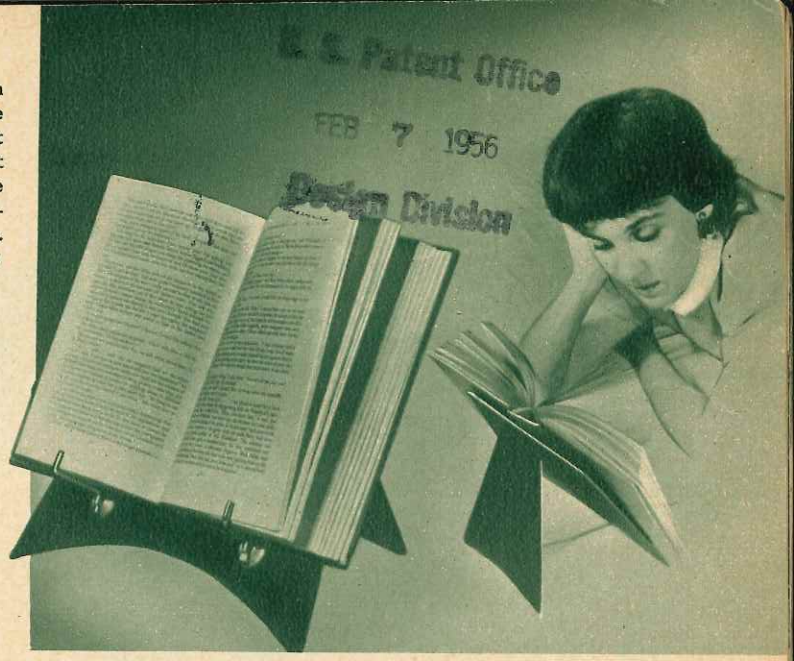
6-D. MATHEMATICAL WIZARDS, POCKET-SIZE — Facility with figures is an important asset in our Atomic-age. With these ingenious assistants, adults can solve math problems easily, and children have fun learning arithmetic. The CUTIECUT Slide Rule (top) is a precise and detailed calculator to multiply, divide, do percentages, even trigonometry. White plastic face on wood. In leatherette case, **2.95.** KES-ADD Pocket Adder has a stylus with which you dial the numbers for quick addition or subtraction in multiples from 1 to 9999. Ivory-tone plastic, **1.98** (1st fl.)



6-E. RINGS LOUD AND LONG when time's up! Our LUX Minute Minder Cooking Timer ends worrying and clock watching. Lets the cook relax or do other work. Just set it for the required number of minutes from 1 to 60; when time is up, its long continuous ring summons you. Easy to read. Neatly designed in white plastic. Base 3½" x 4½". **4.95.** Smaller timer with short ring, white, red or yellow, **3.95** (1st fl.)

6-F. GIVE YOUR MAN A MEDAL — He'll find it not only decorative, but eminently useful as well. Made entirely of stainless steel, the handsome VOSS Medallion houses a good sharp knife blade and a finger nail file. The nickel-silver chain holds his keys. Comes in a choice of two relief motifs — Saint Christopher or Greek Psyche. **5.00** (1st fl.)

7-A. STANDS RIGHT WITH READERS — What an arm saver it will be to have this compact little SOLUS Readstand to hold a book or magazine at the right angle for comfortable reading. Swing-out metal rests keep pages flat. Can be used on a table or bed-tray. Convenient, too, for a child doing homework. Trimly covered in brown leather-like plastic. 10″ high, 11″ across bottom. Folds flat. **2.00** (1st fl.)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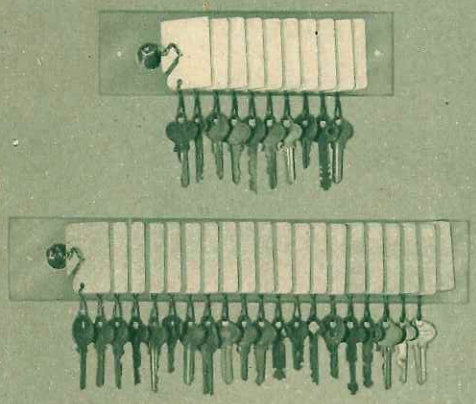
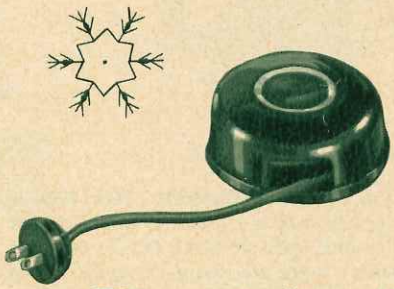


7-B. KEEP TABS ON KEYS in a CADO Ke-Master. Each key gets its own plastic tag, easily marked with crayon, pencil or ink. A slot in the tag fits over one twist of a spiralled wire, keeping each key separate and immediately visible. Chrome finished rack. For 10 keys, **1.95**; 20 keys, **2.95**; 40 keys, **7.50**. Extra tags, **6¢** each (1st fl.)



7-D. PORTABLE BASE PLUG supplements too-short cords. When the regular cord will not reach, she will gratefully use this extension cord gadget to connect her lamp, radio or appliance with a distant base plug. The 9½ foot cord reels up snugly in a neat brown Bakelite case. Including screw-in plug. **2.50** (1st fl.)

Decidedly Useful

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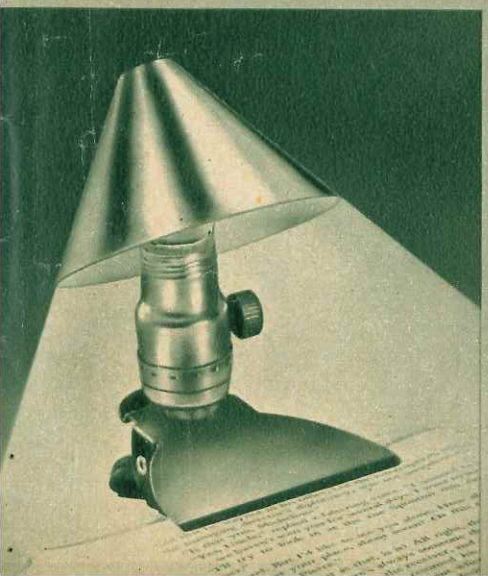
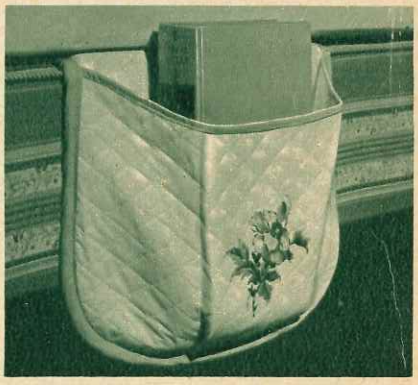
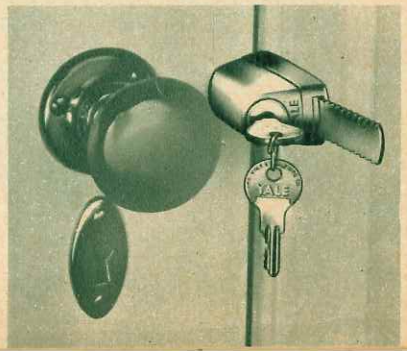
7-C. CLIP-ON BOOK LAMP, well-named "D-LIGHT," provides just the right amount of glareless light directly on the pages of the book to which it is clipped. Good gift for any husband or wife who likes to read in bed; its light won't disturb the other who wants to sleep. With cone shade, 10-watt bulb and 7-ft. cord. Copper, brass or silver-colored metal, **2.95** (1st fl.)

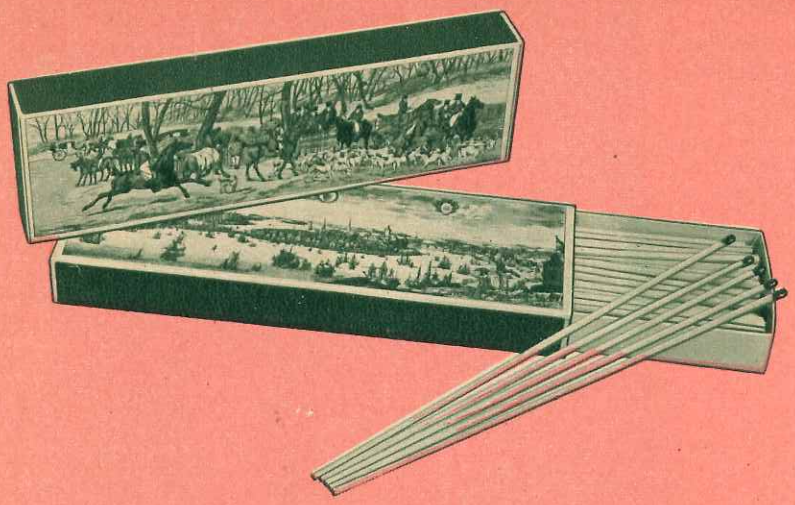


7-E. QUEEN-SIZE BED POCKET—glamorous and convenient. This roomy BEDSIDE PAL is just the thing to hold a book, eye-glasses, tissues, medicine, or a child's favorite stuffed toy. It saves cluttering a night-table while keeping bed accessories within easy reach. Tucks in neatly under the mattress. Made of washable, quilted plastic fabric with a floral decoration. Choice of white, pink, blue or wine, with contrasting binding. Gift boxed, **2.95** (3rd fl.)



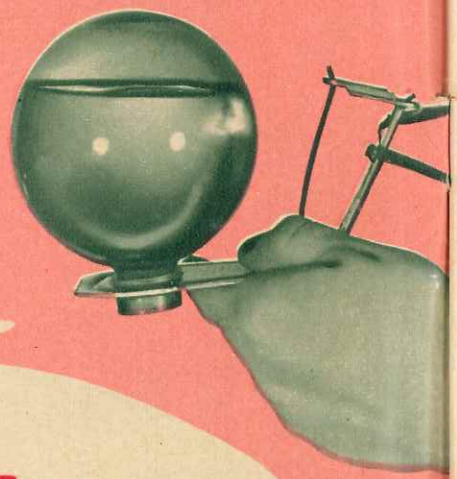
7-F. A LOCK ALL ONE'S OWN — Pocket-size Yale TRAVELOK makes any drawer, closet or cabinet a private container. She can leave jewelry in her hotel room; he can leave his camera or gun at home, or his personal papers at the office, and know that Travelok will keep things safe from prying eyes and fingers. Locks automatically, cannot be removed without key. Heavy chrome on brass. With 2 keys, **2.89.** Deluxe model, 22 K. gold in suede case, **5.00** (1st fl.)





8-A. GIANT-SIZE MATCHES are a gift much-appreciated by anyone who lights a hearth fire. These marvelous matches, made in Sweden, are 11½" long so the fire lighting can be done from a safe distance with no uncomfortable stooping. 100 matches in box attractively decorated with old hunting or harbor scenes. Two boxes, either style, for **4.50** (4th fl.)

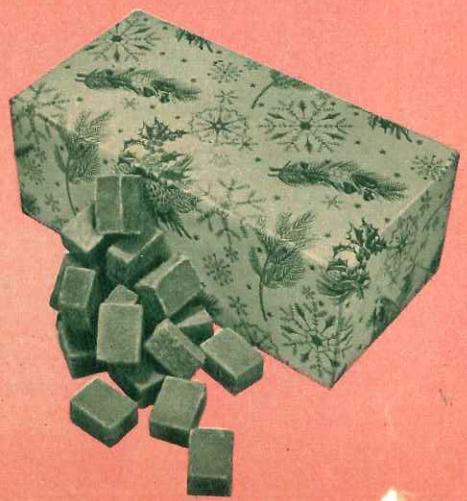
8-B. MAKE IT A SAFE CHRISTMAS with this "tree-ornament" Fire Extinguisher. Designed to guard against sudden Christmas tree fires (that might start from faulty wiring when no one is watching.) FIRE BALL hangs on the tree like a bright red ornament, but should a fire start, the spring-loaded fuse breaks the Ball. Instantly, effective extinguishing fluid vaporizes throughout the tree, smothering the fire in seconds. Colorless, stainless. On big trees, use two. Each, **2.95** (1st fl.)



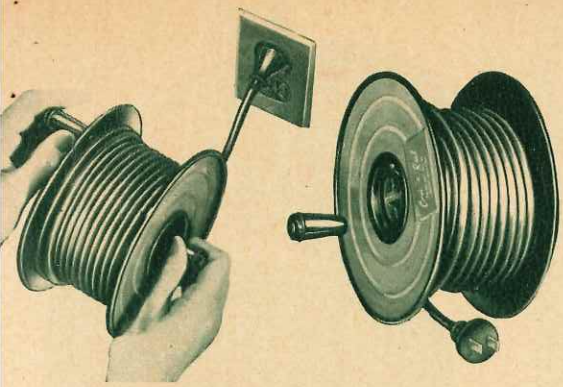
8-C. FLAME-COLORING FIRE MAGIC for all fireside dreamers. Sure-fire gift for any open fireplace fan — and you know there are many of them! These little, wax-like discs melt and infuse the logs, coloring the flames with beautiful, brilliant, fairyland-like colors that last a long, long time. 2 boxes, each containing 24 discs, **2.95** (4th fl.)

For Making Christmas Merrier

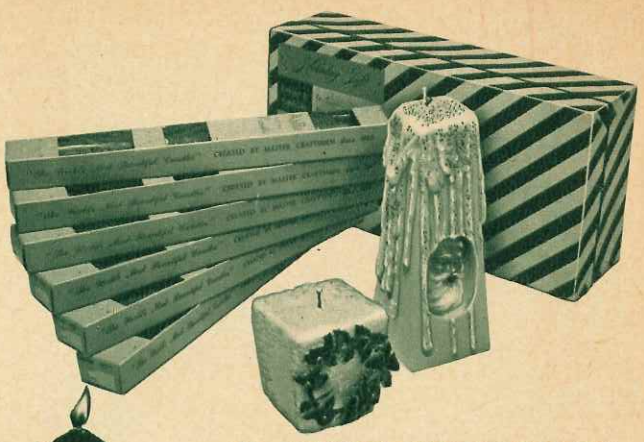
8-D. START THE FIRE BLAZING with just one KINDLE-LITE. No fuss of chopping kindling or crumpling newspapers, and no false starts or smoky failures. A single Kindle-Lite placed under the smaller logs and lit with a single match, soon has the fire blazing merrily. It's safe and clean, won't deteriorate when stored. Generous Christmasy box of 96 Kindle-Lite blocks, each 1¾" x 1¼", **2.95** (4th fl.)



8-E. "HARK THE HERALD ANGELS," NORSE brass candelabra. Light the candles—the little angels circle slowly around, ringing tinkley bells with their wands. A delightful Christmas-table centerpiece! 13" high. Comes complete with 4 candles, red or white. **1.95.** Extra candles, box of 12, **50¢** (1st fl.)



9-A. CARRY YOUR CURRENT OUTDOORS with this handy new CORD-'N-REEL. It has 50 feet of heavy duty UL-approved, damp-proof cord on a reel with a built-in electrical outlet. Just unwind the length needed and plug your outdoor Yule decorations or spotlights into reel outlet. Convenient, too, for electric battery boosters, driveway lights, or indoors where extra cord is needed. **9.95** (4th fl.)



9-B. CANDLES CRAFTED SPECIALLY FOR CHRISTMAS by world-famous AJELLO Candlemakers. There's a 9" tall candle with a jolly Santa face peeking from its side, a 3" square white candle bedecked with a sculptured holly wreath, and a dozen 12" tapers (6 red, 6 green). Complete set of 14 candles in green-and-white striped box, **5.00.** Jovial Saint Nick Candle glows for hours and hours becoming more radiant as wick burns down behind his face. 6" high, in full color, **2.95** (1st fl.)

9-C. LIGHT OUTDOOR CHRISTMAS DECORATIONS or have dramatic, as well as helpful, illumination for the driveway, doorways . . . anywhere outside your house. PENETRAY is a waterproof, completely adjustable lawn fixture with a powerful G. E. floodlight bulb. Simply drive its stake into the ground or fasten bracket with screws to tree, post or building, and adjust curved arm for desired light direction. Lawn-Lite fixture complete with 150 watt bulb, **4.95** (4th fl.)

9-D. FIRE LIGHTING MADE SIMPLE — CAPE HORN Fire Lighter eliminates the use of paper or kindling. Fill it with stove oil or kerosene and press the little pumper. A few squirts on logs or charcoal are enough to set them blazing merrily when touched with a match. Safe and easy to use; the long nose saves stooping. A stunning fireplace or barbecue accessory. In black with brass highlights, or all polished brass, **8.95** (1st fl.)

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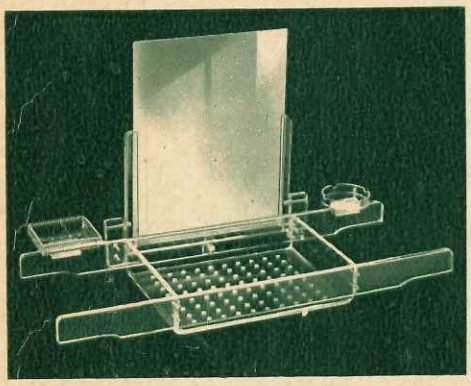
9-E. FIRE MAKING IS FUN with a BLO-POKE. A few easy puffs through the hollow tube will get the fire going, or bring it back to vigorous life. The hooked end of this unusual poker arranges the logs just as your fire expert wants them. No more scorched hands or uncomfortable stooping. Made entirely of brass, 48" long. **8.95** (4th fl.)

9-F. SAF-T-TREE HOLDER keeps trees fresh and green. Holds one gallon of water, to keep tree moist and safer from fire. Sturdy metal container is seamless, won't leak! Easy to refill. Children or pets can't get at water. Just place tree trunk (up to 3¾" diameter) in holder, tighten set screws, fill container. Baked enamel finish in bright Christmas green. **3.95** (1st fl.)

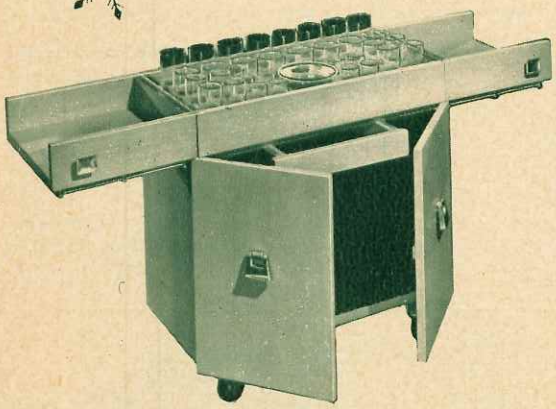
10-A. UNBELIEVABLE BUT TRUE! Hand-knits a pullover in 3 hours, a scarf in 20 minutes! With this fabulous KNIT-KING Hand Knitter, she can do 164 stitches in one motion, complete a pair of socks in 3½ hours, a dress in a few days! And the results look exactly like skilled hand-knitting. Easy to use — no limit to the shapes and patterns possible. Automatic row counter; stitch-size dial. Compact and portable, 43" x 6" x 5", weighs only 13 lbs. Send for free descriptive brochure. **159.50** (3rd fl.)

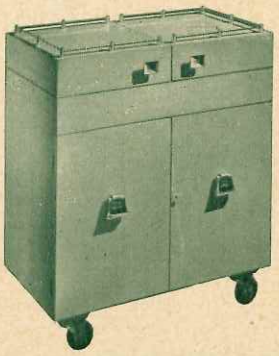
10-B. BATTERY OPERATED RADIO-PHONOGRAPH— An electronic marvel! Listen to the AM-FM Radio on camping trips and outdoor parties; play your favorite 45 RPM records as well. From Germany, this portable unit no bigger than an over-night bag, uses standard batteries good for 500 record-playings. (Complete set of U.S.-made batteries can be replaced for $4.15). The superhetrodyne radio is both AM and FM. It has built-in rabbit-ears antenna and a high fidelity speaker. To use phonograph just rest case on its side and open lid. Can also be used by plugging into 110 volt AC house socket. Dark green plastic case, 15" x 11" x 5¼". Including batteries, **89.95** (1st fl.)



10-C. BATHE IN SPLENDOR with this Bathtub Vanity from NESCHA that we had designed specially for us. It's of sparkling Lucite with a deep compartment to hold cosmetics, manicuring and other beauty items, a removable ash tray and soap dish. Large mirror folds down for storage 28½" across, it rests securely on tub sides. **39.95** (2nd fl.)

Gifts In the Grand Manner



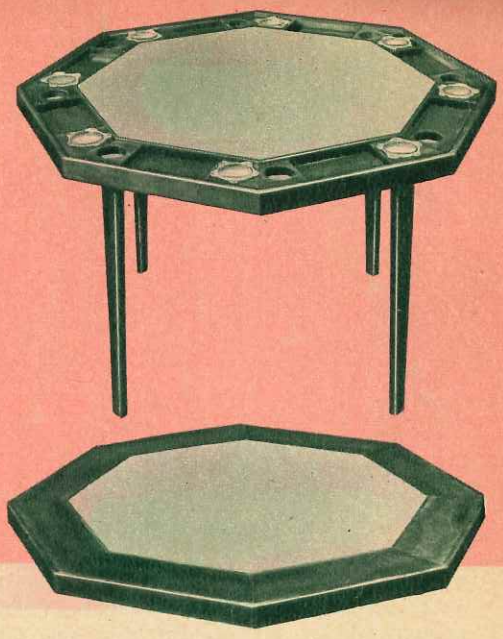


10-D. DELUXE SERVER-CELLARET, a complete bar-on-wheels. A handsome piece of furniture in its own right, this beautifully made FOX Cellaret has ample space for glasses and bottles, opens wide for mixing and serving. The top is durable formica inside and out (in blond, dark mahogany or ebony finish); gallery and hardware are of lustrous brass. Has a drawer inside, and a lock on the liquor compartment. Complete with 4 sets of 8 glasses each and ice dish. On 3½" rubber casters. 28" x 15" x 22" high, closed. **155.00** (2nd fl.)

10-E. BLACK AND BRASS Folding Wagon by BELLOWS saves steps and space, too! She can wheel the party fixings into the living-room or out on the terrace in one easy trip. Party over, this wagon folds flat to stow in a closet. Gleaming tubular brass handles and side guards highlight its smart black lines. Perforated shelves are an ample 27" x 12", overall height is 36". Rolls smoothly on ball-bearing casters of non-marring plastic. **24.95** (2nd fl.)

11-A. LOVE AT FIRST SIGHT is assured for this heirloom-like Banjo Clock. SETH THOMAS, famous for dependably accurate time pieces, makes this faithful reproduction of an American original dated 1801. Of fine grained mahogany with brass colonial spool and scroll trim. 24¾" high. Priced surprisingly low. Electric, **35.75.** 8-day, 4 jewel, **41.25.** *Prices include Fed. tax* (1st fl.)

11-B. POKER TABLE FOR DINING, TOO — This octagon shaped STAKMORE Table, called Poker-Dine, is certainly versatile. For card-playing evenings, it has 8 chip wells, each with its own spill-preventing drink holder and glass ashtray, around the green bark-textured plastic center section. For serving meals or playing games other than poker, just fit the 8 hard-board insets in place and you have a smooth-top table 47" from corner to corner. Sturdily made with gleaming mahogany finish. Legs fold flat against top for storage. 29" high. **49.50** (4th fl.)



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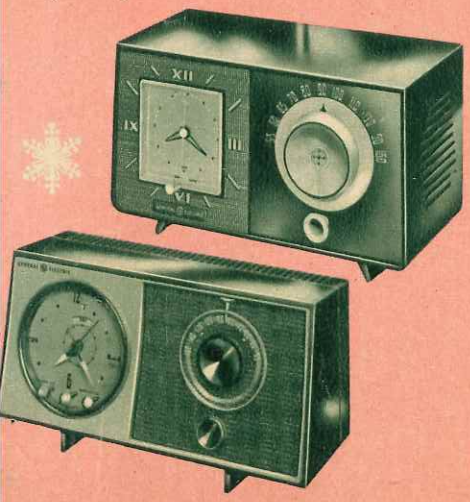
11-C. NOTHING BUT THE BEST — Take the famous Case know-how for making superlative cutlery, add to it the finest cutting steel and genuine stag handles and you get the very best of CASE Carving Sets. This is the kind of gift heirlooms are made of. 10" forged-steel fork, 12" stainless steel slicing knife, 9" stainless steel carving knife, and sharpening steel with guard, all in luxurious walnut chest. **55.00** (1st fl.)

11-D. LULLABY AND WAKE-UP Clock-Radio. Let your favorite program lull you to sleep at night and wake you in the morning. This ingenious G.E. 5-tube Clock-Radio turns itself off at your pre-set time. It wakes you by turning itself on at the time and the station you selected before you went to sleep. A buzzer sounds later in case you are a persistent sleeper. Radio and luminous clock can work independently. AC only. Mahogany or ivory plastic, **29.95.** Deluxe model (left) has automatic day and date calendar. Can also turn *other* appliances on and off. Two-tone grey or red, white trim. **39.95** (3rd fl.)



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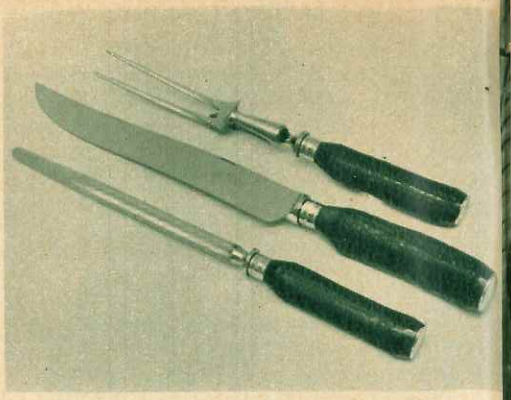
11-E. ELECTRIC REFRIGERATOR - BAR, the gift of a lifetime! On the one side of this distinguished contemporary PENGUIN Consolette is an ample refrigerator with 2½ cu. ft. of storage space and two 18-cube ice trays. The other side is a roomy 3-shelf cellarette for bottles, glasses, bar utensils. The Formica top resists alcohol and fruit-acid stains. Cabinet is richly finished in walnut, mahogany or limed oak to blend with home or office furnishings. 36½" high, 32" wide, 18½" deep. **475.00;** without refrigerator unit, **295.00.** (Not shown) Smaller Cabinette with refrigerator in top, shelf space below, 24" x 18½", 33¼" high. Finishes as above. **295.00;** without refrigerator unit, **145.00.** *Accessories not included.* (2nd fl.)

12-A. BLACK AND BRASS TRAY-TABLE by SCHEIBE has fold-up legs. What a gem of a table this is. Beautifully designed with gracefully simple lines, it has a polished brass rail around the tray top to highlight the black ebony finished wood. Pressing the double levers snaps the legs flat against the top. Can be set up in a moment for serving cocktails or buffet meals. 16″ x 25″ top, 20″ high. **29.50** (4th fl.)

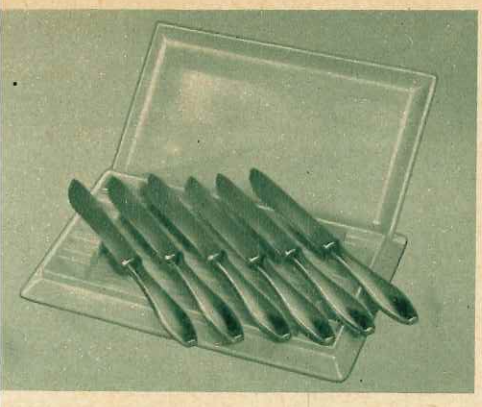
12-B. ECONOMY-MINDED CARVING SET — If you've been wanting a good carving set, but have felt that all good sets are too expensive to indulge yourself in, this VOSS Carving Set is just the answer. The stag handles give it lasting good looks. The keen edged Sheffield Stainless Steel knife, two-tined fork and sharpening steel are packed in an attractive cardboard gift box. **16.95** (1st fl.)



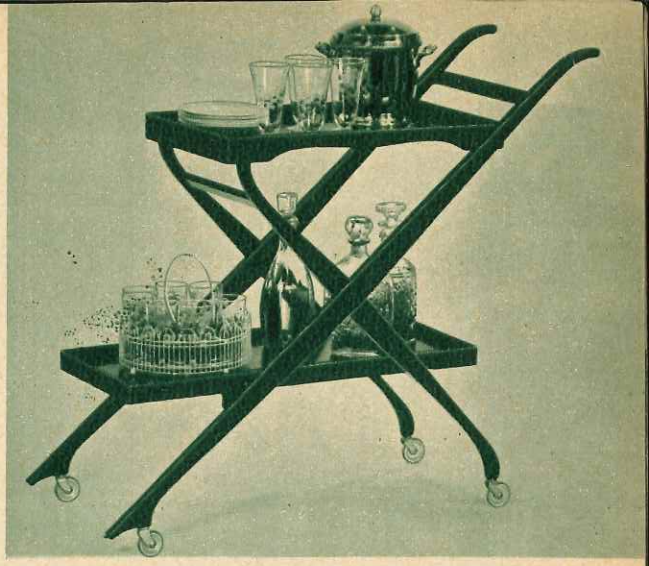
12-C. COPPER CHAFING DISHES by EMPRESS — today's gift, tomorrow's heirloom! Of heavy-gauge copper, beautifully, simply executed. Reinforced at wear points; food pans and lids are lined with pure block tin, trays and frames are riveted for stability's sake. Both styles have double pot and snuffer lid for alcohol burner. Standard model (left) comes in 3 sizes: 2-pint size, **27.50;** 4 pts., **29.95;** 6 pts., **49.50.** New side-handled model (right) holds 8 pts. for large parties, **59.50.** Recipe book, "Chafing Dish Cookery" by Florence Brobeck, **3.00** (2nd fl.)

12-D. 3-TIER CART OF STAINLESS STEEL, an ideal serving or work table. Strong but lightweight, this LAKESIDE Cart moves quickly and quietly on wide 3″ rubber wheels set in swivel casters. The gleaming stainless steel is a cinch to keep clean. Mighty useful as a movable work table, portable bar, tea cart, or for serving meals to TV watchers. 15½″ wide, 27″ long, 31½″ high, **37.50.** With built-in electric heating unit in top tray. **57.50** (4th fl.)

12-E. COFFEE ESPRESSO IN 60 SECONDS is the remarkable accomplishment of this AMA Electric Coffee Machine imported from Italy. It operates just like the famous restaurant machines — electricity generates the steam that "expresses" the rich, strong, exotic brew through the double spout into two cups simultaneously and automatically. Of chrome-plated solid brass with 4 foot cord, plastic coffee measurer and glass measuring cup. AC-DC. **27.50** (1st fl.)



13-A. ALL-STAINLESS STEAK KNIVES will give years of good service. Every household needs a steak knife set; this imported set is well-styled and reasonably priced. Made entirely of glistening stainless steel, including the hollow handles. Blades have serrated edges that cut cleanly through the thickest chops and steaks. Set of 6 knives, attractively boxed, **13.50** (1st fl.)



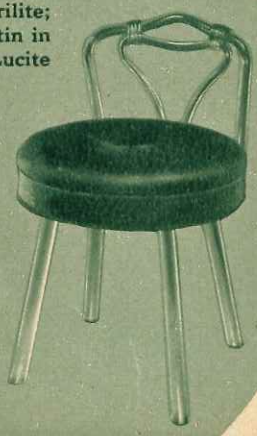
13-C. FOLDING BAR CART IS A REAL BEAUTY! How magnificent service of drinks or buffet meals will be with this STAKMORE Cart. And how convenient, too, for even with the two large trays filled to capacity, the Cart can be wheeled about easily on its swivel casters. Trays have stain-resistant tops. When not in use, the bottom tray lifts out and cart folds flat for storage. Wheat or black finish. Top tray, 16″ x 24″; lower tray, 13½″ x 30″; height, 30″. **49.95** (4th fl.)

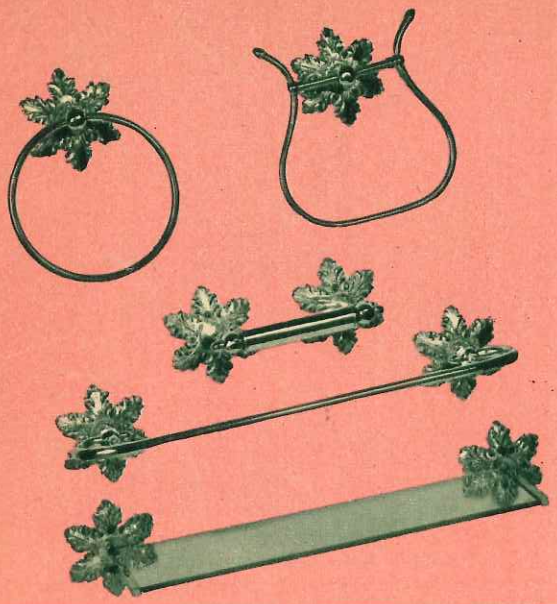
13-B. ADD TO THE JOY OF STEAK EATING by giving them this handsome set of imported VOSS Steak Knives. German craftsmen have forged and ground the stainless steel blades to a superb keenness. And their genuine stag handles add éclat to any table setting. An outstanding gift, for the set of six knives come in a plush lined leatherette box. **24.50.** Set of 8, **31.50** (1st fl.)

These Bespeak Elegance

13-E. VALET RACK ALSO PRESSES TROUSERS while you sleep. Not only does this imported Valet Rack hold a man's clothes in order, ready for speedy dressing—it will also freshen the crease in his trousers overnight. Just hang trousers flat over the center panel and lock it shut—Valet Rack does the rest. Tray holds pocket contents. Made in Italy. 43″ high. Mahogany, blond or walnut finish. **47.50** (2nd fl.)

13-D. SHE'LL SIT IN SPLENDOR with one of these REFLECTONE Chairs for her boudoir. Mirojoy Chair (left) has an adjustable-height mirror attached to the back. Back and mirror turn automatically as she turns so she can check her grooming from every angle. Mirror is detachable. Revolving Lucite Chair (right) gleams like fragile crystal, yet is sturdy and comfortable. Both Chairs are upholstered over foam rubber in eggshell, dusty rose or powder blue washable DuPont Fabrilite; or luxuriously soft nubby-textured antique satin in turquoise or rosebud. Mirojoy Chair, **69.50.** Lucite Chair, **60.00** (2nd fl.)





14-A. THE BEAUTY OF BRASS in distinctive ALLIED Bathroom Fixtures. Any one of these solid brass accessories will make an unusual and useful gift. Round Towel Ring, 7″ diameter, **4.95;** Lyre-shaped Towel Ring, 9″ x 9″, **6.95;** Towel Bar, 23″ overall, 18″ towel space, **8.95;** Glass Shelf with Brass Brackets, 18″ wide, 5″ deep, **9.95;** Brass Toilet Paper Holder, 10″ overall, 4″ deep, **8.50** (2nd fl.)

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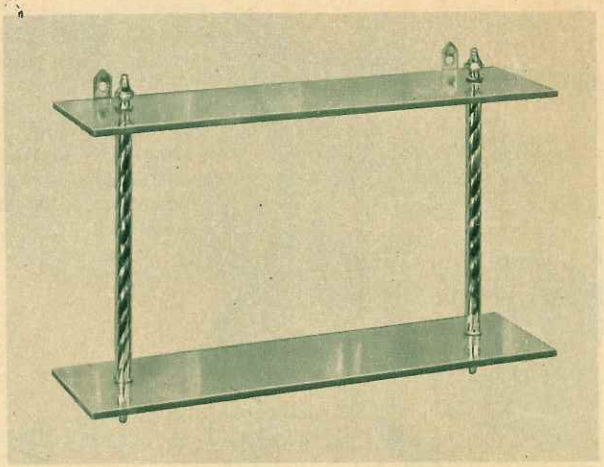
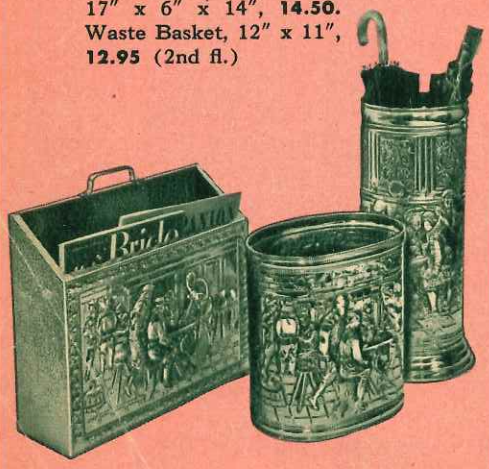
14-B. MIGHTY COMELY COSTUMER — This wonderfully useful Clothes Rack by ALLIED takes on new glamour when it is made of solid brass tubing. Its three large hooks are handy to have for hanging a robe or clothes in the bathroom, or add decorative hanging space in the bedroom or hallway. 60″ high. **24.95** (2nd fl.)



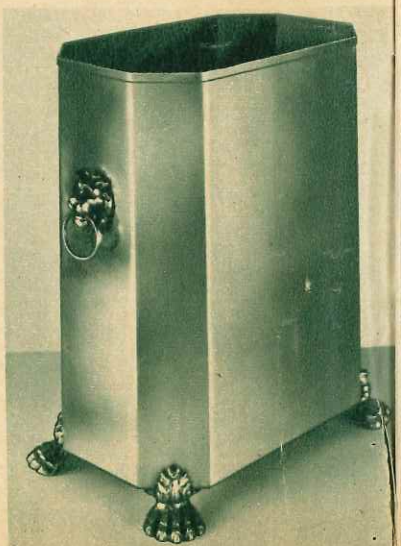
14-D. TO DISPLAY HER PERFUME COLLECTION or hold decorative bottles and jars in the bathroom or dressing room, this beautiful hanging ALLIED shelf is just right. The shelves are glass held by spiraled solid brass rods. 18″ long, 10″ high, shelves are 5″ deep. **12.95** (2nd fl.)

14-C. YE OLDE TAVERN preserved in English "Peerage" Brass. The oaken table and pewter tankard of Merrie England's old taverns can be seen in these handsome embossed designs. Lasting gifts for a discriminating host or hostess. Umbrella stand, to enhance their entrance hall, 19″ high, **16.95.** Magazine Rack, for his sports and news journals, 17″ x 6″ x 14″, **14.50.** Waste Basket, 12″ x 11″, **12.95** (2nd fl.)

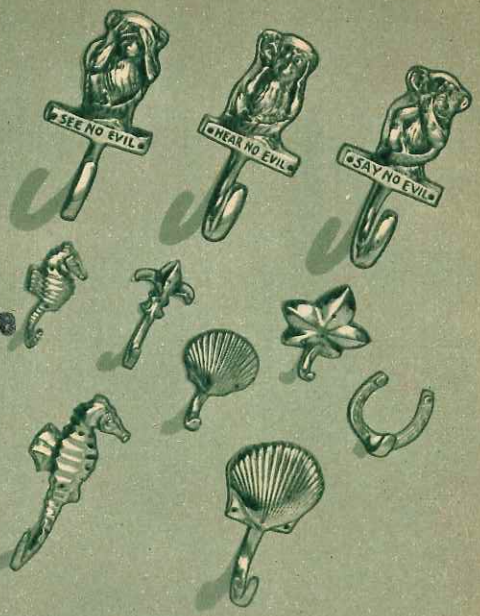


Brass-So

14-E. WASTE BASKET FIT FOR A KING or Queen. The simplicity of line and highly polished solid brass construction give this GLO-MAR Waste Basket a regal air. The cast brass lion heads, with rings for carrying, and the claw feet add just the right touch of extra elegance. It's an outstandingly handsome accessory for any home or office. 9½″ x 6″ x 12½″. **18.95** (2nd fl.)



15-A. ADD A DECORATOR LOOK to entrance halls, closets, doors. These solid brass Clothes and Utility Hooks in charming designs will win many an admiring glance. Monkey Set has See-No-Evil, Speak-No-Evil, Hear-No-Evil trio. 4" high. **6.00.** Individual Seahorse, Fleur de Lis, Shell, Oak Leaf or Horseshoe hooks, from 2" to 2¼" high. Each, **98¢.** Large Seahorse or Shell, 3½" to 4½" high. Each, **2.19** (2nd fl.)



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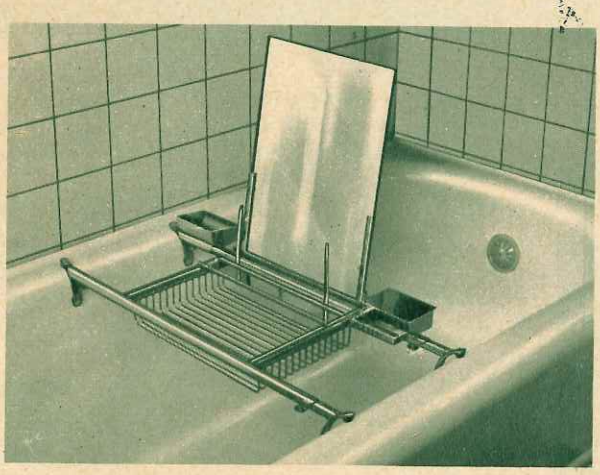
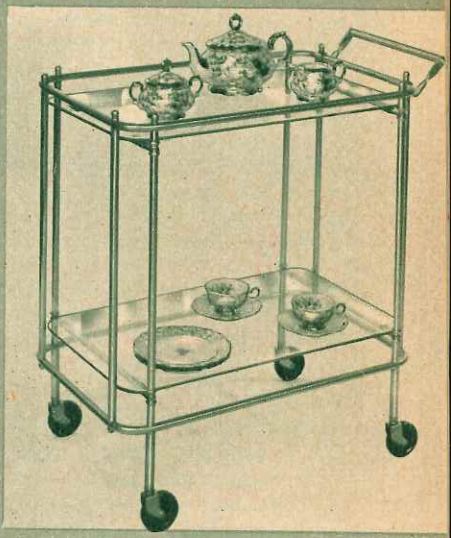
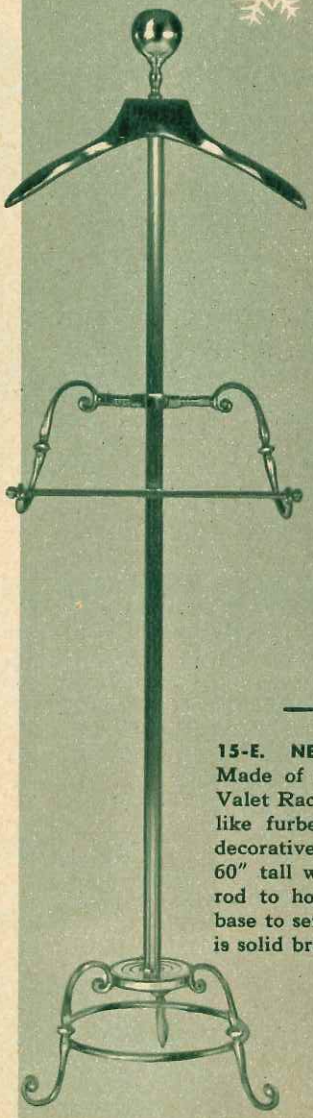


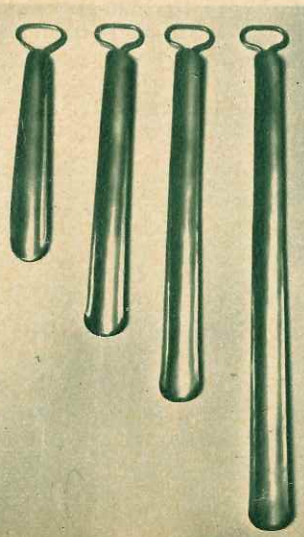
15-B. LUXURIOUS BATH-TUB TRAY — such a pleasant way to apply cosmetics! Of heavy polished brass or chromium-plated, our NATIONAL Bath-Tub Tray has a fine, large mirror, a closed cigarette box with ash tray, a book rack with book holders that doubles as a make-up shelf, a soap holder, and a huge sponge and bath brush compartment. Rubber-tipped grippers adjust it to any tub width. **65.00** (2nd fl.)



15-C. IT'S A PROUD HOSTESS who can serve her guests from this shimmering BELLOWS Hostess Cart of solid brass tubing with lift-out plate-glass shelves. The swivel wheels turn at a touch as she moves about to serve tea, cocktails or a buffet luncheon or supper. 32¾" x 32¾" x 17¾" overall. ⅝" brass tubing. **69.95** (2nd fl.)

Elegantly Right

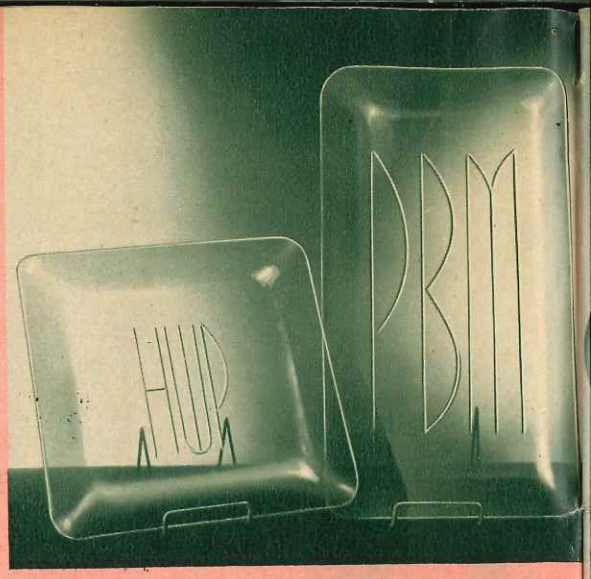




15-D. NO MORE STOOPING with a long Brass Shoe Horn from VESTHUSEN. Our shiny brass shoe horns are made in Denmark with all the care that goes into fine Danish handiwork. Their special virtue is their considerable length which enables the user to fit the shoe on without uncomfortable stooping over. Four sizes to choose from: 12", **3.50;** 15", **4.50;** 18", **5.50;** 24", **6.50** (2nd fl.)

15-E. NEW NOTE IN VALET RACKS — Made of cast brass, this GLO-MAR Valet Rack has just enough Victorian-like furbelows to make it decidedly decorative and exceedingly handsome. 60" tall with 17" coat hanger, 15½" rod to hold trousers and 10½" ring base to serve as shoe rest. Center pole is solid brass. **75.00** (2nd fl.)

16-A. SEW WELL ORGANIZED — Whether she is an indefatigable seamstress or only does occasional mending, she'll find this Accordion Sewing Box, imported from Germany, a delight. Dozens of spools of thread, pins, needles, all sorts of sewing needs can be kept in neat order in the ample swing-out trays. Basket-like handle makes it easy to carry about. Beautifully made of polished blond wood. The three tiers close to 14½" x 8" x 8". **9.95** (2nd fl.)



16-B. MONOGRAMMED AND MAGNIFICENT Bent-Glass Plates. With their perfect proportions and gently rolling planes, these breathtakingly lovely plates by LANGSAM & BILLIG will make an exquisite gift and one you'll probably want to include on your own list to Santa. Engraved by hand with three tastefully simple initials. Square, 8", **3.50;** 10", **4.00;** 12", **4.50.** Oblong, 11" x 19", **6.00.** Allow 2 weeks for delivery. (2nd fl.)

16-C. HOME, SWEET HOME with a delicate scent in the air. Now she can "perfume" her home, just as she wears her favorite scent. Simply fill the semi-porous decorative wall vase with fragrance. Quickly absorbed, it slowly releases the delicate scent into the air, lasting for weeks. EDCO Fragrance Set includes French Floral Vase (left) or Ribbed Vase (right) and 8 oz. bottle of Fragrance Concentrate (normal 4 months supply): Rose Geranium, Blue Spruce, Trefle or Lavender. Set, **3.50.** Refill, 16 oz., **3.50** (2nd fl.)

For Well-Regu

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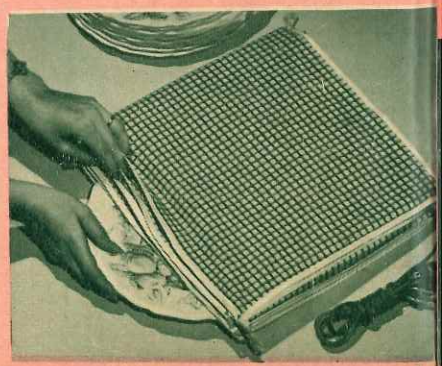
16-D. MODERN STAINLESS TABLEWARE rates high in beauty, low in upkeep. Imported from Holland, this solid heavyweight CORA Stainless Steel was selected for good design by New York's Museum of Modern Art. Gracefully simple, it's suitable for informal or dress-up dining. The luxurious satin finish keeps its soft lustre with normal use, never needs polishing. Single place setting of 5 pieces, **5.50;** (Not shown) 16-piece set for 4, **18.00** (1st fl.)

16-E. TRIVETS ARE TREASURED GIFTS — The new PARAGON Electric Trivet (right), in a sleek modern design, keeps coffee, a full-size casserole or meat tray at just-right temperature. Black wrought iron with aluminum heating surface and handles. AC-DC. **4.95.** Stunning silver-plated SABEN Electric Trivet (left) is an attractive way to protect table tops and linens from damaging heat. Incl. Fed. tax, **5.50** (1st fl.)

16-F. ELECTRIC WARMER HEATS HER PLATES in befitting style and assured safety. No danger of over-heating or cracking as there is in the oven or under the faucet. The amazing KAZ Gourmet Electric Plate Warmer has five folds to heat one to ten plates in 15 minutes. Thermostat control prevents over-heating. Zippered chambray cover removes for washing. 12" square. AC-DC. **12.50** (2nd fl.)



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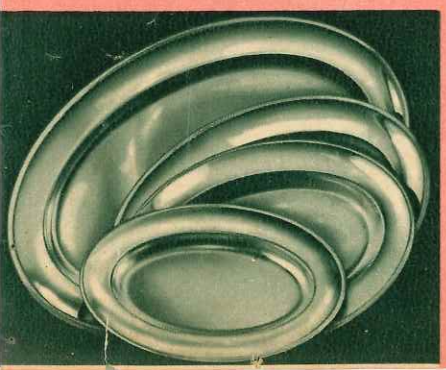
17-B. SAUCY POODLES WITH REAL FUR LOOK make these Guest Towels a gift you'll enjoy giving, and she'll take great delight in using. The towels are fine white Irish linen with poodle and lamp post in black and red. The poodles fur is cotton chenille pile. Completely washable. Set of three in gift package, **2.98** (2nd fl.)

17-A. LIKE ALADDIN'S LAMP, this beautiful HALL China Tea Pot will make her fondest wish come true. How proud she'll be serving tea in such style, and what good tea it makes! Removable infuser holds loose tea, makes up to six cups. Aladdin's lamp inspired the graceful lines, and to make it very special, it comes with an 18-karat fired-gold surface. **7.00.** Same design in Dresden blue or burgundy, **4.75** (1st fl.)

Her lated Home

17-C. COFFEE BY CANDLELIGHT — Coffee is handsomely served in this new SILEX Starlight Carafe, and kept hot to the very last drop on its own candle warmer. The carafe has an extra-wide mouth for easier cleaning. (Wide enough, too, to add ice cubes for summer coffee drinking.) In black studded with coppery stars. 8-cup size, **6.95;** 12-cup, **7.95.** Set of two individual 2-cup Carafes and Warmers, **5.95.** All come with candles. Extra candles, doz., **1.10.** Larger SILEX Tea Warmer (left below) has candle inside flameproof glass. With 3 candles, **3.50** (1st fl.)

17-D. STAINLESS STEEL PLATTERS by MOTALA "worth their weight in gold". People who own them always want more, people who don't, wish they did. Sizzling Steaks and chops go right from the grill to the table on these good-looking platters, and they stay hot! A cinch to clean, always look brightly polished. Imported from Sweden, in 4 sizes: 12½", **5.00;** 14½", **7.00;** 16½", **9.00;** 21", **15.00** (1st fl.)



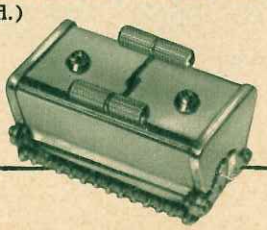
17-E. DECORATIVE TURNABOUT — SUSANETTE, with gay tile center, makes any tray a Lazy Susan. The non-slip cork border grips the base of whatever is set on it, nylon bearings assure smooth turning. Heat-proof and scratch-proof, it's ideal for serving from hot casseroles, cutting cakes or pies, and for "help yourself" canapes. Won't tip. 8" diameter. Choice of red and black "Cardinal", gold and blue "Napoleonic Bee", Persian blue and gold "Seahorse". Each, **5.00** (1st fl.)

17-F. THE FRY PAN THAT'S REALLY A CLOCK — HOLMBEC Colonial Skillet Clock is a delightfully charming and accurate time-piece for the kitchen or breakfast nook. Its dependable Synchron electric movement keeps perfect time. 8½" x 16". AC only. Copper skillet with raised numerals and black hands, **11.95;** black wrought iron finish with brass numerals and hands, **9.95.** *Prices incl. Fed. tax.* (1st fl.)

18-A. TO RELAX IN YOUR TUB add a pillow for comfort. These are covered with HOUSE PRODUCTS' white or pink "Air-quilt" rubber and filled with cushiony shredded Foam Latex. Suction cups hold them to the tub. Head Rest, **3.50.** Longer Back Rest, which can also serve as a foot rest, or to "shorten" the bathtub, **3.75** (2nd fl.)

18-B. HELMET-STYLE Home Hair Dryer dries hair twice as fast! Like the professional kind, it dries her entire head at one time. This MEYER-BILT Dryer clamps to the edge of any door — its height is adjusted by moving the rubber-covered spring tension clamp up or down. Leaves her hands free to read, sew, do her nails. Plastic head is ventilated for comfort. AC only. **13.95** (2nd fl.)

18-C. BEJEWELED DRY-SHAVER FOR LADIES — The new CIRCLETTE saves her time, for she can stroke back and forth, cutting smoothly in *both* directions. Automatically presents the correct shaving angle, so she can't cut herself. The 2-tone metal case is studded with two sparkling rhinestones to make it specially "gifty." Uses any double-edge blade; pressing clips at top ejects blade. In gift box with one blade and rayon satin draw-string carrying bag. **2.95** (2nd fl.)



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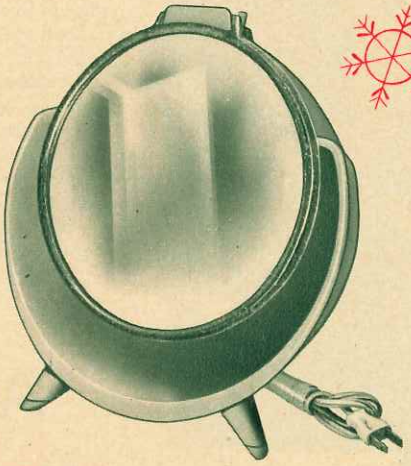
18-D. HIDES HER PIN CURLS with real hair bangs. This glamorous DEEDY jersey turban, with its cluster of real hair attached in front, artfully hides her own hair. She can wear it to bed — it will stay on all through sleep. She can appear at the breakfast table looking her best. A life-saver for hurried shopping or unexpected visitors. Entirely washable — just reset the hair in bangs or curls. Blonde, brunette or black tresses; turban in red, beige, white or powder blue. Formerly 3.95, now only **2.95** (3rd fl.)

18-E. FRENCH COFFEE BIGGIN of vitrified china. A real treat for coffee connoisseurs. The traditional HALL China Biggin, featured in "Life With Father," makes delicious, clear drip coffee without a single contact with metal. Its rich, chocolate-color glaze adds a warm, cheery note to the breakfast table. 16 oz. size, **3.75;** 24 oz., **4.75;** 32 oz., **5.50** (1st fl.)

18-F. TWEEZERS WITH NEW SKILLS make it easy to see tiny objects. A flashlight in the base of the new Tweezer-Light (right) provides light at close hand for a better and quicker job of eyebrow grooming. **1.98.** HILCO Magnifier Tweezer (left) with 4-power magnifying glass is especially helpful in extracting tiny slivers, thorns, etc. from the skin. Also an aid in hobbies such as fly-tying, stamp collecting, etc. **2.50** (2nd fl.)

19-A. TIP TO TOE—Kleinert Nite Cap and Bedslipper Set (only at L & C). It's as pretty a bedtime morale-builder as we've seen in many a moon. The cap preserves her hairset, or hides the curlpins, prettily — stays on without pinning, fits any head size. The soft slippers keep the tootsies comfortable, in bed or padding around the room. Both are of shirred, elasticized rayon in red, black or white. Set, in acetate gift box, **2.50** (3rd fl.)

19-B. THE MIRROR MAKE-UP EXPERTS USE — This LAPEER Mirror is used by cosmetic demonstrators to assure a perfect make-up every time. Its 8″ mirror entirely conceals the bulb; the concave plastic bowl spreads clear light over the whole face evenly with no shadow or glare. Mirror adjusts to 3 positions; stands steadily on plastic feet. Until now, LaPeer Mirrors cost at least $20. Now this new model is only **9.98;** with magnifying mirror, **12.95** (Bulb not included) (2nd fl.)



19-C. IF DANGER THREATENS, ESCORT POCKET ALARM will scare away attackers and summon aid. It's a personal bodyguard, standing by day and night. If anyone — or anything — threatens you, just touch the button, and an unstoppable siren screams for help. Runs for 37 seconds; can be heard at a great distance. Recommended by law enforcement officials. Pocket or purse size (5⅜″ x 2¾″ x 1″); maroon or brown, **12.95** (1st fl.)

She'll Be Elated With These

19-E. ELECTRIC TEA POT of flower-sprigged fine Bavarian china is a marvelous gift for tea lovers. Beautifully designed for gracious serving, it makes perfect tea and keeps it tastily hot. Loose tea goes in the lift-out china infuser; heating element is sealed in so entire pot can be immersed in water for quick cleaning. White with pink flower pattern. 6-cup size. AC-DC, formerly 22.95, now **14.95** (1st fl.)

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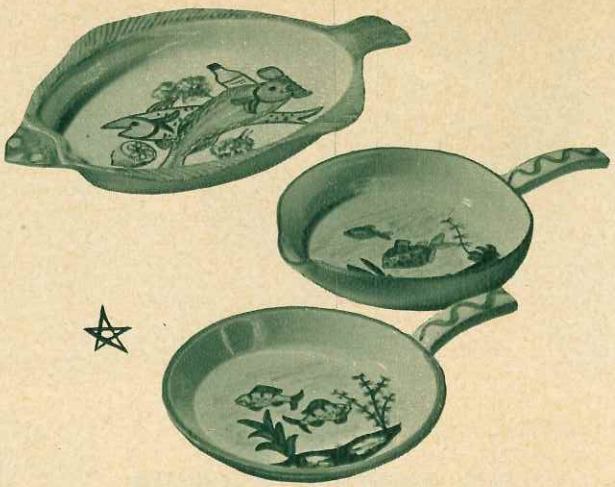
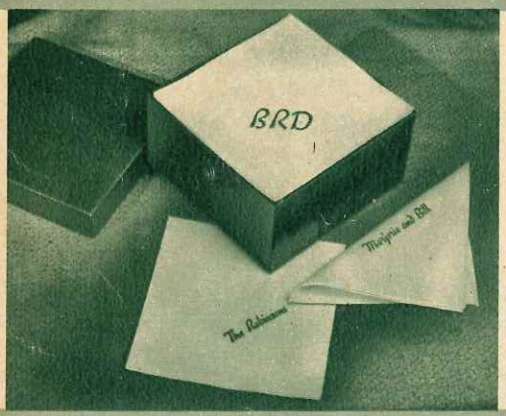
19-D. SAFE, CONVENIENT BATHTUB SEAT — SURE-GRIP is just fine when shampooing or foot-bathing. Can be wedged securely in any tub from 22″ to 26″ wide; hinged, rubber-faced end pieces provide a sure side grip, without marring tub. Safe for invalids, elderly people, expectant mothers. Heavy gauge metal enameled white, **4.95.** (2nd fl.)

20-A. DOOR CABINET WITH FULL-VIEW MIRROR gives you additional shelves to store medicines, toiletries, cleaning items, yet takes up a minimum of space. BARLER-DOR can be hung to open left or right on your bathroom or closet door. It's full-length plate glass mirror is a wonderful addition to any home. The five shelves can be adjusted to any height desired. Of heavy-gauge steel with white baked enamel finish. 67" x 21", 4" deep. **39.50** (2nd fl.)



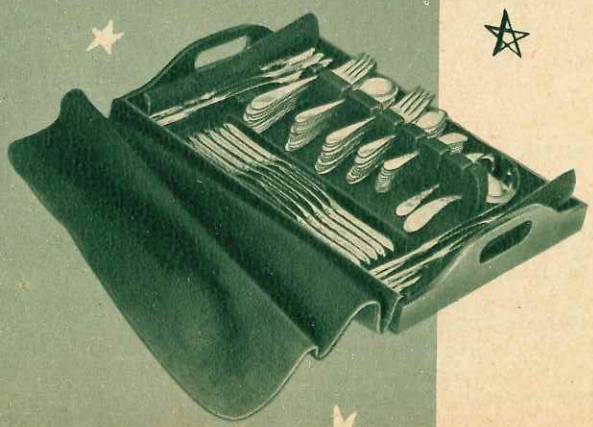
20-B. ANY MEAL HAS A PARTY AIR when food is cooked and served in this captivating oven ware imported from Sweden. Of glazed oven-proof pottery with delightful fish decor in soft colors, it can be used for baking or broiling. Perfect, too, for heating and serving hors d'oeuvres. Shallow handled fry-pan, or deep handled vegetable dish, each, **3.95.** Fish-shaped platter, **4.50** (1st fl.)

A Helping Hand



20-C. CLOTH "FEEL"—CLOTH LOOK, yet definitely disposable. MASSLINN Napkins and Guest Towels are real laundry savers and you can have them personalized with 3 initials, or estate or family name, or 2 first names. White ground with red, blue, green or brown letters. Cocktail Napkins: 50, **3.95;** 100, **6.95.** Luncheon Napkins: 50, **4.50;** 100, **7.95.** Dinner Napkins, 17" sq., or Guest Towels: 50, **5.00;** 100, **8.95** (2nd fl.)

20-D. TRAY SHE'LL TREASURE—Twelve place settings of silver can be stored safely in a minimum of drawer space with this SILVERFILE Tray. And silver stays bright and shining, for the tray's lining and cover flap are Pacific Silver Cloth that positively prevents tarnish. At table-setting time, the whole tray can be lifted out and carried easily from place to place. Of walnut finished hardwood, 16⅝" x 12⅝", 3" high. **9.95** (1st fl.)



20-E. NO KNEES NEEDED to balance refreshments. Not when the hostess has these individual SCHEIBE Snack Tables for her guests. Convenient, too, for suppers when there's something on TV not to be missed! Between times, they fold up easily and stow away compactly on their handy matching storage rack. Each table is 23" high; top is 12" x 14". Of selected wood, finished in mahogany or maple, **6.95.** Set of 4 with rack, **25.00** (4th fl.)

21-A. EVEN SWINGING IT WON'T SPILL A DROP — Perfect balance and centrifugal force are the combination that make this SPILL-PRUF Tray so amazing. Loaded with brim-full glasses it can be easily carried with one hand, leaving the other hand free for serving. Ideal for anyone with a not-so-strong grip or the use of only one arm. Red or black enameled metal tray with attractive brass-plated handle, **4.29**; copper-plated tray with brass-plated handle, **5.49** (2nd fl.)

21-B. LAZILOUNGER IS A VERSATILE MIRACLE— Its three king-size cushions fasten together with sturdy zippers; one of the cushions is backed with plywood and fitted with a steel frame support that can be adjusted to four restful positions. Out of this simple combination you can make a low chair, hassock, bed, chaise or backrest... or use it as 3 separate cushions. Wonderful lounging comfort any way you sit on it. The children will love it when watching TV. 22" x 22" cushions are durably upholstered and covered in long-wear Vinyl plastic, maroon, green, charcoal. **19.95** (3rd fl.)

House-Wise

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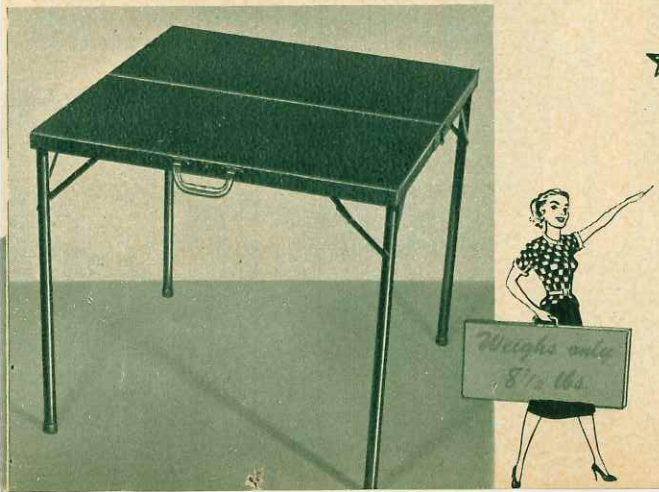
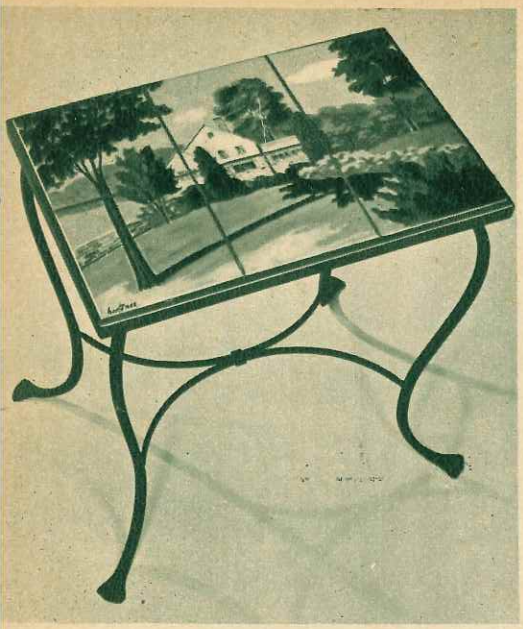
21-C. NEW IMPROVED HUMIDIFIER corrects unhealthy dryness of air. A gift the whole family will enjoy in increased health and comfort. This improved WALTON electric Humidifier quietly dispels 2 gallons of water in 11 hours. It overcomes the unwholesome dryness of parched, heated indoor air that breeds colds and ailments. Saves fine furniture, too. Blue or green ceramic case. AC only, **58.50**. Lighter weight copper model, forest green finish, AC only, **78.50**. In bronze-plated solid copper, AC, **98.50**; DC, **108.50** (3rd fl.)

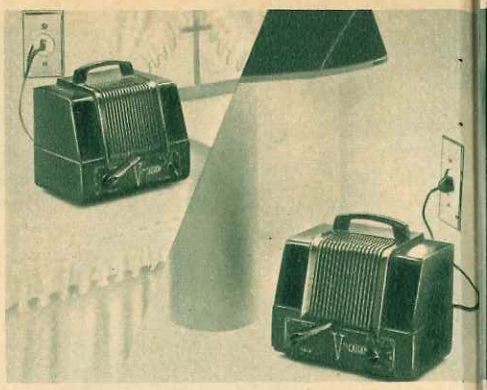
21-D. FOLD-IN-HALF CARD TABLE, made of lightweight but sturdy aluminum, is perfect for taking on outings or to set up indoors or outdoors at home. FOLD 'N CARRY weighs only 8½ pounds, opens to full size, 30" x 30", card table. Folded it measures 15" x 30". Handle makes it easy to carry. Folding legs give steady support at standard height. Aluminum top has pebbled surface. **12.95** (4th fl.)



21-E. TOASTMASTER IS TOPS—the most wanted toaster in the land! Notice the clean-cut lines of this newest Power Action model. It now lowers the bread automatically to toasting position, and automatically serves up toast at just the right shade of golden brown you select on the control dial. Other improvements — hinged crumb tray; mar-proof, skid-proof rubber feet, **27.50**. Super-Deluxe 3-slice model, **39.50**. New single-slice model, **17.50**. All AC only. (2nd fl.)



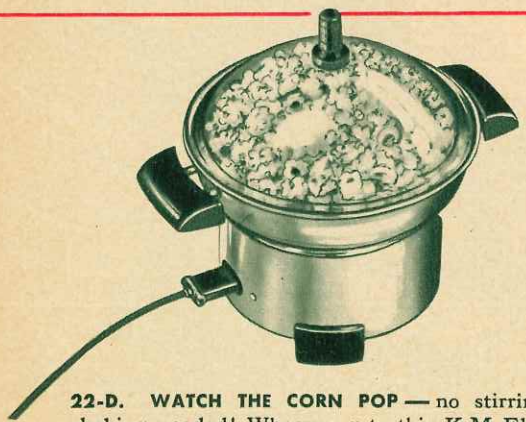
22-A. CAPTURE A CHERISHED SCENE in this unique Tile Top Table. Here's a gift no one will duplicate! You send us a good print (color, if possible) of a favorite view—home, lakeside cottage, vista from the porch (sorry, no people or pets). Our artist paints the scene in glowing colors on 6 tiles, which are kiln-fired, and then cemented in place to form the top of this handsome wrought iron table. Rust-proofed frame finished in white, Pompeian green or black. 12″ x 18″ top, 20″ high. **65.00** (4th fl.)



22-B. VOCATRON INTER-COM SYSTEM saves steps and time. Here is a simplified system of inter-room, inter-building communication that will appeal to parents of young children, sickroom watchers, farm managers. Just plug each unit into an electric outlet. Your conversations travel over the wiring, privately and free of static. Clear reception within a mile radius. AC-DC. Easily portable. 2 units, ready to plug in, **89.95.** Single unit for extra station, **45.00** (1st fl.)

Happy Family Gifts

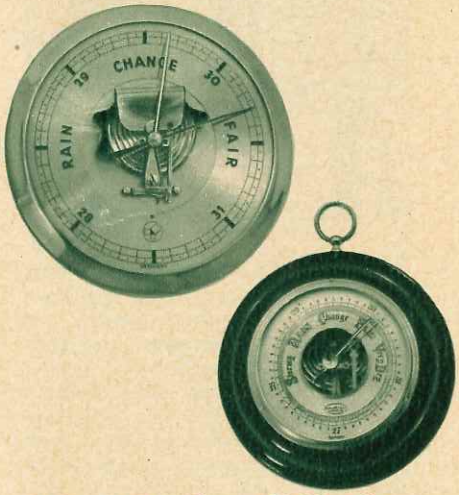
22-C. FASCINATING ANGEL FISH swim in lazy circles around this AQUARIUS Clock. The underwater tropical setting, in natural color, is softly illuminated. It is a handsome and accurate time piece that also serves as a perfect TV light. Gleaming brass encircles the glass bowl and clock dial. Base has butler brass finish. 9″ diameter. AC only. Incl. Fed. tax, **27.45** (1st fl.)



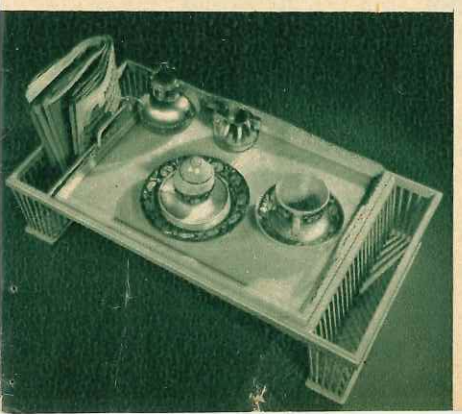
22-D. WATCH THE CORN POP — no stirring or shaking needed! Whoever gets this K-M Electric Corn Popper will have the crowd around him. Fascinating to watch through the glass top as the kernels burst into enormous snowy puffs. Tops for parties. No guess work about results — no stirring or shaking. Polished aluminum body. AC-DC. comes complete with handy measuring cup and can of Mazola, **9.95** (2nd fl.)

22-E. FOLDING BUFFET TABLE for gracious entertaining. Large enough to hold a complete service for one, or can be used as a side table for cocktails, etc. Legs unfold jackknife-style; does *not* look like a folding table when set up. Cut-out end handles make for easy carrying. Mahogany veneered top, 17″ x 24″; gold-leaf border design. 23″ high. **17.95** (4th fl.)

23-A. BEX ELECTRIC SHOE BUFFER gives super shine in labor-saving seconds. Makes it fun for the whole family to keep their footwear polished. Perfectly safe, motor stops if you press too hard. Use it on floor or table. Removable buffer of durable thick wool pile; safe silent motor. Solid polished aluminum base. AC only. **29.95.** Extra buffer for polishing silver, etc., **3.00** (1st fl.)

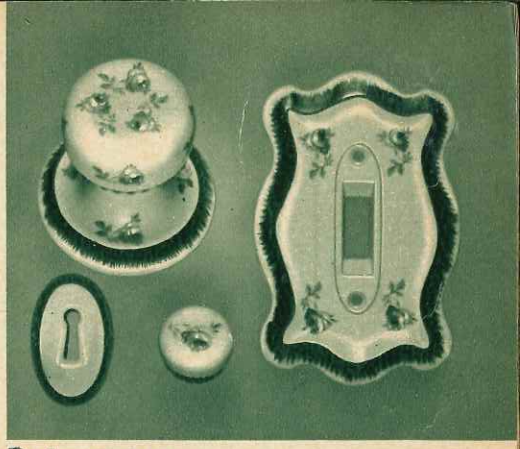


23-D. FAIR OR RAINY? Be Your Own Weatherman. Tell tomorrow's weather in advance—it's easy to do with either of these clearly marked wall barometers. Both make handsome additions to any room, both have accurate polished German movements, carefully adjusted for accuracy. (Left) New, thin "Flying Saucer" barometer, 6½" diam., polished brass case, **15.00.** (Right) 5⅛" diam., mahogany finish, **5.95** (1st fl.)



23-E. A BREAKFASTER IN BED will find this colored wicker KUERNER Bed Tray charming. Fits comfortably over one's legs. Pockets at side for newspapers, letters, cigarettes. Center of tray reverses for writing, too. Ivory, peach, green or blue. Generous in size, 29½" x 16½", **15.95.** With additional panel under tray which tilts for comfortable reading, **17.95** (3rd fl.)

23-B. DAINTY CERAMIC DRESS-UPS give decorator-look glamour to light switches, doors, bureaus. This DECOR Set in white ceramic sprinkled with pink rosebuds is far prettier than most metal or glass fittings. Fired-on designs won't wear off. Easy to clean with damp cloth. Door Knobs, **3.00** each; Keyhole Covers, **60c** each; Light Switch Plates, **1.50** each; Drawer Pulls, **70c** each (2nd fl.)



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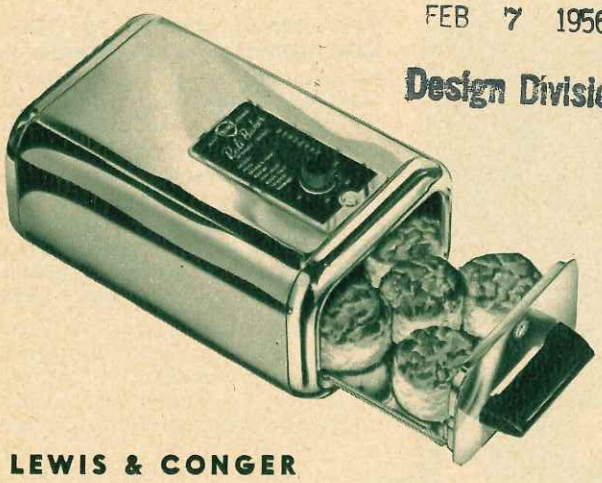

23C. BAKES BISCUITS AT THE TABLE — Brand new automatic, electric K-M REDI-BAKER bakes delicious muffins, rolls, potatoes, cup cakes — even frozen pies — right at the table. Serves entire family at one baking, yet takes only 13½" x 7" of space. Index on top lets you select correct temperature for different foods, indicator light soon shows when to start baking, then thermostat automatically keeps baker at proper heat. Easy-to-clean chromed finish. AC only. **24.95** (1st fl.)

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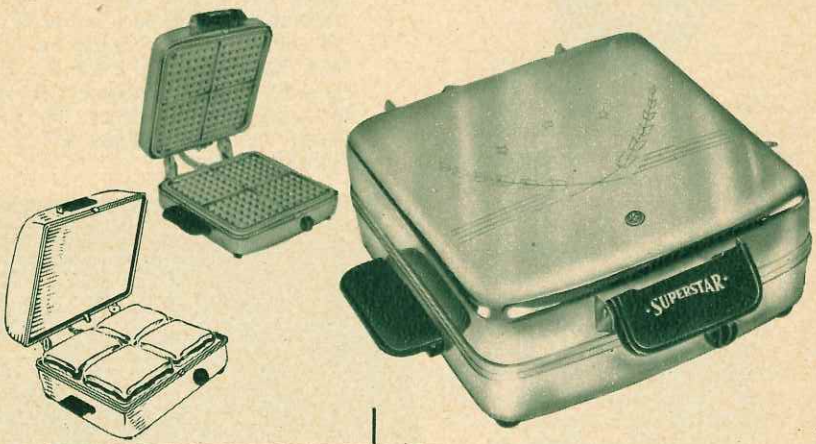
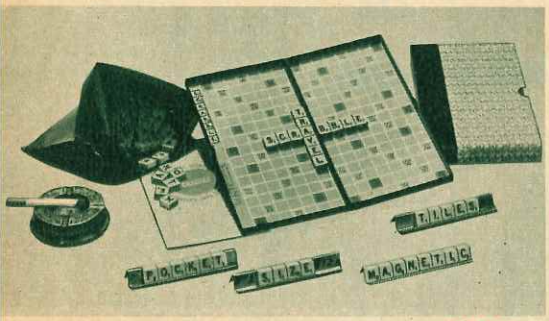
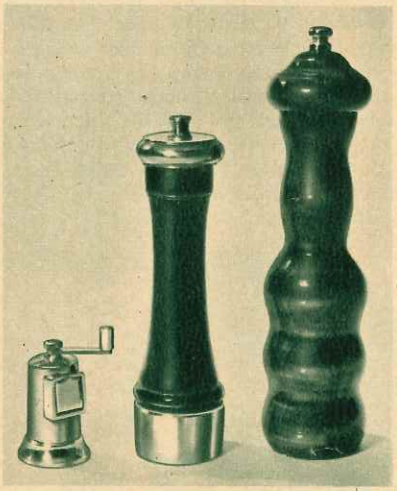


23-F. GIANT GRID-N'-WAFFLER AT GIANT SAVINGS! There's a saving of over 35% on this marvelous Famous-Name Grill and Waffler. It makes 4 king-size waffles at one time. With the grids reversed, it has 162 sq. inches of cooking space to grill or fry a whole meal or toast 4 sandwiches. Fully automatic. Thermostat control-dial can be set for heat desired; signal light indicates when to start cooking and when food is cooked. 12¾" x 12½" x 4⅛". Polished chrome finish. AC only. A 28.00 value, now only **17.95** (1st fl.)

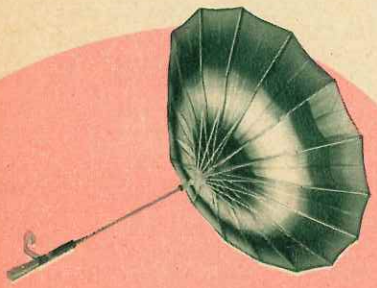
24-A. A SUNBEAM IN HIS OR HER LIFE means real shaving efficiency. The SUNBEAM Shave-master (left) gives a man a superb close shave with its oscillating cutter, and has a single head that follows facial contours. Self-starting. AC-DC. Grey plastic and chrome housing. Comes in handsome storage case. **29.95.** Lady Sunbeam Shavemaster (right) is an electric razor designed specially for women, with the exclusive feature that one edge is finely ground and marked "For Legs"; the other edge ground and marked "For Underarms". Slim, compact pocket-size case in ivory or black. AC only. **14.95** (1st fl.)



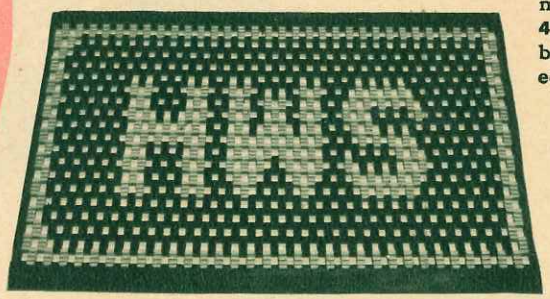
24-B. TRAVEL SCRABBLE HAS MAGNETIC TILES to make playing easier on planes, trains, ships or at the beach. Steel box opens flat to make an 8″ x 8″ playing board; ivory plastic magnetized tiles cling fast where placed. **7.95.** Regular Scrabble, Deluxe edition, has a snap-closed box and board backed in red leatherette. Racks, with built-in scoring device (including pegs) are black plastic. Ivory plastic playing tiles. **10.00** (4th fl.)



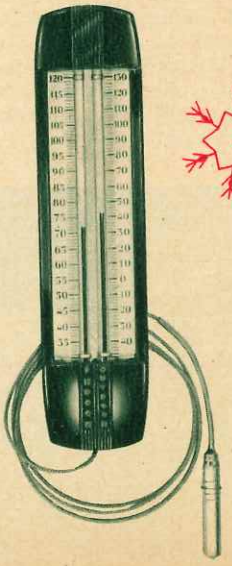
24-E. PEPPER MILLS REACH NEW HEIGHTS of grandeur with these. Each is a gem of handsome design and pepper grinding efficiency. And gourmets know that fresh-ground pepper has much more zest than ordinary pepper. WINDSOR Silver Mill (center), 8″ high, mahogany finish with sterling silver top and bottom, **11.85** incl. Fed. tax. French-made LA MALLE Mills: (left) polished aluminum, 2¼″ high, fills from the side, **4.50;** (right) beautifully grained beech wood, hand-turned with polished walnut finish, **9.50** (1st fl.)



24-C. HIGH WINDS WON'T WRECK these KLEIN Storm-proof Umbrellas. Slide-O-Matic catch eliminates pinched fingers, lets ribs snap into place easily if blown inside out. (Left to right) Ladies 10-rib slim-jim with smart plastic handle, black, grey or navy nylon cover; 16-rib standard-size with tortoise-shell-like plastic handle, golden topping and chain, striped with check border, in black with ombred grey or wine; 16-rib, plastic and metal handle, flecked ombre fabric in brown, green or grey. Each, **5.95.** Man's 10-rib Umbrella, wood handle, black nylon cover, **5.95** (1st fl.)



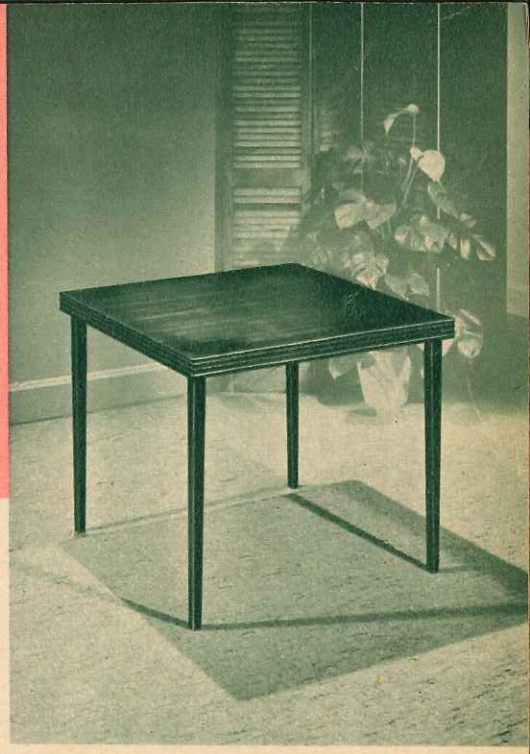
24-D. DECORATE THEIR DOORSTEPS with PARCO LINK Monogrammed Mats. Made of half-inch rubber links, these afford good protection against tracked-in dirt at each entrance. Tell us which color you prefer for border and initials, which color for background: terra cotta, green, blue, white or black. With 3 initials: 15″ x 24″, **5.95;** 20″ x 30″, **8.95;** 22″ x 36″, **11.95** (4th fl.)



24-F. KNOW THE TEMPERATURE — INDOORS AND OUT. This double AIRGUIDE thermometer shows both! Its transmission cord brings the report from outside the window and registers on one of the two dials. The other dial reports the temperature inside. Dark grey, 8¾″ x 2⅛″, **5.00** (1st fl.)

These They'll Appreciate

25-A. BENTWOOD CARD TABLE made like fine living-room furniture — will never wobble! So good-looking you'll leave it up as an extra table. Traditionally styled in beautifully shaded and alcohol-resistant mahogany or fruitwood finishes on carefully selected Beech hardwood. The secret of its extra sturdy construction is the special fool-proof leg lock. More than a card table, it will serve also as dinette table, game table, work table, party table. Top is 30" x 30"; height 27", **17.95.** (4th fl.)



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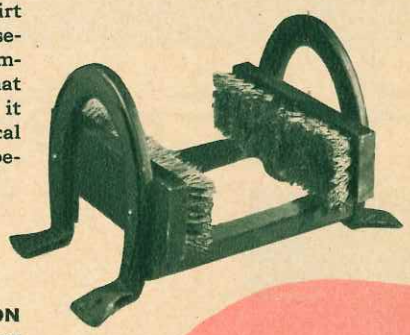
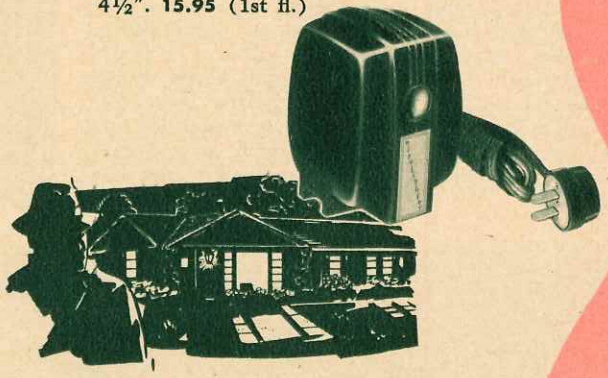
25-C. WATCH YOUR EYES AS YOU WATCH TV! Indirect light prevents eye fatigue. Disturbing dark areas in the room are eliminated without reflections to mar reception. The Cone-shaped TV Lamp (left) is artistically styled in satin bronze or colonial brass finish. Felt padded, weighted base. 10" high. **7.95.** Ingenious TV Tele-Clock Lamp (right) provides indirect rear and top lighting, and has an electric clock with illuminated face. Non-tip base. Smart colonial brass finish. 12" high. Formerly 17.95, now only **14.95** (3rd fl.)

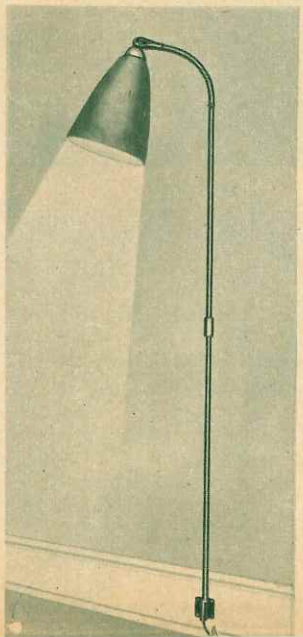
25-B. LUCKY BRUSH-OFF keeps dirt off floors and rugs. Two real horseshoes and a pair of stiff brushes combine to make a Shoescraper that keeps dirt outside the house where it belongs. A handsome and practical gift for their home (and one that belies its tiny price). **5.95** (4th fl.)



25-D. NITE-LIGHTER TURNS LIGHTS ON at dusk to discourage prowlers, gives you a cheerful homecoming. Just point its electronic "eye" toward the window and plug in the lamp to be controlled. When darkness falls, lamp is turned on, stays on 'til daylight, unless you switch it off. For 110 volts AC. Brown plastic case 3⅜" x 3¾" x 4½". **15.95** (1st fl.)

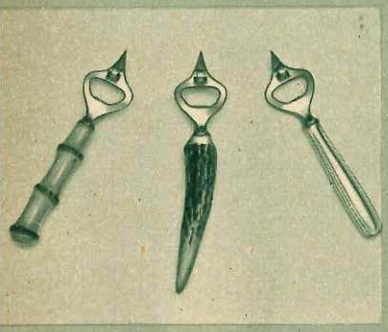


25-E. MATED BRUSHES FOR HIM AND HER—This handsome pair of FORSEY Clothes Brushes, marked in gold HIS and HERS, makes an outstanding gift for a neatness-minded couple. Sturdy nylon bristles — white for her, black for him — are backed in luxurious top grain cowhide with smart saddle stitching. Each gracefully designed brush is 10¾" long overall with 1-1/16" bristles. Pair, gift boxed, **7.95** (2nd fl.)



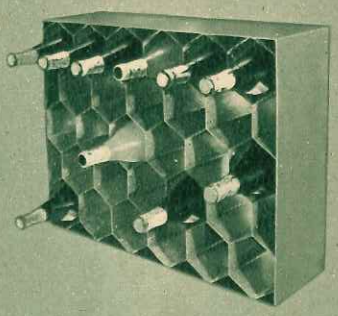
25-F. SPACE-SAVER LAMP by HOWLITE attaches to your wall baseboard behind bed, couch or desk . . . lets you read without straining or stretching. No unsightly hanging wires, no holes in plaster. Head adjusts to any angle; slender shade concentrates the light. Ideal for any room in the house! Aluminum stem, adjustable from 36" to 52"" high. Grey textured plastic shade cleans with damp cloth. **10.95** (3rd fl.)

26-A. A GOOD DRINK WARRANTS the proper glasses. Here they are by LANGSAM & BILLIG with the monogram of a good host. Left to right, per dozen, including monogram: Footed Cocktail, **9.75;** Old Fashioned, **7.75;** Double Old Fashioned, **10.95;** 8 oz. Highball, **7.75;** 14 oz., **8.75;** 16 oz., **9.95;** 20 oz., **10.95;** Pilsener, **12.00;** Double Martini, **15.00;** Stem Cocktail, **12.00;** Hollow Stem Saucer Champagne, **15.00;** Whiskey Sour, **12.00;** Sherry, **12.00;** Hollow Stem Burgundy, **15.00;** 22 oz. Brandy Inhaler, **18.00;** 4 oz. Brandy Snifter, **12.00.** *When specifying monogram, please underline last name. Allow 2 weeks for delivery. (2nd fl.)*



26-B. OPENLY HANDSOME — Whether you choose to present him with the bamboo, genuine horn or stainless steel handled VOSS Bottle Opener, you can be sure it has the good looks and opening efficiency a man likes. Their sturdy chrome-finished tops open beer cans or take off bottle caps with one quick movement; the attractive handles add prestige to his bar. Each, **3.50** (1st fl.)

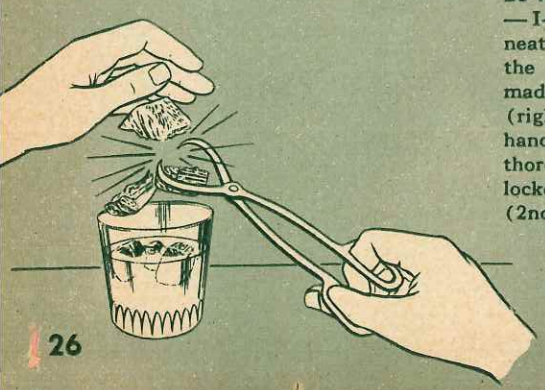
26-C. GOOD WINE DESERVES to be stored correctly with bottles resting on their sides. Honeycomb-shaped BOTCEL Racks of sturdy rust-proof, galvanized sheet steel hold bottles safely and properly in minimum space. Pantry size, 14 cells, (19″ wide, 11″ high, 7″ deep) **10.95.** Four other sizes, all 23″ wide, 7″ deep: 28 cells (17½″ high), **16.95;** 39 cells (24″ high), **21.95;** 50 cells (30½″ high), **25.95;** 61 cells (37″ high) **29.95.** *Larger sizes on special order.* (2nd fl.)



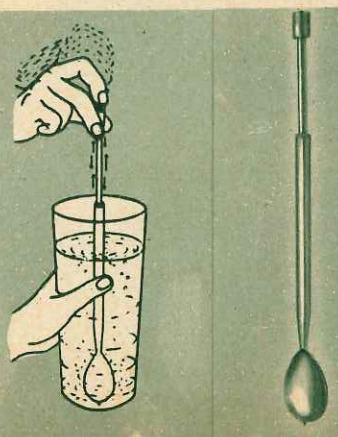
For Entertaining Misters

26-D. SERVE A VARIETY OF LIQUEURS from one decanter. This unique hand-blown glass decanter from LA MALLE has four separate compartments to hold four different cordials. Particularly decorative when filled with liqueurs of different colors — amber, red, green, etc. Each compartment holds 8 ounces and has a plastic-topped cork stopper that will not drop out. Imported from France. 12″ high. **5.95** (2nd fl.)

26-E. IF HE LIKES HIS MARTINIS REALLY DRY MISTER MARTINI is the perfect gift. What a conversation piece it will be when friends see him spray the Vermouth into their glasses, then add the iced gin. And how deliciously dry are the Martinis! Of nickel-plated brass with cork to fit any Vermouth bottle snugly. Polyethylene inner feed tube, vinyl extension tube with mesh covered bulb. In transparent gift box, **2.95** (1st fl.)



26-F. INGENIOUS AIDS FOR HOME BARTENDERS — I-SNIPS (left) are sharp-pronged tongs that neatly shatter ice cubes into little chips right over the glass. Good as pick-up tongs, too. Precision made of stainless steel, **3.95.** SPOON-O-MAT (right) is made so that pressing the end of the handle spins the spoon around to mix drinks thoroughly from top to bottom. Handle can be locked in position when not used for mixing. **2.95** (2nd fl.)



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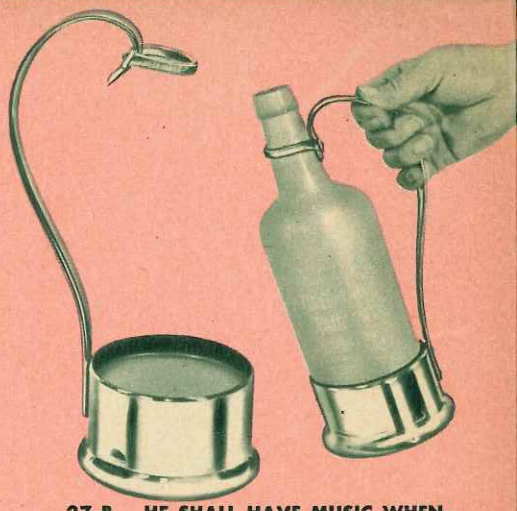
27-A. DRINK TO ALMA MATER from glasses bearing their college colors. A loyal alumnus or under-graduate gets a real thrill from serving drinks in glasses bearing his college seal in colors. For immediate delivery: Annapolis, Harvard, Yale, Princeton, Cornell, Dartmouth, West Point, Williams. For delivery in 2 weeks, almost every other American college, in fact 244 of them. Highball Glasses or Old Fashioneds, per doz., **18.00;** Double Old Fashioneds (not shown), per doz., **21.50** (2nd fl.)



27-B. HE SHALL HAVE MUSIC WHENEVER HE POURS — Each time he lifts this good looking Pourer, his guests will be enchanted to hear "How Dry I Am" tinkling from the Swiss music box built in the bottom. Just wind it up and it plays through several rounds of drinks. Pouring is easier, too, with this handled bottle holder. Spring at top holds bottle securely. Chrome-plated, 10¼" high, 4" base. **9.95** (2nd fl.)

U. S. Patent Office
FEB 7 1956
Design Division

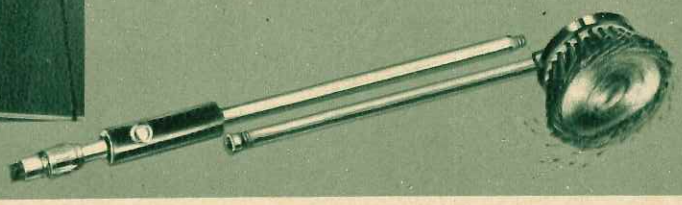
27-C. THE CAPTAIN'S DECANTER, straight from an old-time clipper ship. Designed to take the roll and pitch of a ship at sea, without damage to its contents. The original stood on the Captain's table of a clipper ship about the year 1795. Faithfully reproduced by CROWELL, it still holds precious potables without danger of spilling. Hand-blown by master craftsmen, available in three sizes: 1 qt., **6.00;** 2 qt., **8.00;** 2½ qt., **10.00.** (2nd fl.)

27-D. KEEPS CUBES FROZEN up to 20 hours! Unbreakable N'ICER Bucket by B. F. Goodrich, holds a gallon of ice cubes, or keeps salads or fruit crisp. Its half-inch-thick walls, of a flexible plastic resembling foam rubber, provide excellent insulation — they never "sweat." Nothing to break, rust or tarnish. Odorless and will not absorb odors or tastes. N'Icer in blue, red, yellow, green, **8.95.** In neat willow basket with carrying handle, **9.95.** Personalized with 3 handsome black-on-gold initials, **10.95.** In basket (initials on top), **11.95.** (1st fl.)

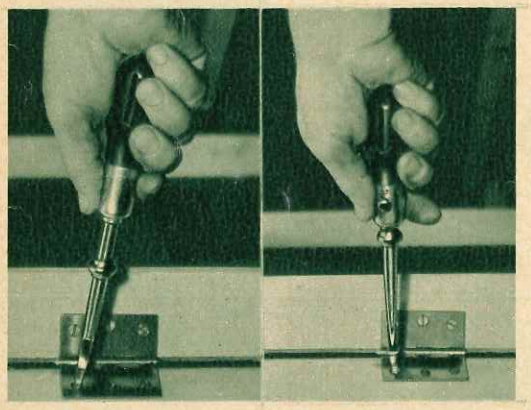
27-E. POURS AN EVEN JIGGER of Bourbon, Scotch or Rye. Here's a gift for the man who likes to do a professional job of mixing drinks. With a BAR HOST Pourer inserted through a cork and fixed in the bottle, all the barman does is pour . . . Bar Host automatically measures out a jigger. Elegantly-lettered nameplates identify the bottle contents. Set of 3 brightly chromed Bar Host Pourers in an attractive gift box, **10.00.** Individually, without nameplate, **2.95** (2nd fl.)

27-F. MODERN-AS-TOMORROW ICE BUCKETS by KRAFTWARE — These are for the host (or hostess) with an eye to good design. The streamlined Ice Bucket (left) has a scratch-resistant, brass finished body and black flip-lid cover. Thermal glass insulated. Opening in lip makes it easy to empty out melted ice. 2 qt. capacity, **15.00.** Jumbo Party Bucket (Right) holds a whole gallon. It has an unbreakable metal liner and Fiberglas insulation. Black, red or pink plastic with brass finished lid and bail handle. **9.95** (1st fl.)

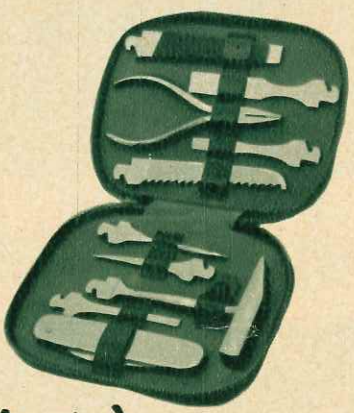
28-A. SUDS, SCRUBS AND RINSES without scratching or splashing. New QUICK-SUDS Whirl-A-Way Car Brush of 100% pure horsehair revolves at 1500 RPM, whirling the dirt away. Hydraulic sudser uses any detergent — just push for suds, pull for clear water. No wiping—car dries clean without streaks or spots. 2-piece interchangeable 4-ft. handle for close-up or distant work. Leakproof hydroseal coupling attaches easily to hose. **6.95** (1st fl.)



28-B. AWLS-CREW IS 2 TOOLS IN 1 — Anyone who does fix-it jobs will find this combination screwdriver and awl mighty convenient and time saving. It is most ingenious, for the screw driver and awl are on one shaft. Just push the awl forward for making holes, then slide it back and you have a sturdy screw driver strong enough to turn even big screws in tough surfaces. Of tooled steel with plastic handle, 8¾" long. **3.25** (1st fl.)



28-C. THIS POCKET TOOL KIT EVEN HAS PLIERS—Father can carry this handy CUTIECUT kit in his hip pocket to do the jobs anywhere . . . or Mother will welcome it for little fix-it jobs. The genuine leather case unzips to disclose a knife which forms the handle for the hammer, 2 screw drivers, drill, saw, awl, chisel, file; and the pliers are an item not often found in this kind of kit. Tools are sturdily made of German Solingen Steel. **10.95** (1st fl.)



For Mister (Mrs.) Do-It-Yourself

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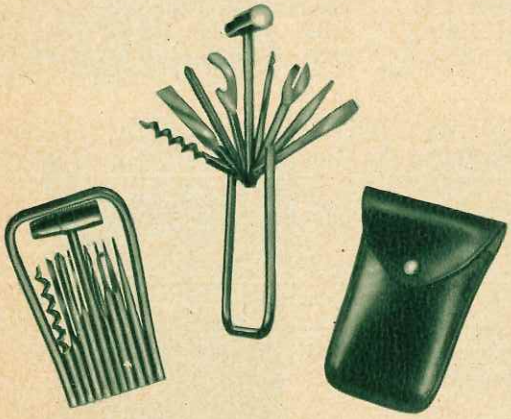
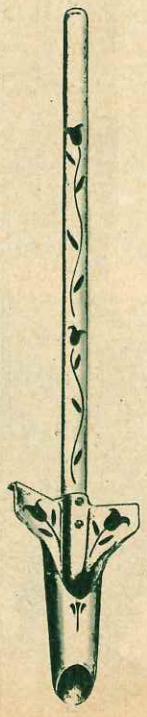
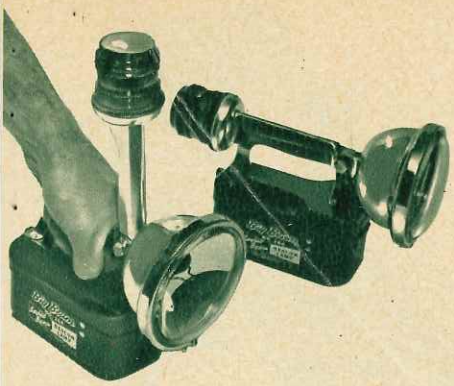


28-D. TOOLMASTER VEST POCKET TOOL KIT—How handy it is to have so many sturdy efficient tools in one compact little unit. Nine different instruments including a hammer, and such conveniences as a screw driver, can opener, cork screw, bottle opener, etc. pivot around a common bar. Frame and tools of precision tooled high carbon cutlery steel, fit in genuine leather case only 2½" x 3⅝". **3.95** (1st fl.)

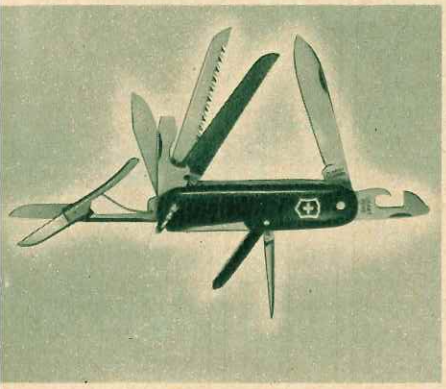
28-E. QUICKEE BULB PLANTER FROM HOLLAND —The most ideal Bulb Planter just naturally comes from the country where tulips are a national symbol. The enclosed steel scoop lifts out just the right amount of ground for bulb planting, and holds it until the gardener is ready to cover the bulb. Cross bar lets you use your foot to push Planter into the ground easily. Wooden handle is attractively handpainted with colorful flower motif. **3.95.** (4th fl.)



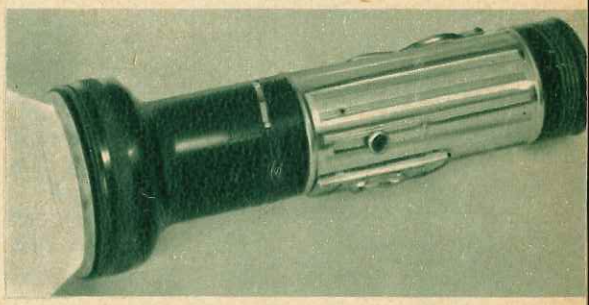


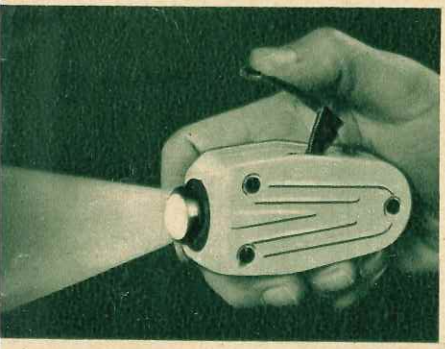
29-A. FLASHES A RED BEACON—it's also a powerful spotlight! Portable BIG BEAM Beacon Lamp is a real life-saver for motorists and campers, or any night emergency. One end has a strong sealed beam spotlight. The other flashes a red beacon in up or down position. Both lights can be used at once, providing complete protection when walking at night or making car repairs. Uses one standard 6-volt lantern battery. Compact red metal case. **12.95** (1st fl.)

29-E. C-WELL KITS THROW LIGHT ON HIS WORK — The Deluxe C-Well Kit (left above) has a curved Lucite rod that screws into the pocket-size flashlight. The light follows the curve — actually shines around corners! Kit also has a Lucite-mounted screwdriver that fits into flashlight. Its magnetized tip holds screws, light shows screw-holes plainly. Insulated tweezers safely handle radio and car wiring. In leatherette pocket case, **5.95.** C-Well Screwdriver Kit (left below) with two Lucite-mounted, magnetized screwdrivers (one for regular, one for Phillips screws) and the flashlight into which they screw. Boxed set, **4.95** (1st fl.)



29-B. SWISS ARMY KNIFE has just about everything! This bright red pocket knife, used by soldiers of the Swiss Army, is practically a tool box in itself. It has a metal saw, wood saw, scissors, bottle opener, can opener, wire scraper, large and small knives, leather punch and Phillips screw blade. Made entirely of stainless steel and only 3¼" long, here is an imaginative gift for hobbyists, hunters, and that favorite "him." **13.50** (1st fl.)

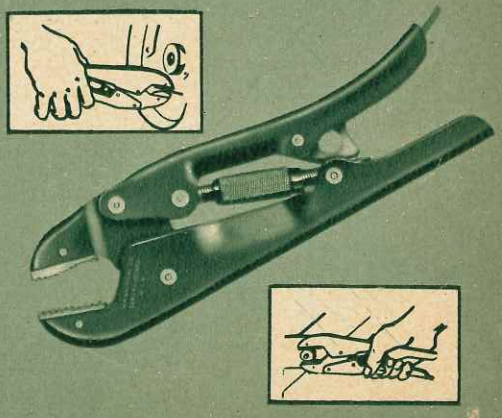




29-C. MARTINI FLASHLIGHT makes its own electricity. No batteries to go dead just when you need them! This no-battery flashlight makes its own "juice" — the small dynamo inside operates when you pump the lever at the side. With it you can always be sure of light when needed. Naturally, its light is not quite as strong as the standard flashlight's. Strong metal case is palm size, attractively white enameled with maroon trim. **4.95** (1st fl.)

29-F. RED LIGHT, GREEN LIGHT, white light — all in one TRI-COLOR Flashlight. A finger-touch manipulates this flashlight to whichever color you want. Press one button for white, slide another button for red, slide a third button for green. Useful for signaling or as a warning light. Uses standard flashlight battery. 2-cell model, throws 500 ft. beam, **2.95.** 3-cell model, throws 750 ft. beam, **3.50** (1st fl.)

29-D. HE'LL DO THE JOB EASIER WITH THESE — MAGNA-TIP SCREW-DRIVER (left) has a powerful magnet in its shank that "charges" the bit so screw is held steady. Even big hands find dealing with tiny screws a cinch. 4 interchangeable bits, stored inside the handle, are for various Phillips and slotted screws. **3.95** GRIPSO PLIERS (right) are a wrench, pliers, vise all in one. With only one hand, he can adjust and lock it like a wrench onto any size nut, with a vise-like grip. Finger-tip trigger releases handles safely. 8" long, with leather case, **4.50** (1st fl.)



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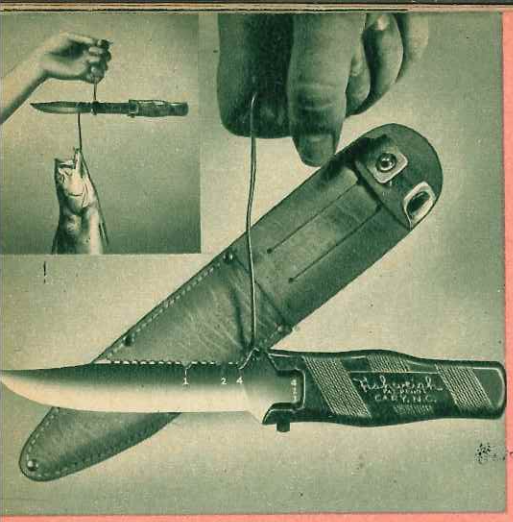


30-A. THIS KNIFE WEIGHS THE FISH! — also cuts and cleans it. Amazing Fishweigh Knife has a keen 5" blade, an efficient scaler and an accurate scale that weighs up to 8 lbs.! Simple to use — just hang the fish on the detachable S-hook, flip up the fulcrum wire, and slide out the handle as a counterweight. When it balances, take the reading on the knife blade. Rustproof; comes with a leather sheath. Formerly 4.95, now only **3.95** (1st fl.)

30-B. GOOD GIFT FOR "BIRDERS" — Beginners, as well as the more experienced in this fascinating sport, will welcome this AIRGUIDE Bird Watchers Kit. It includes powerful bird glasses (4½" high when closed) with neck strap in a shoulder-strapped carrying case; a bird manual showing 112 of the most familiar American birds in natural color; a spiral-type field note book. Kit is perfect for starting a child off in this rewarding hobby. Attractively boxed, **8.95** (1st fl.)

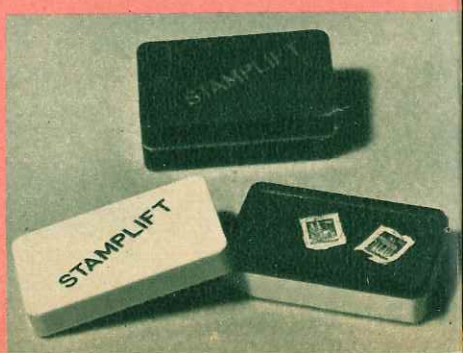
30-C. HOW FAR? Measure your walk or your golf drives. The NEW HAVEN Pedometer records, directly in miles, the distance you walk. Clip it, in upright position, inside your pocket or purse. It registers distance up to 100 miles, adjusts to length of stride. Pressing the crown returns the hands to zero. No attachments, no winding. Nickel finish case, **5.95.** New Golfometer (not shown) measures your drives to the yard! Tells distance to the green, helps you choose right club for next shot. **5.95** (1st fl.)

These With

30-D. RESERVED SEAT FOR OUTDOOR EVENTS anywhere, any time is assured for the lucky person who gets this NADCO Sports Cane. He just puts the self-bracing stake in the ground and opens out the comfortable saddle leather seat. Height is adjustable. A handsome and handy accessory for hiking, golf, hunting, watching races, tennis, football, baseball. Polished aluminum handles and tube are light (only 44 oz.), yet will hold up to 500 lbs. **14.95** (1st fl.)

30-E. TERRACE GREENHOUSE for one who loves growing flowers! All year 'round, indoors and out, regardless of weather, she can grow African Violets, orchids and other beautiful flowers and plants. Fine for early seedlings. Both ventilation and electric heat are thermostatically controlled. Sprinkling system is fed from outside. Easy access for working with plants. Of California Redwood with aluminum trim, glass roof and sides. AC-DC. Plenty of height for orchids and tall plants, 32" x 18" x 27" high, **59.95.** Matching table, **16.95** (4th fl.)

30-F. NO NEED TO SOAK PRECIOUS STAMPS — use a STAMPLIFT! Stamp-collectors will go for this! It separates stamps from paper or from each other *without soaking.* You simply put water in the bottom, place stamps — as many as 10 at a time — on its perforated tray, and put the lid on; in a short while, stamps come free easily. No chemicals to harm paper or color. On mint stamps, you can even preserve the original gum! No parts to replace; no supplies to buy. Green and ivory plastic. Pocket size **3.00** (1st fl.)



31-A. SONGS OF WILD BIRDS thrillingly reproduce nature's world of beauty. From America's woods and fields come the songs of thrashers, orioles, cardinals and other beloved songbirds. Reproduced on high-fidelity 33⅓ Long Play or 45 Extended Play records, the songs are accompanied by a magnificent authoritative book of natural color photographs and descriptions of each bird. Tells how to attract and photograph birds, where they migrate, etc. A treasure-house of facts, sights and sounds in one complete album. **4.95** (3rd fl.)

U. S. Patent Office
FEB 7 1956
Design Division

31-B. MIRACULOUS MAGNIFIER LAMP boosts faulty vision, aids precision work. DAZOR Floor Lamp is a godsend to anyone with weak eyes. Equally useful for close work in office, shop or home. Its 5" diameter lens magnifies the tiniest details, while 3 fluorescent tubes assure ideal light. Patented "floating" arm permits easy adjustment, yet keeps lamp steady. Heavy non-tippable base. Bronze finish. Complete, **49.95**; Table model, **41.95** (3rd fl.)

Rate Hobbyists

31-C. AUDUBON BIRDCALL chirps and birds come a-flying. You've probably read about it in national magazines, where articles on this curious gadget recently appeared. This Birdcall really lures birds. All you do is twist a pewter key inside a wooden roller containing rosin, and a chirping sound is emitted which robins, chickadees, jays, and many other birds seem to find irresistible. Hours of pleasure in this gift. **1.50** (1st fl.)

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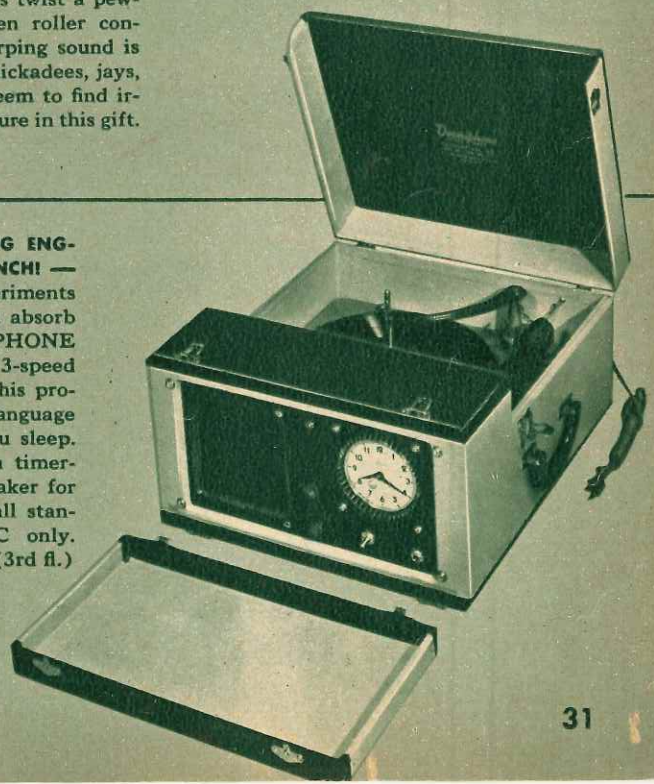
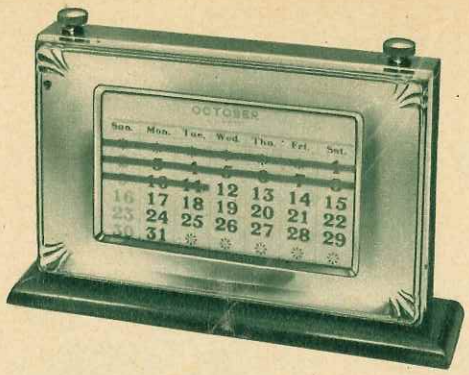
31-D. SQUIRRELS CAN'T ROB this ingenious HORNUNG Bird Feeder. The weight of a squirrel (or large bird) closes the door over food hopper. When he goes away, the door opens once again to welcome the smaller birds. Adjustable counterweight in back lets you choose your feathered guests. Spacious seed hopper and basket for suet. White, green trim. Easily mounted on pole (not furnished). **10.95** (4th fl.)

31-E. GO TO SLEEP SPEAKING ENGLISH, WAKE UP SPEAKING FRENCH! — A gift for the studious! Experiments have shown that a sleeper can absorb spoken information. DORMIPHONE is an automatically controlled 3-speed phonograph that mechanizes this process. You can learn a foreign language or other information while you sleep. In portable case with built-in timer-clock and an under-pillow speaker for private listening. Also plays all standard records, all speeds. AC only. **129.50.** Send for free booklet (3rd fl.)



32-A. "I CAN'T SEE THE NUMBERS". Use an illuminated Reading Glass made by SWIFT & ANDERSON. Kept near the phone book, or used to decipher fine handwriting, this Reading Glass (top) is truly a godsend. The 3½" magnifying glass hides a flashlight in its handle, illuminates tiniest print, even in the dark. **5.95** (Bottom) "Radiant Firefly" with 1½" lens and built-in flashlight is a boon to stamp collectors and old-coin fanciers. **3.95** (1st fl.)



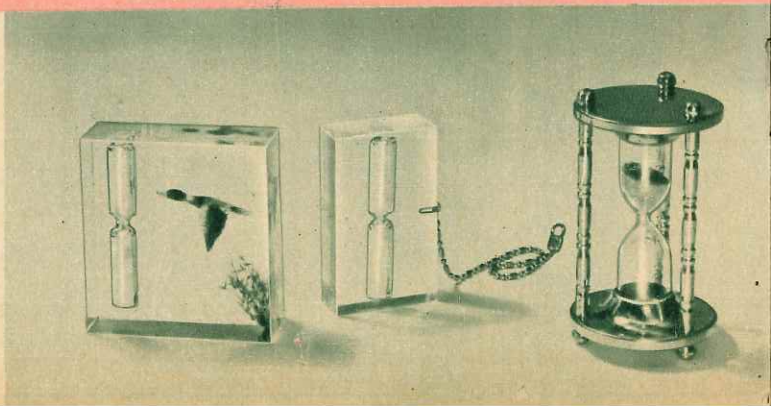
32-B. THE CALENDAR THAT NEVER GROWS OLD— This amazing Perpetual Calendar, made in England, gives service for a lifetime and them some. Simply shifting cards puts the proper month in place above the dates, and the red marker on the plastic window can be rolled along to indicate the current date. In walnut case with polished brass trim. **12.50** (1st fl.)

32-C. ICE BUCKET WITH A BRAND NEW IDEA! What a surprise is in store for the lucky man who gets this KEYSTONE Bar Gadget Ice Tub. At first glance it's just another ice bucket, but wait 'til he opens the lid! Swinging the handle to one side opens the double-hinged cover to the ice-holding section; swing it to the other side and behold: a compartment fitted with ice tongs, double jigger and a corkscrew-bottle opener. Polished chrome-plated finish, genuine vacuum thermos liner. 2-qt. capacity. **29.95** (1st fl.)

For the

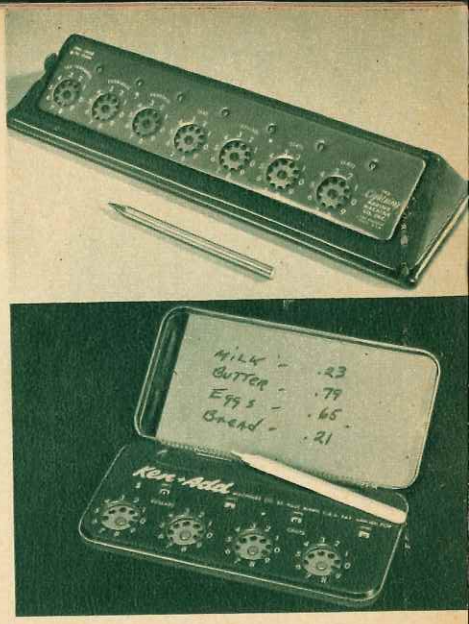
32-D. LAMP OF 1001 ANGLES puts light exactly where needed to save hard-working eyes. Unexcelled for efficient lighting, the ANGLEPOISE Lamp adjusts instantly at a finger's touch to any position, yet remains absolutely steady without sag or wobble. Manufactured in England, its distinguished design and precision workmanship have made it the "Rolls Royce of sight-saving lamps." Black fused finish. Overall base 6" square. Height up to 40". **29.95** (3. fl.)

32-E. TO TIME THEIR 'PHONE CALLS, these exquisitely-made Telephone Timers. "Conversation pieces" in more ways than one! With a Timer near the phone, there's no need to rely on the operator or the clock to tell when 3 minutes are up. (Also convenient for timing Scrabble players.) Lucite block with colorful game bird, trout fly or fish inside, 2¾" x 2⅝" x ⅞", **4.95.** Lucite block with chain to keep it from straying, 2½" x 1½" x ½", **2.00.** Traditional "hour glass" timer of polished brass, **1.75** (1st fl.)



33-A. AT OFFICE OR HOME, a refreshing drink always at hand. This smartly-styled UNIVERSAL Vacuum Pitcher keeps water cold or coffee hot for hours. Along with 2 crystal-clear glasses, it rests handsomely on the 11" chromed-edge Tray. Wide mouth (2¾") allows use of ice cubes. 1½ pint capacity, comes in chrome finish with mahogany handle and cap, or all mahogany. **18.95** (1st fl.)

33-B. ADD FAST AND RIGHT with these Adding Machines. Mother can keep her accounts accurate to the penny; Father will use them at income tax time. Sums are dialed with the metal stylus; total comes up in windows across the top. (Top) LIGHTNING desk model, 14" long, 4" wide, **14.95.** (Bottom) KEN-ADD pocket model has Magic Slate on inside lid for jotting figures. 5⅛"x2½", **5.95** (1st fl.)



Executive Corner

33-C. LIFETIME TABLE LIGHTER — No flints — no moving parts. The FLAMINGO never fails — just lift out the torch and it's lit — every time! Operates on standard American batteries, has permanent wick, no moving parts to wear out. Fill with regular fuel once every 2 or 3 months, change batteries once a year. Handsome plastic case in claret, ivory, black or walnut, with knob and band in harmonizing colors. **11.95** (1st fl.)

33-D. STICK WITH GLU-PEN! It simplifies many "stickum" jobs and is neat. Just press its tip to paper and out seeps a dot of its special glue. Such a clean quick way for wrapping packages, for scrap books and albums, for joining pages to be filed together. Clever little stocking gift for any housewife, student or office-goer! Glu-pen with 1 refill (good for 5,000 stickums), **2.75.** Extra refills, **98¢** (1st fl.)

33-E. STAMP APPROVED for the well organized desk. These two holders keep stamps where they can be found, and also double as attractive paper weights. Both hold a roll of 500 stamps or can be filled with strips from sheets of stamps. (Right) solid brass, **3.50;** silver-plated, incl. Fed. tax, **5.50** (Left) MASON Stamp Dispenser in 2-tone bronze with raised Old English style initial, **3.50** (1st fl.)

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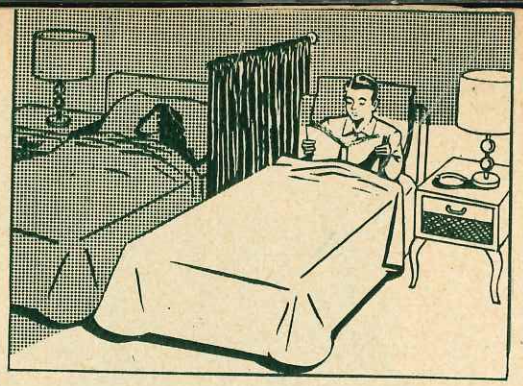
34-A. WORLD'S MOST WONDERFUL BLANKET! Our Safety-Plus G.E. Electric Blanket is Custom-Contoured to stay in place! This is the wonder blanket that won L & C's Home Safety Award for its new, safer wiring circuit that makes all other electric blankets obsolete. A miraculously sensitive wire is threaded through the entire blanket — does away with lumpy thermostats. Will never overheat. Before temperature reaches danger point, circuit flashes a signal to automatic control on bedside table. Control shuts off current automatically. Contoured corners keep blanket snugly in place, allow *ample* toe-room *and* simplify bed-making. Deluxe model: luxurious soft wool blend in turquoise, rose, blue, green or gold. AC only. Twin size, **34.95;** double, **39.95.** For a harmonious HIS and HERS double bed, with 2 controls, **49.95.** King size, 105″ x 86″, with dual controls, not contoured, **79.95** (3rd fl.)



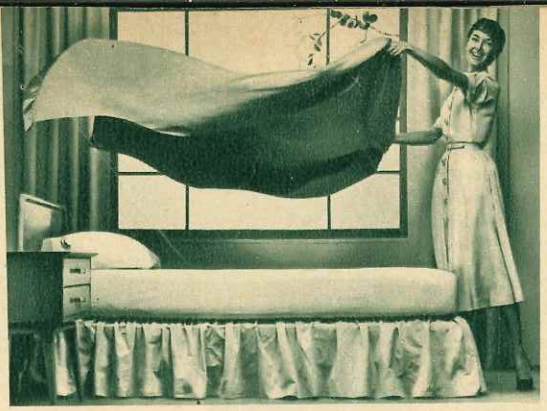
34-B. UNDISTURBED PRIVACY IN BED — This clever new BUNDLING DIVIDER Curtain shields you when your spouse is reading, working or when ill. You simply insert this plastic curtain into the small neat wall plaque at night, and pull it out in the morning. Can be used in double bed, or between twin beds. A boon to Mother when baby's crib is in the same room with other beds. Divider curtain rolls up compactly for easy storage. Complete with wall plaque, rod and grey plastic curtain at only **3.95** (3rd fl.)

Sagacious Sleep Suggestions

34-C. EXTRA THICK foam latex Topper rejuvenates an elderly mattress. At surprisingly low cost, this Mattress Topper adds buoyant comfort to a hard or bumpy mattress. It's our own special Mattress Topper — made of resilient, extra-thick (half-inch) WONDER foam latex. No more irritating mattress buttons or wrinkles. Twin bed size, **8.95.** Double bed size, **12.45.** Deluxe model (¾″ thick) in highly resilient foam latex: Twin, **15.95;** Double, **19.95** (3rd fl.)

34-D. NYLON TRICOT FITTED SHEETS for luxurious sleeping comfort at new low prices! Newest DuPont miracle, opaque GLEN RAVEN Nylon Tricot Sheets are extra porous, soft and pleasant to the touch. Their natural elasticity makes the fitted corners easier to put on. Once the bed is made, sheet stays smooth until removed for laundering. Wash and dry in minutes; never need ironing! Long-wearing, lightweight, space-saving, lint-free. Won't run or ravel. Bottom sheets, in white, blue, pink or green. Twin, **5.50;** double, **7.50;** King-size, **15.95.** Top sheets: twin, **6.50;** double, **8.50.** Pillow case, **1.75** (3rd fl.)

34-E. MOST THRIFTILY PRICED Quality Blanket our veteran buyer could find in the whole U.S.A.! A wonder value — this luxurious, deep nap blanket of pure wool fleece blended with nylon that will retains its generous warmth, its full width and length, and its inviting beauty for years to come. Unique scientific SPRINGFIELD process permits laundering without stretch drying; banishes worry about shrinkage or loss of original softness and lovely finish. Light, restful, richly bound in rayon satin. *And,* guaranteed against moth damage for 5 years! Luscious colors, blue, rose, green, yellow, white. Twin size 66″ x 90″ only **13.45.** Double size 80″ x 90″, **15.95.** King-size 90″ x 108″, **22.95** (3rd fl.)



35-A. OUR LIGHTEST ELECTRIC BLANKET made of textured flannel. This new GE Slumber Cover, engineered with the latest safety-plus GE wiring circuit, assures gentle even warmth regardless of temperature changes. Pre-warms icy beds in a few minutes *and,* contoured corners stay snugly and smoothly in place — ease bed-making chores! Aqua or rose. Washable. AC only; twin, **27.95;** double, **32.95.** Double size with 2 controls — one for him, one for her — **42.95** (3rd fl.)

DREAM GIFTS YOUR TALL FRIENDS WILL BLESS EACH NIGHT!

35-B. Lewis & Conger comes to the rescue of the taller American with a sleep-saving (and purse-saving) collection of extra-long bedding. All extraordinary values.

Extra-Long Good Quality Percale Sheets, 72″ x 120″, **3.70;** 90″ x 120″, **4.50;** 100″ x 120″, **6.95;** 108″ x 122″, **7.95.**

Extra-Long Fitted Sheets, Luxurious Wamsutta Supercale, 80″ long, for twin-size innerspring mattress or foam-latex mattress, either, **7.95.**

Extra-Long Fitted Percale Sheets, 80″ long, twin, **3.45;** double, **3.95.**

Extra-Long Quilted Mattress Pads, 80″ or 84″ long, twin, **5.45;** double, **6.95.**

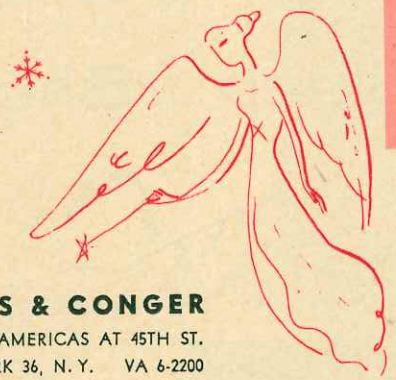
Extra-Long Zippered Mattress Covers, 80″ long; twin or double size, **7.95.**

Extra-Long Wool and Nylon Blanket, 66″ x 100″, **14.95;** 90″ x 108″, **22.95.**

Extra-Large Warm Dacron Comforters, really washable! 80″ x 100″, **29.95.**

(3rd floor)

WE GO TO ANY LENGTH TO PLEASE OUR CUSTOMERS!



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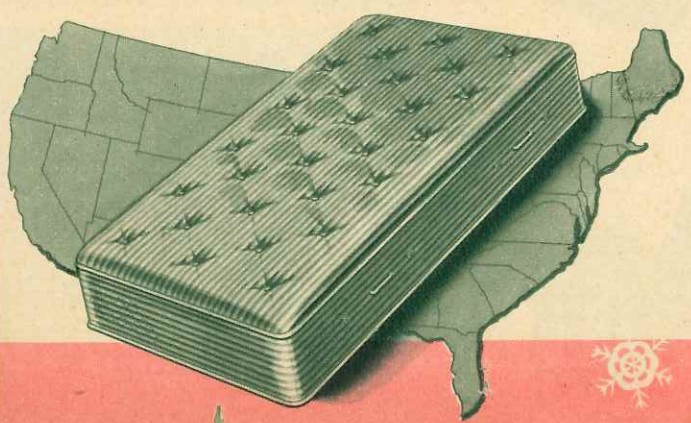
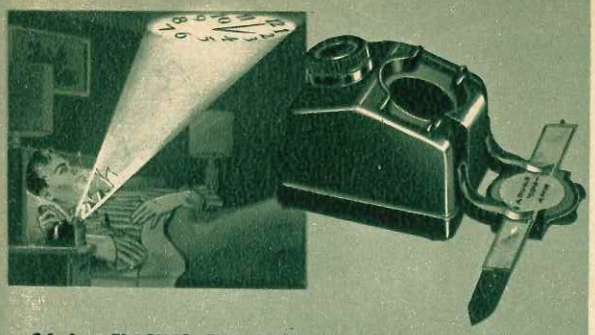
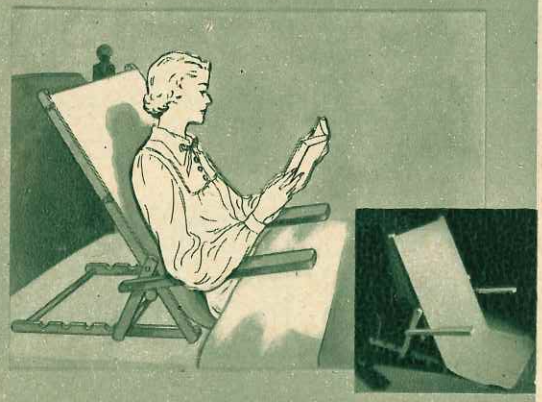
35-C. FOUND! The most thriftily-priced, restfully firm mattress in America! We searched hard — checked over 100 manufacturers and Sacro-Rest is the result! Here is a remarkably priced mattress that guarantees truly restful body support, prevents body aches and insomnia caused by soft beds, and carries a full 10-year warranty. Healthfully firm, yet not too hard, Sacro-Rest has a balanced innerspring unit with concentration of coils across center where pressure is greatest. Padded with compressed felt, anchored in place, there's no shift, no sway, in scientifically comfortable Sacro-Rest. Mattress, twin or double size, just **39.95.** Sacro-Rest Box Spring, twin or double size, also **39.95.** Extra long, 80″ for tall folks. Twin or double, **44.95.** (3rd fl.)



35-D. IMAGINE! Nylon-covered Dacron Pillow and Comforter go into her washer! This SUMERGRADE miracle has the new snowy-white Dupont Dacron filling . . . soft as down and utterly restful, yet completely washable! Won't mat or shed, is non-allergenic, odorless, moth-proof. Doesn't retain heat or cold. Large full-size pillow, covered in pretty rose-bud nylon, blue, rose or yellow, **5.95.** Bolster Pillow for twin bed (not shown), 36″ long, **9.95.** Quilted Dacron-filled Comforter, covered in matching rose-bud nylon, assures luxurious warmth without weight. 72″ x 84″ **13.95.** Extra large, 80″ x 84″, **17.95** (3rd fl.)



36-A. FLASHES THE TIME right on your ceiling. Just place your wrist watch in this little ingenious Bedside Projector. When you want to know the time during the night, just press the button—lo! your watch face is flashed on the ceiling—big, bright and clear! No fumbling in the dark for watch or glasses, no disturbing light or noise. In black plastic case, this marvel is only 4" square, closed. Exclusively at Lewis & Conger. Fully guaranteed. AC only. **10.95** (3rd fl.)

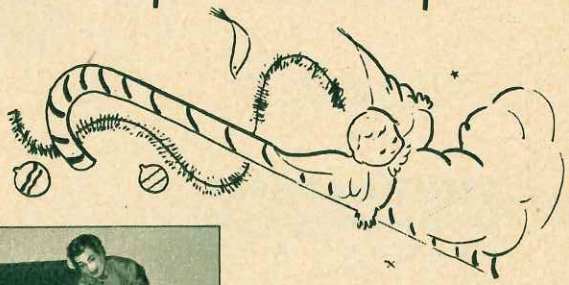


36-C. BACK-EEZ BACK REST adjusts to 5 comfortable angles. A must for reading or breakfast in bed. Excellent, too, for "sit-on-the-floor" TV watchers and lawn or beach loungers. Hardwood frame has white canvas covering that unbuttons for laundering. Long skirt keeps Back-Eez and you from sliding. Folds flat to store away. A lot of backrest for only **4.95** (3rd fl.)

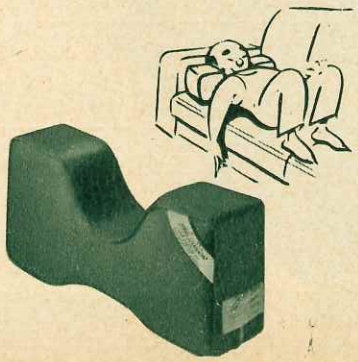
36-D. PRISMA BEDSPECS let you read comfortably, lying flat! Fine for watching TV, too. Looking *straight ahead* through these amazing prismatic lenses, you have clear "right angle" vision, without tiring your eyes or straining your neck. Optically approved. No professional fitting; just put them on—if you wear glasses, right over them (except bifocals). Plastic tortoise frames, in smart case. **17.95** (3rd fl.)

36-B. LET HER LUXURIATE in this SUMERGRADE Chaise Back Rest. Arm-chair support and contoured back assure utter comfort as she reads, eats or lounges in bed. Handy pocket holds mail, cigarettes, books. Handsomely upholstered in Celanese Multicord, 22" x 20", **10.95.** Deluxe edition in rich quilted satin, with trapunto bow-knot and pretty ruffles, **14.95.** (*Both in wine, rose, apple green or blue.*) In durable corduroy for men, gold, green, wine. **14.95** (3rd fl.)

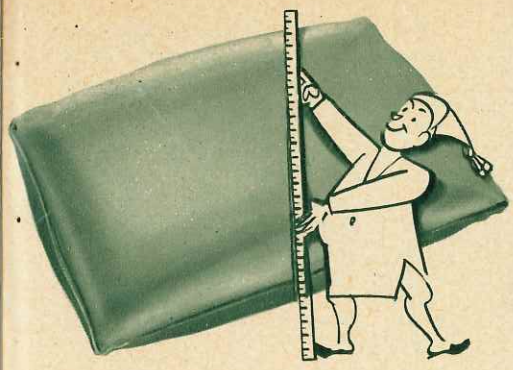
From Our Famous Sleep Shop



36-E. RESTFUL WARMTH with our Electric Mattress Pad. Here is healthful warmth for your bed—just 1½ degrees above body temperature—the soothing warmth that brings deep, restful sleep. NOD-AWAY Electric Mattress Pad goes between mattress and sheet, just like regular pad; when turned on, it warms your whole bed gently *before* you get in—you get no "smothering" sensation or tiring weight of heavy covers. Even in coldest weather, you need only light covers. Engineered for safety. Waterproof; washable. AC-DC. Twin or double size, **19.95.** Deluxe model with Foam Latex filling, **29.95** (3rd fl.)



36-F. PAL OF MANY MOODS—our Air-foam PAL PILLOW. It gives luxurious comfort and contoured support, adapts itself to every relaxing requirement. Reversible, it provides a deep or a shallow "cradle" to relax neck and shoulders, back, arm, or leg. Wonderful for traveling, napping, convalescing. Filled with buoyant shredded Foam Latex; cover of strong cotton twill. 14" long. Grey or maroon, **4.95.** Deluxe Model, molded Foam Latex with zipper-closed cover, dark green, grey or maroon, **8.50** (3rd fl.)



37-A. RARE KING-SIZE BARGAIN— You save $3.00 on this King-size Foam Latex Pillow from a famous maker. It is laboratory-tested top quality *and* extra long, extra wide, extra thick as well. Assures the sleeper luxurious, buoyant, cuddly support for years to come. Perfect for the person now using two pillows or who needs extra head elevation. Airy—free from allergy-provoking dusts; never flattens or lumps. Zippered Sanforized ticking. King-size, regularly 9.95, now only **6.95** (2nd fl.)

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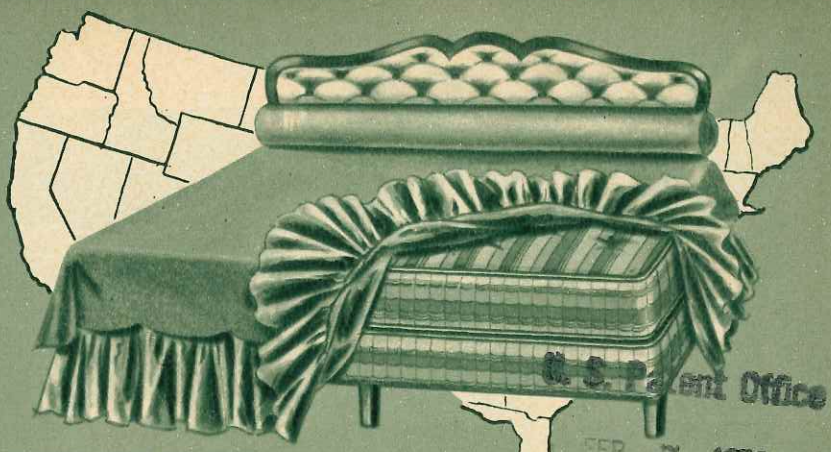


WE SELL MORE BIG BEDS

THAN ANYONE ELSE IN AMERICA!

U. S. Patent Office
FEB 7 1956
Design Division

37-B. KING-SIZE BEDS AND BEDDING for American Queens & Kings for Little Jack! You will appreciate the uncrowded comfort and restful proximity assured by our Big Beds, famed all over America for high quality at low price. Extra large, extra luxurious, extra durable, extra thrifty, too! Each bed is guaranteed for 10 years. Size 60″ x 80″, only **139.50.** Big Spring-Air Bed, 63″ x 80″, **159.50.** Big Foam Latex Bed, 60″ x 80″, **178.50.** Duplex Spring-Air Bed (has 2 box springs), 72″ x 80″ or 76″ x 75″, **198.00** (3rd fl.)

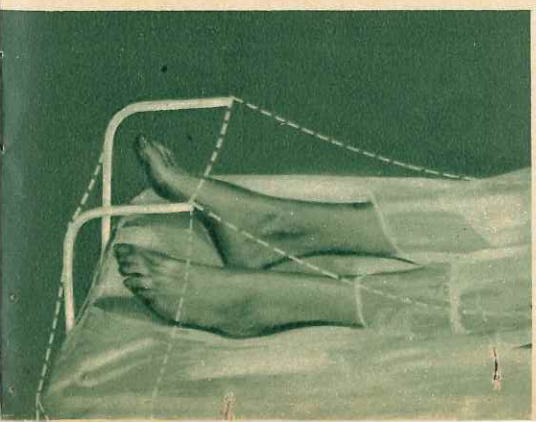
Oversize Sheet, Blanket, Bedspread Values

Super Size Pequot Muslin Sheets, 100″ x 120″, **5.45;** 108″ x 122″, **6.45**
Super Size Pequot Percale Sheets, 100″ x 120″, **6.95;** 108″ x 122″, **7.95**
King-Size Quilted Mattress Pads, **8.95.** King-Size Zippered Covers, **9.95**
Pure Wool and Nylon Blend Blanket, 90″ x 96″, **19.95;** 72″ x 100″, **15.95**
Pure Wool Blanket, shrink-resistant, satin bound 4 sides, 90″ x 108″ **22.95**
Emperor-Size Deluxe Blanket, choice pure wool fleece, blue, rose, green or gold satin-bound four sides, giant size 100″ x 108″, **35.95**
King-Size General Electric Blanket, 105″ wide, 2 controls for Him and Her, **79.95**
Chenille Washable Bedspread, 114″ x 120″, green, white, gold, rose, **16.95**
Super-Size lamb's wool-filled Comforters, taffeta covered, 90″ x 100″, **34.95**

KING-SIZE FITTED SHEETS and SPREADS

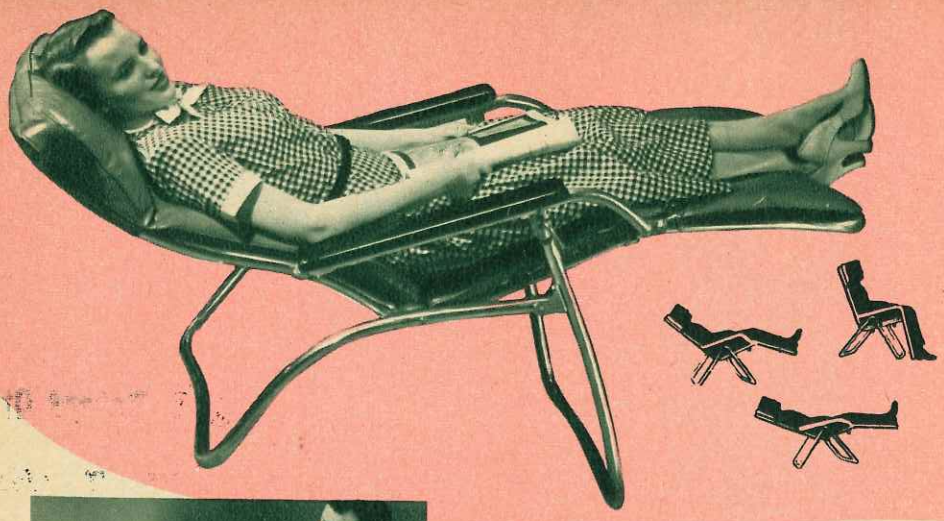
King-Size Fitted Wamsutta Supercale Sheets, **12.95** (on special sizes allow 4 weeks). Custom-Made Spreads, quilted top, Rubicord sides. Any width to 78″, any length to 84″. All colors, **27.95** (give mattress size and height from floor, allow 2 weeks)

37-C. NOW SHE CAN LISTEN AND HE CAN SLEEP with the new EMERSON Silent Radio. Its Private Ear Piece fits under pillow to let her listen to her favorite program while he sleeps undisturbed. Regular speaker of superheterodyne radio can be turned on separately. Black plastic case radio, complete with Ear Piece, **44.95.** Ear Piece alone to connect with any radio, **10.00** (3rd fl.)



37-D. NO MORE BLANKET PRESSURE to irritate feet and body. This clever BETTER SLEEP Blanket Support keeps pressure of bedclothes away from legs and body, provides proper air circulation *under* the covers, thus assuring more healthful, restful sleep. Saves sensitive feet from irritating blanket weight, makes any bed more comfortable. Used by doctors and in hospitals. Just slide the base under the mattress; 18″ rubber-covered arms hold covers up. Arms fold flat against mattress, and Blanket Support is concealed when bed is made. Formerly 4.75, now only **3.98** (3rd fl.)

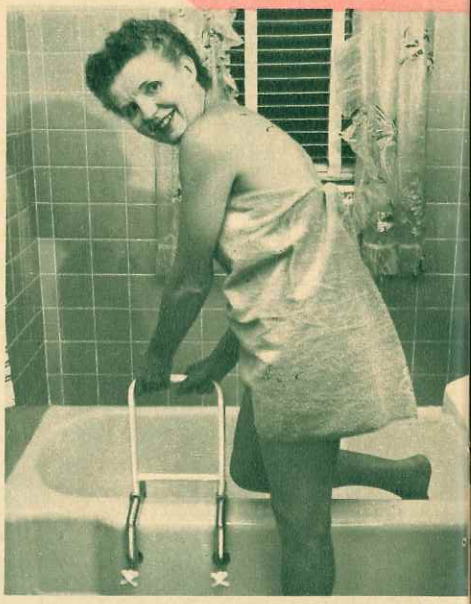
37-E. A GIFT OF SLEEP without backaches! This RESTWELL Anti-Backache Board, placed between mattress and springs, corrects the bed's "sag" that strains back muscles. It restfully prevents waking aches and fatigue. Of durable, smoothly-coated plywood, 30″ x 72″. Hinged to fold in thirds. For twin bed, **8.95.** Convenient carrying case, 24″ x 30″, **5.95.** Double-bed size Board, folding model, **11.95** (3rd fl.)



38-A. REJUVENATING RELAXER helps recuperate energy quickly with a heart-saving catnap. You can adjust to any restful position — from sitting to snoozing — simply by flipping a lever under this deluxe BARCALO Chair arm. A blessing for hard workers and convalescents. Folds easily for storing. Lightweight but durable aluminum frame makes it easy to move about from room to room. Padded, contoured cushion in wear-defying plastic, green, yellow, or red, **59.95** (3rd fl.)

38-B. TO EXTEND SOMEONE'S REACH, these gaily decorated wooden Pick-Up-Tongs are just the thing. They'll help a chair-bound invalid to recover dropped possessions — a "shorty" to get things off high shelves. Tips are felt-padded to provide firm grip. 30" long; light to handle. **3.95** (2nd fl.)

38-C. BATHTUB ACCIDENT PREVENTOR — LIFEGUARD helps eliminate hazardous falls while getting in or out of the tub. Scientifically constructed, it provides a two-hand grip of non-slip rubber at the right height for safe, secure support. Heavy polished aluminum clamps grip tub firmly. Three types: A, for roll-rim or leg-type tubs; B, for square or built-in tubs, 5" or less wide; B-Wide, for built-in tubs, 5" or more wide. *Specify type of tub when ordering.* **19.95** (2nd fl.)



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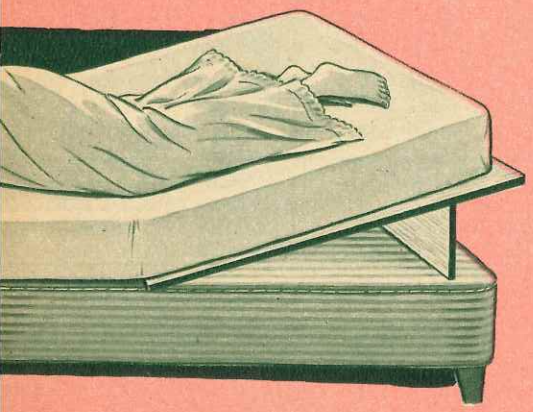
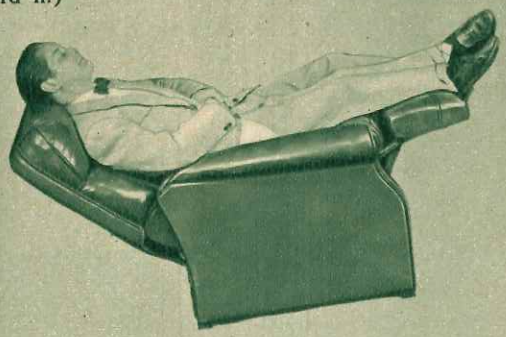
Heartsaving Highlights

38-D. DO YOU INCLINE TO SLEEP BETTER? RESTWELL Leg Elevator raises the foot of your mattress to promote better circulation, ease muscle and nerve tensions. A blessing for those who suffer from varicose veins, phlebitis, swelling. Folds flat under mattress when not in use. Twin size, **8.98;** double, **9.98** (3rd fl.)



38-E. CHOOSE ANY OF 4 comfortable positions for bed reading or loafing. Just turn this utterly restful, contoured 4-angle PUROFOAM Cushion to your favorite position, lean back and relax. With luxurious Foam Latex filling, forever resilient: bark cloth covering, **9.95;** deluxe model, richly woven corduroy covering, **11.95.** Both in grey, green or wine. (3rd fl.)

39-A. THRIFTY HEART-EASING CHAIR — This is the greatest heart-easing bargain in our rest-crusading history. And the fine quality of our new BARCALO Heart-Easing Chair makes it appeal to the discriminating as well as the thrifty. Luxurious spring cushioning assures restful comfort and buoyant support for quick rejuvenation. Seat and foot-rest adjust as you like, instantly, without effort. Versatile tweed-like fabric in decorator colors is good-looking yet defies dirt and wear. **79.95.** Deluxe Heart-Ease Barcalounger Chair, flexes as you move, in DuPont Fabrilite, **169.50.** In durable tweed fabric, **109.50.** Special Heart-Ease model for the extra tall person, **139.50** (3rd fl.)



Newest Heart-Easing Chair designed for ladies — This Chair has all of the tension-easing features but is designed with more trim, svelte lines. Covered in lovely new fabrics. **169.50**

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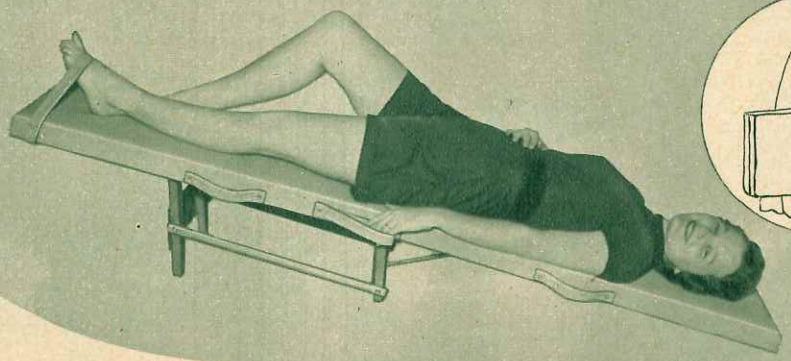
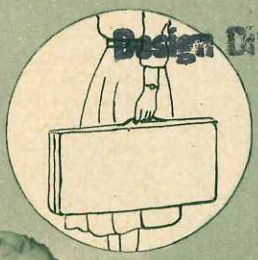
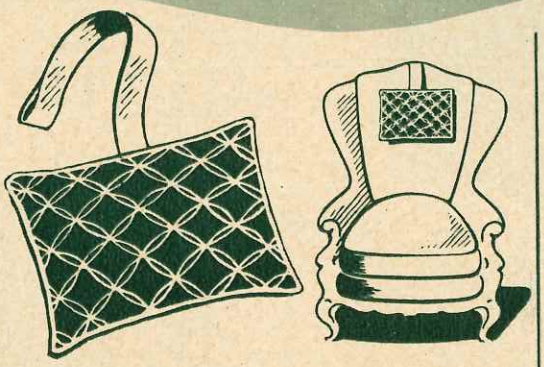


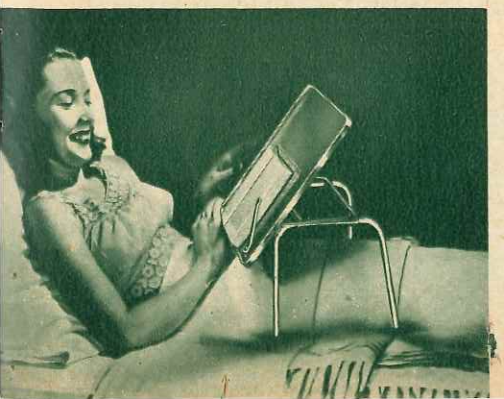


39-B. BEAUTY EXPERTS RECOMMEND the inclined JUVENATOR. Lets you stretch out at the angle that sends fresh new blood to your face and neck, overcomes the evils of our too-long-upright lives. You'll glow with a recharged energy; taut muscles and nerves will relax. Folds compactly; equipped with handles for travel or storage. Covered in beige, brown or green plastic, **22.95.** Deluxe model, padded with foam latex, same colors, **29.95** (3rd fl.)

39-C. PILLOW KNOWS ITS PLACE — and keeps it. A clever counter-weight in its ribbon band keeps this versatile Adjusta-Rest Pillow right where it's wanted. No need to tug or hold pillow in place. Fine for back of chair or car seat. Rich quilted silk repp cover; resilient shredded foam latex filling. In green, cherry, blue or gold. Gift-boxed, **2.98** (3rd fl.)



39-E. TAKE A LOAD OFF YOUR FEET with our Little Otto Leg Rest. Designed and contoured to elevate and cradle weary limbs, it provides heavenly relaxation and eases your heart by assisting circulation. Ideal for convalescents (it's A.M.A. accepted), tele-viewers and readers. Just set it in front of chair or sofa; it stays put while you relax, or even rock. Of 7-ply wood. Stores flat. Regularly 12.95; Blonde finish, **9.95.** Mahogany, **10.95** (3rd fl.)



39-D. TO READ COMFORTABLY IN BED, just tilt the top! Tip the top of this EASY-SERV Bed Tray to the angle that suits you best, and tension joints hold it there firmly. Spring-clamps hold down the book pages. Good for reading and writing in an easy chair, too. When used flat for meals, a rim keeps things from sliding off. Brown-and-gold metal top is 20¼" x 13¼"; folding legs and frame are solid brown. **5.95** (3rd fl.)

40-A. YOUR PERSONAL MASSEUR, our MAGIC PULSATING PILLOW. Just sit or lie quietly — the gently pulsating action of our Magic Massaging Pillow gives amazingly beneficial and effortless exercise, improves circulation and battles bulges. Just 15 minutes a day does wonders for quickly relieving aching backs and tired limbs, and relaxing tense muscles and insomniatic nerves. Feminine pink or masculine dark brown Vinylite cover. The hidden pulsating mechanism is fully guaranteed. AC only, **89.50** (3rd fl.)

40-B. GOLDEN GLO VITALATOR WITH HIGH-LOW SPEEDS — GILBERT Vitalator can be set at high speed to unkink muscles, stir sluggish circulation, stimulate scalp; at low speed, for gentle kneading, cream facials or to relax tired, aching muscles. Just slip it over fingers, its "Swedish Massage" rotary action is transmitted through your fingertips. 24 Kt. gold-plated finish and simulated leather case with carrying handle make Vitalator a magnificent gift. AC-DC. **24.95** (2nd fl.)

40-C. TO EASE TIRED, ACHING FEET — 5 minutes of daily massage with this deluxe Dual HANDY HANNAH Foot Vibrator relieves aching feet and leg muscles, helps stimulate circulation, thus improving your general health. Massage both feet at once while watching TV or reading. Ideal for both outdoor and armchair athletes. AC only. 6-ft. cord, grey enamel, **14.95.** Single-disc model, blue enamel, **7.95** (2nd fl.)

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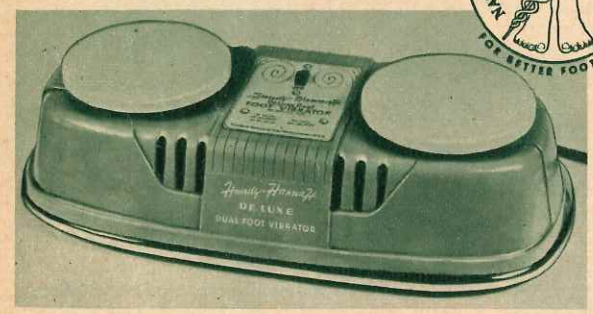
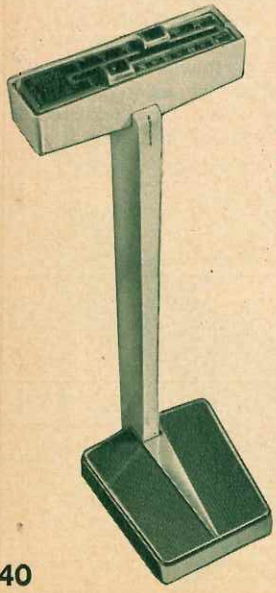
40-D. SOOTHES SINUS SUFFERERS into relaxed mood for pleasant dreams! WINCO Sinus Mask provides that longed-for dry heat, so soothing to infected sinus areas, headaches and neuralgia. And while the aches melt away, you can read through the clear, good-sized window! 3-way switch for low, medium or high heat. Thermostatically controlled for safety. U.L. approved. AC-DC. **8.95** (3rd fl.)



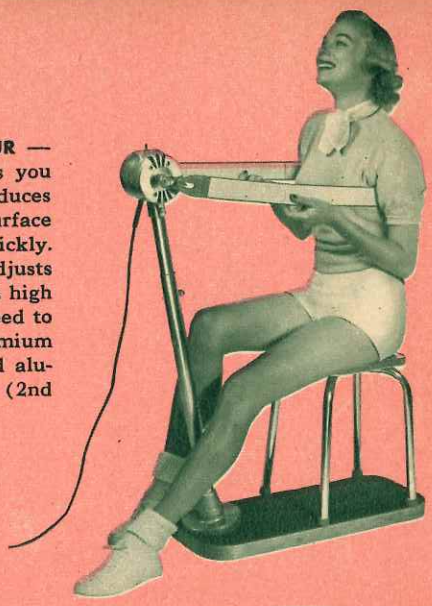
To Keep In



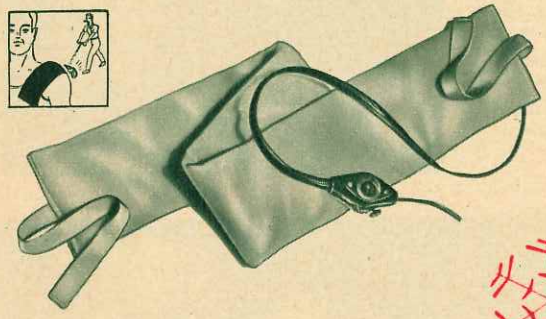
40-E. THE WHOLE FAMILY DOING JUST FINE reports Doctor's type Home DETECTO. This famous scale is beam-balanced, not spring-operated, and that's what produces its unfailing accuracy. Weighs up to 300 by half-pounds. 36" high, takes only 13" x 11" floor space. White gift model, black base, **33.00;** with measuring rod, **35.00** (2nd fl.)

40-F. CLEAN HAIR, HEALTHY SCALP with amazing palm-sized hair vacuum. Yes! A vacuum cleaner for his hair! OSTER Hair Vac's 24 vibrating rubber fingers loosen dirt, scales and dandruff, draw them out and onto a sanitary, replaceable paper filter; all the while he's enjoying a stimulating massage. With one year's supply of paper filters, **14.95.** Pkg. of 100 extra filters, **1.00.** Additional massage units for other members of family, each, **1.00** (2nd fl.)

41-A. LIKE HAVING YOUR PRIVATE MASSEUR — GILBERT Portable Health Massager makes you "feel like a million." Adjust-O-Matic Belt produces deep, kneading action or light, high speed surface massage. Healthful way to relieve fatigue quickly. Helps tone flabby flesh, eliminate bulges. Adjusts in height for standing or sitting positions; has high and low speeds. Can be used anywhere, no need to bolt it down; comes apart for storage. Chromium tubing; heavy duty motor housed in polished aluminum. AC-DC. **79.95** (*Stool not included.*) (2nd fl.)

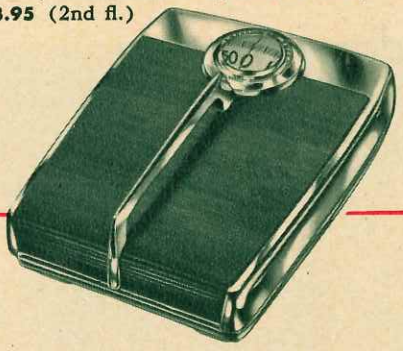


41-B. GIANT ELECTRIC HEAT BANDAGE surrounds your aching arm, leg, shoulder, back with soothing dry heat. This new WINCO pad, 36" long, attaches with tie strings to parts of body where ordinary heating pad is not convenient. Provides 180 sq. inches of heating surface. Aids in relief of muscular soreness, neuralgia, etc. 3-speed heating unit has dual thermostat control. Muslin cover. UL approved. AC-DC **8.95** (3rd fl.)

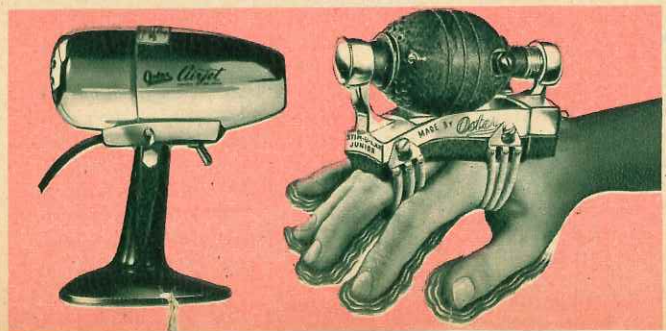


the Pink

41-C. NEW SCALES MAKE WEIGHT CHECKING EASIER—The low HEALTH-O-METER Scale (below) has a handle for more convenient moving and carrying. Magnifying lens makes oversize dial easy to read. Weighs up to 260 lbs. Black tread, white, black, green, rose, yellow baked enamel finish, **8.95;** all chrome-plated finish, **11.95.** The dial of the Health-O-Meter Scale (right) is raised 33½" off the floor so there's no need to stoop or squint. Precision-made, with steel pivots and bearings, for dependable accuracy. Weighs up to 300 lbs. White enamel finish, rubber platform, **37.95.** Low floor model, with same easy-to-read dial, **23.95** (2nd fl.)

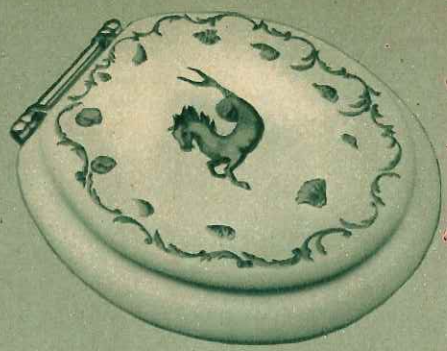


41-D. HOME BEAUTY CARE takes on professional efficiency with these OSTER assistants. Oster Vibrator's rubber cushion slips on the back of your hand — its motor imparts through your fingers vigorous massage action that awakens skin, peps up circulation, relaxes facial muscles, stimulates scalp, helps ease pain. Black, chrome trim. **29.50.** Oster Hair Dryer (left) blows a strong steady stream of heated or cool air to make quick work of drying hair, nail polish. Chrome-plated head tilts to any angle. Plastic stand doubles as handle. **19.95.** Both AC-DC. (2nd fl.)

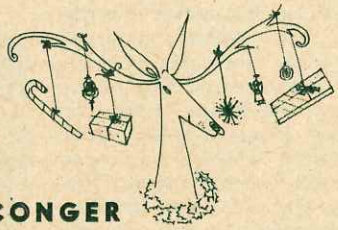


41-E. SPEEDY VITAMIN D TAN with new, more powerful SPERTI portable Mercury Sun Lamp! Small and compact, yet its ultra-violet rays assure healthy July tan. Its nikrome infra-red heat element eases muscular aches and pains. It stands or hangs and swivels to adjust position and angle. Compact as a camera, weighing in at an easily-totable 3 lbs. Copper and aluminum case. Closed, it measures 8" x 10" x 6". AC only. With protective goggles, **19.95.** Floor stand model with automatic timer, **39.95** (3rd fl.)

42-A. GOLDEN SEA HORSE AND SHELLS make this bathroom ensemble a delight. The charming sea horse creation was dreamed up and hand painted specially for us—it's ours exclusively! All are made by DETECTO of rustproof aluminum with the finish in white, pink or black with gold decor. Ventilated Hamper, 25" high, **14.95**; flat-backed Waste Basket, **4.95**; Toilet Brush Holder with Saran bristled brush, **4.95**; Kleenex Box, **2.95**. (2nd fl.)



42-B. TOILET SEAT IN MATCHING SEA DECOR — To complete the bathroom's sea symphony, this CHURCH Toilet Seat comes in wood-backed white or pink enamel with gold sea horse and shell motif. Known as the "Best seat in the house" this Church Toilet Seat is complete with lid and chrome-plated brass hinges. Fits standard bowl. **23.95** (2nd fl.)



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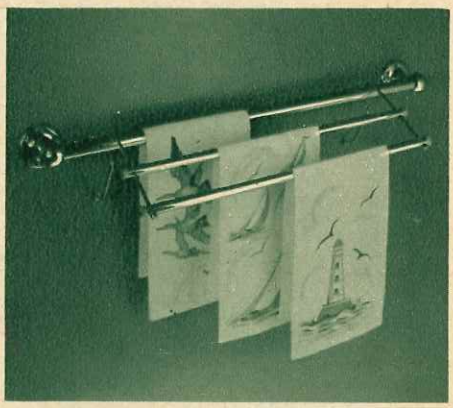
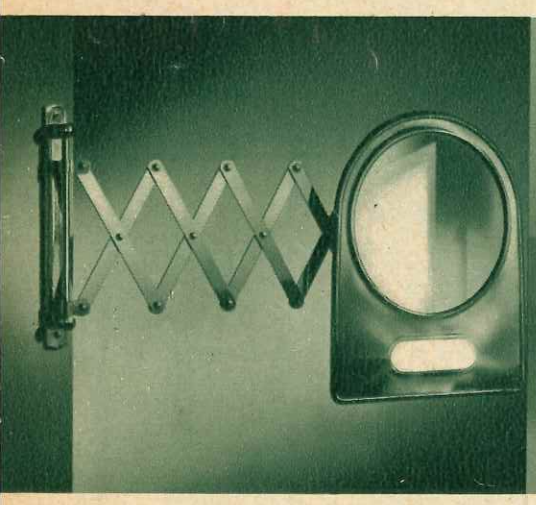
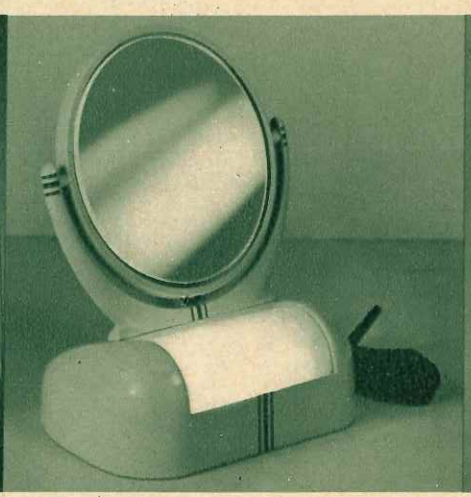
42-C. "ANNEX TOWEL BAR" triples towel space—ideal for guests. Here's the answer to "Where can I put these extra towels?" Hook the Annex Towel Bar over your present towel rack to triple its capacity. It extends from 15" to 25". Made of gleaming, sturdy, chrome-plated brass. **3.95** (2nd fl.)

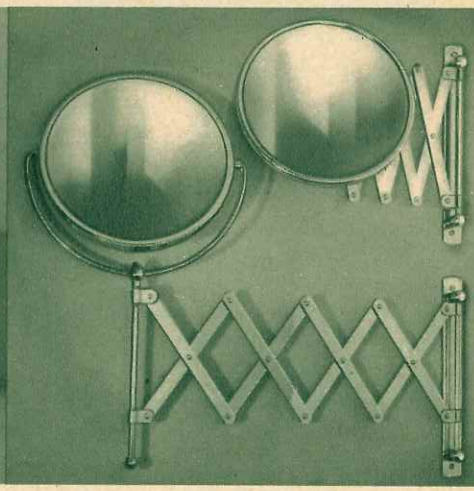




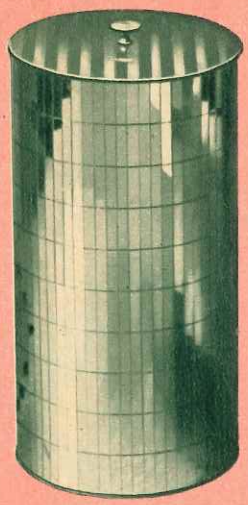
42-D. FOR SHAVING IN COMFORT give him an ACME Lighted Magnifying Mirror. Attached to the wall just where he chooses, it swings out on a gate for proper positioning, has an electrically lighted frosted panel at the bottom for perfect visibility. Magnifying mirror is 7" in diameter. Frame is satin-finish chrome, **15.00**. Deluxe model has ground mirror with even better magnification, **19.00** (2nd fl.)

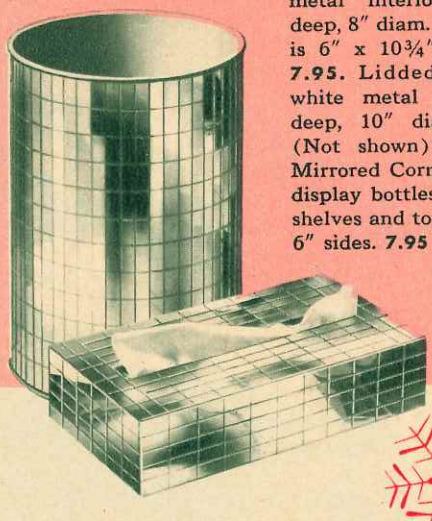


42-E. LIGHTED DOUBLE MIRROR by ACME speeds shaving, aids make-up. Frosted glass diffuses light from below for faster, cleaner shaving. He can plug his electric razor right into an outlet on the side. Mirror reverses to show regular or magnified image. Rear compartment in stand holds his razor, her make-up items. Base is 7" wide, 6½" deep. In ivory enamel, **16.00**. With ground lens for greater magnification: enamel, **20.00**; all chrome, **24.00** (2nd fl.)



42-F. SHAVING WITHOUT CONTORTIONS—Give an Extension Gate Shaving Mirror. The daily chore of shaving is eased by having a good mirror in the right place. These 7" chromed-rim ACME mirrors adjust to a man's convenience. Installed near the electric light or window, they pull out or push in, also swing, to reach the correct position. Swivel model (bottom) with plain and magnifying mirrors, **12.00**. Regular mirror only (top) **6.50** (2nd fl.)





43-A. MIRRORED BEAUTIES for bath or bedroom. Hundreds of brilliant cut mirrors give glamour to these NATIONAL Accessories. Waste Basket, with white metal interior, is 12″ deep, 8″ diam. Tissue Box is 6″ x 10¾″. Both for **7.95.** Lidded Hamper, white metal lined, 22″ deep, 10″ diam. **10.95.** (Not shown) Sparkling Mirrored Corner Shelf to display bottles on its two shelves and top. 18″ high, 6″ sides. **7.95** (2nd fl.)

Allure For the Bath

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U. S. Patent Office
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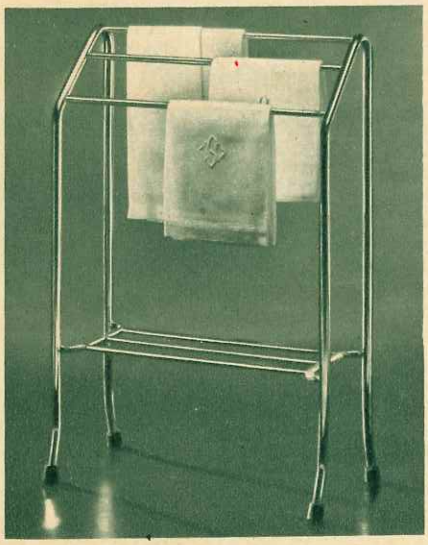
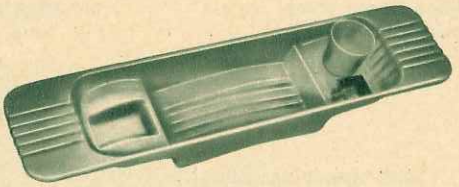
Design Division

43-B. 50% OFF! FIBERGLAS SHOWER CURTAIN—Save $10 on this luxurious PARA Shower Curtain of wonderful, woven Fiberglas. Won't shrink, mildew or fade. Washes clean in seconds, dries smooth. Smart screen-printed pattern on white. 6′x6′ choice of 5 color combinations: yellow-grey, beige-rose, aqua-chartreuse, rose-green, grey-black. Was 19.95; Now **9.95.** Set, curtain with matching window drapes, was 39.90; Now **19.95** (2nd fl.)

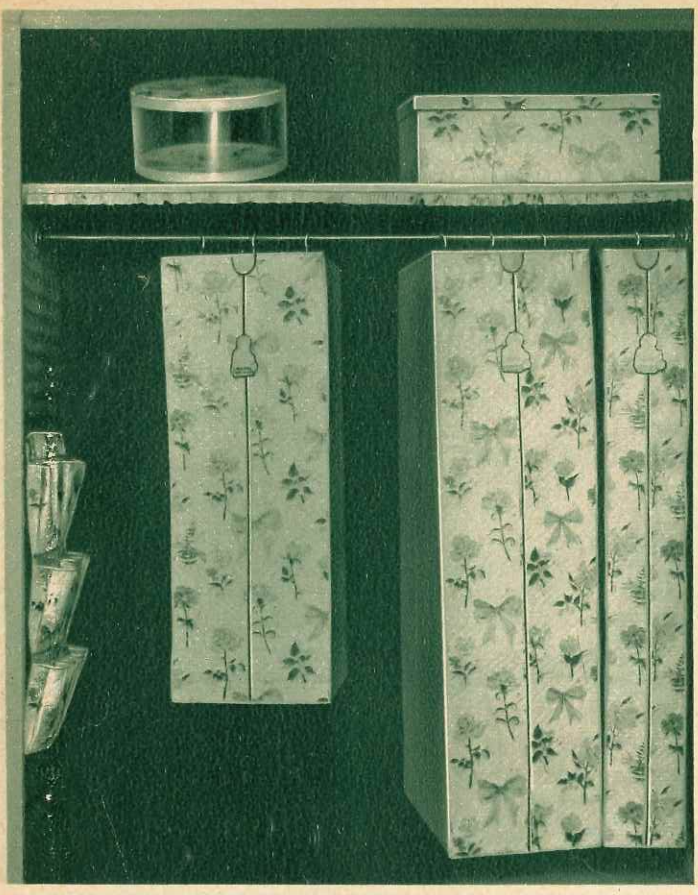


43-C. HANG DAMP TOWELS and washcloths on this TUBULAR chromed Towel Rack. Moisture won't affect its gleaming finish. Even personal laundry can be hung on this roomy, streamlined rack. It's a good-looking and practical addition to anybody's bathroom (can even be used in a guest room). 28″ high, 19½″ wide, 8″ deep. Rubber feet prevent slipping. **13.95** (2nd fl.)



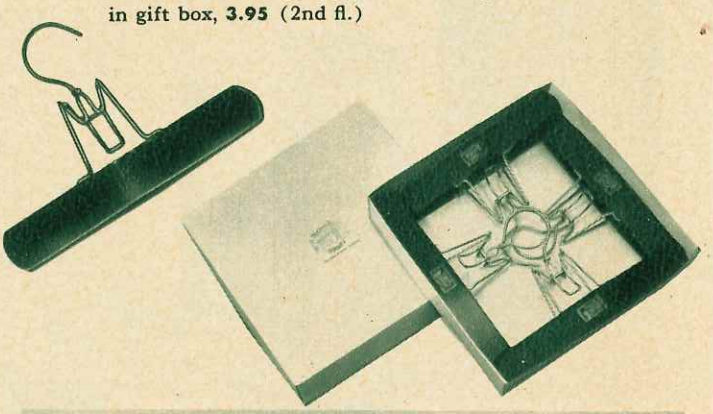
43-D. PLASTIC BATHTUB TRAY fits across tub. With this convenient BATH CADDY across the tub, there's a place for everything the bather needs, including a cigarette. Deep compartment keeps soap from getting lost. Tray is jet black with matching ash-tray and tumbler, 28″ x 6″. **4.95** (2nd fl.)

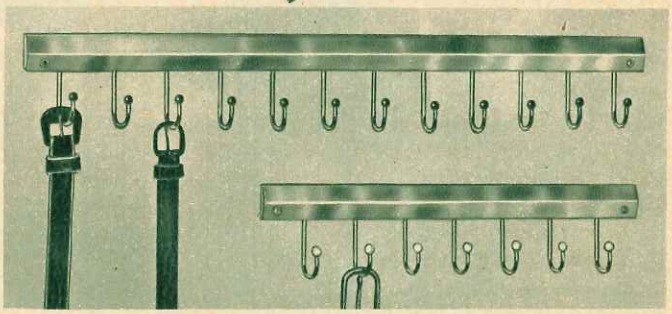
43-E. THIS SHOWER HEAD sprays "as you like it". Simply turn the lever of this SPEAKMAN Shower Head to change from stimulating needle spray to normal shower or to non-spreading flood flow. Never clogs. Easily installed by anyone on any standard shower outlet. Includes ball joint for changing spray's direction. **12.50.** Smaller size, **9.50** (2nd fl.)



44-A. FLOWERY EVERGLAZE CHINTZ Closet Accessories by GRANDEUR PRODUCTS make her closet a thing of beauty and neatness. The pretty "Pin-Up" flower pattern is on white with pink or green binding. Zippered Garment Bag, quilted chintz top and front, matching plain chintz sides and back: 8 garment size, 57", **6.50.** Jumbo Bag for 14 garments, 42", **6.50;** 57", **6.95.** Hat Box, 15" diam. quilted top and bottom, transparent acetate sides, **4.25.** Blanket Box, **4.95.** Shoe Bags, 12 pocket, **3.95.** Set of 6 padded, chintz covered hangers, **2.25** (2nd fl.)

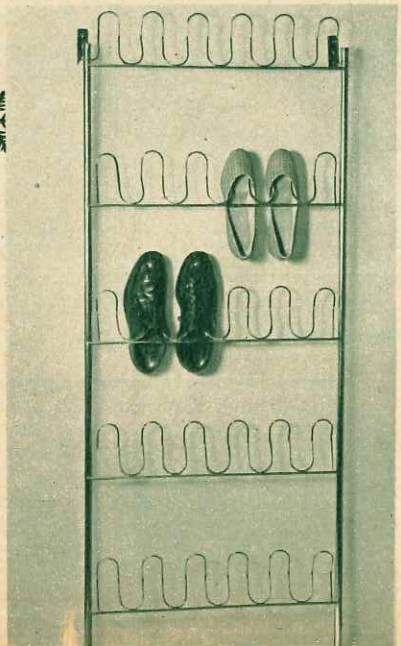
44-B. CREASE PRESERVERS—He'll appreciate these GRIPWELL Hangers that hold his trousers in wrinkle-free order. His wife may well borrow them for her skirts, too. The felt-padded wood arms and strong-grip metal lock hold clothes securely. In smart black finish with red felt lining. Set of four in gift box, **3.95** (2nd fl.)





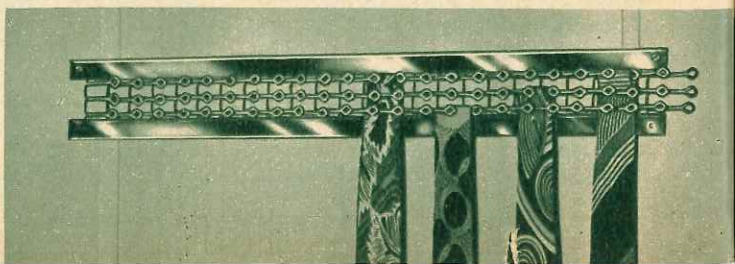
44-C. A COMPLETE BELT WARDROBE can be hung on the KOVAX Beltmaster. With this convenient rack on the closet door or wall, belts won't become tangled, won't take up valuable drawer space. Especially appreciated by the gal with a belt for every costume, and even by the man with a variety of belts. Rack is chrome-finished metal, hooks have ivory plastic tips. 13½" long, with 7 hooks **2.00;** 21½" long, with 12 hooks, **3.00** (2nd fl.)

Closet

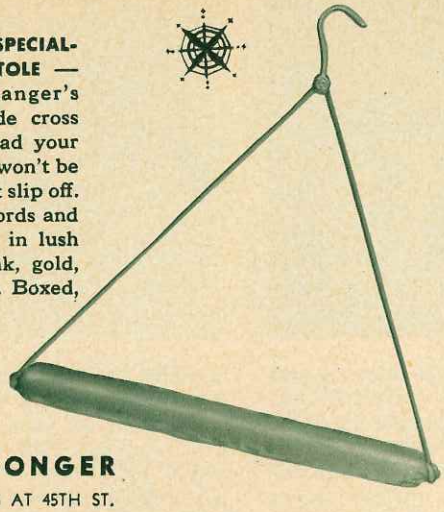


44-D. SPACE-SAVING HO-BAR Shoe Valet keeps shoes neat, makes selection easy. Your shoes stay in perfect shape, off the floor; get thorough airing. Holds 15 pairs of shoes on closet door or wall. Ruggedly built, chromed finish. Easy to attach. 24" wide x 60" high. **8.98** (2nd fl.)

44-E. ROOM FOR 72 TIES on this KOVAX Non-Slip Chromed Tie Rack. Keeps them neat and accessible. 22½" long, with triple row of chromed clips, 24 to a row, it fits flat against the wall. Clips project only 1¾" when swung out from the rack. Easy to install. **4.50.** Same rack with 4 rows of 24 clips for 96 ties, **6.95;** shorter rack, 14½" long, with 3 rows of clips to hold 45 ties, **3.50** (2nd fl.)



45-A. DESIGNED SPECIALLY FOR YOUR STOLE — DELMONT Hanger's padded, extra-wide cross bar lets you spread your stole out flat so it won't be crushed, and won't slip off. Bar, suspension cords and hook are covered in lush rayon velvet. Pink, gold, aqua, pastel blue. Boxed, **3.95** (2nd fl.)



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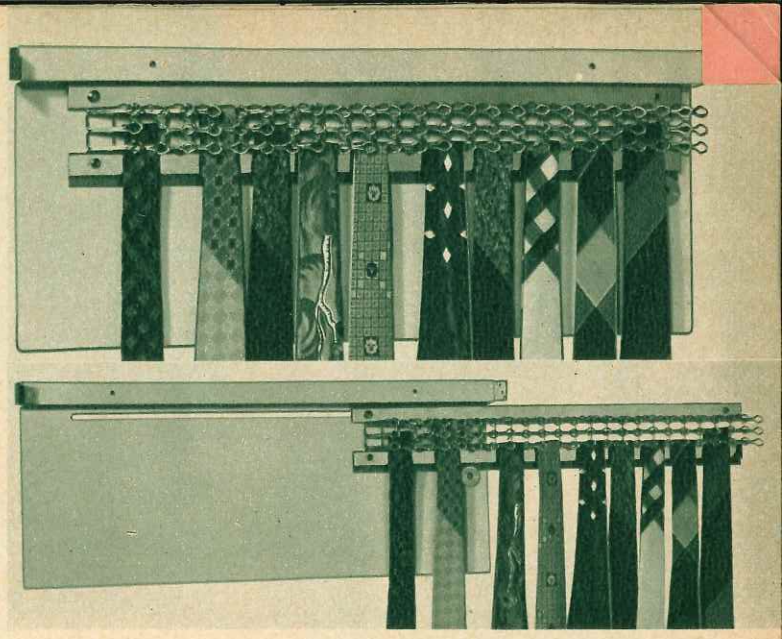
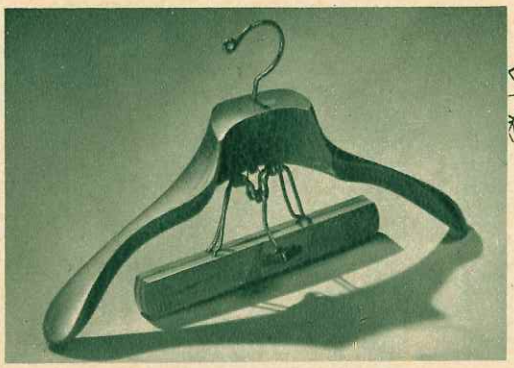
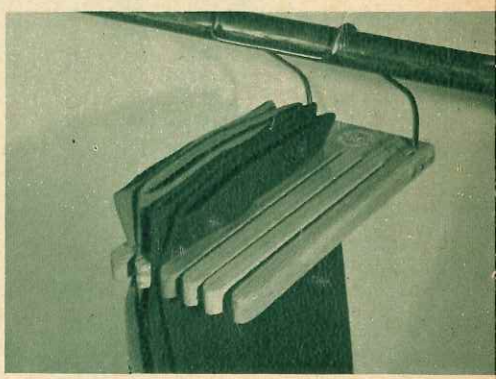




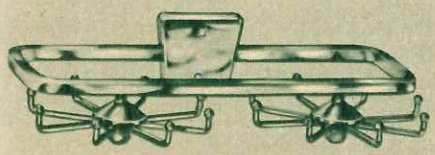
45-B. TIE RACK FOR A SLIDING DOOR — The neatest new trick in Tie Racks is this easily-mounted model by KOVAX, designed specially for today's sliding-door closets. With the white-enameled metal frame mounted on the door, 72 reversible chromed prongs fit flat to hold ties in unrumpled order. Just slide the rack out for tie selection, then roll it back out of sight. Rack adjusts in length from 24″ to 33″. **15.00** (2nd fl.)

45-C. SHAPED-NECK HANGER by SETWELL keeps a man's coat collar in perfect fit. And keeps a man looking neater, too. There's a good trouser hanger that *locks* shut, attached right to it. Of excellent construction and finish, in natural wood color, it is made for years of good use. Something every man needs! Each, **2.95;** set of 4, **11.80.** Set of 4 trouser hangers, only **2.00** (2nd fl.)

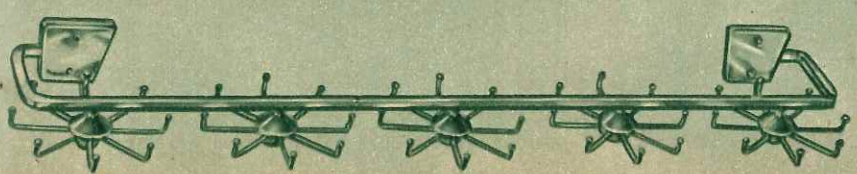
45-D. CLOSET SPACE SHORTAGE— Here's a gift to augment closet space. The PANTS-RAK will neatly hold trousers for him, slacks and skirts for her, 5 of 'em in only 6 inches of closet space. It hooks over closet bar, leaves hands free for adjusting cuffs and creases. Folds for traveling. 13″ long. **4.50** (2nd fl.)



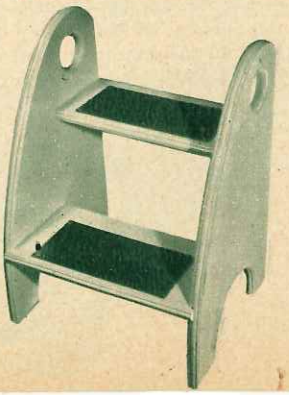
Sprucer Uppers



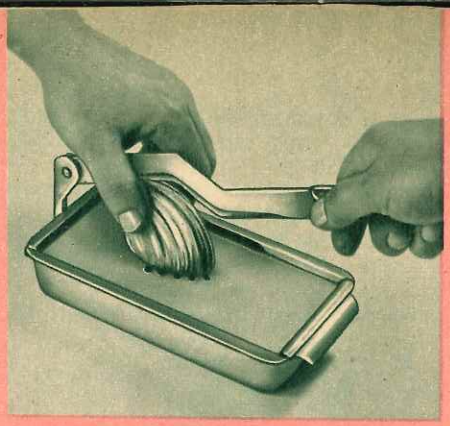
45-E. FOR FREE-WHEELING TIE SELECTION and plenty of tidy storage space, there's nothing like these K-V Tie Racks. The rotary selectors have non-slip bars to hold ties in neat, crush-free order. He just spins the wheel to find the tie he wants. Good for belts, too. Bright chrome finish, with screws for mounting on wall or door. Two-wheeler, 8″ long, 4½″ deep, **2.50.** Sturdily made five-wheeler, 20¾″ long, 4½″ deep, **5.00** (2nd fl.)



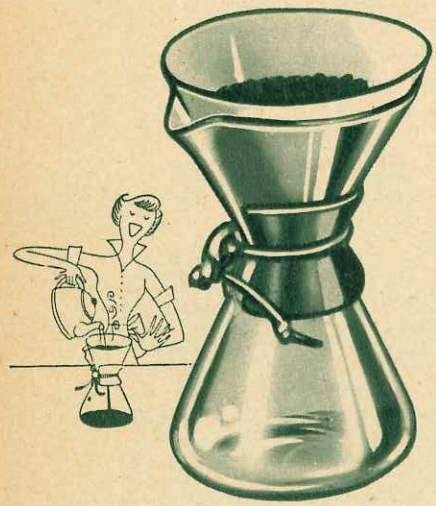
45-F. STEP RIGHT UP on this light-but-steady WOODRITE stool. Convenient stool brings closet shelves within easy reach, makes it easy to get to hatboxes and blankets. Not just glued or nailed, but joined with screws — for extra sturdiness. Ridged rubber treads assure firm footing. 13½″ x 13½″, 18¾″ high overall. In mahogany, maple or walnut finish, or green, pink or ivory. **9.95** (2nd fl.)



46-A. TRI-PAN HEATS 3 FOODS AT ONCE over a single burner. And there's no intermixing. Short cut to preparing a meal for baby, or for the whole family; cuts pan-washing by two-thirds. Partitioned pan of heavy cast aluminum has hammered pebble finish outside, satin finish inside. Cool Bakelite handle. Big section holds 1 qt.; other two, 1 pt. each. **6.95**. With snug-fitting cover, **10.20** (1st fl.)



46-B. OPEN OYSTERS AND CLAMS EASILY with these two ingenious gadgets. (Left) Set oyster in place, push down lever, and shell halves slide apart — no fuss, no cut fingers. U-Shuck-'Em severs muscle, never touches oyster meat. Stands without fastening, 7″ x 7″ x 14″. **14.95.** (Right) Press down specially shaped stainless steel blade on your Littlenecks or Quahaugs, and shells are easily separated. Juice runs into lower aluminum pan through lid perforations. 8¼″ x 4¼″, 1½″ high. **6.95** (1st fl.)



46-C. CHEMEX — GIFT SUPREME for coffee-lovers. Makes perfect coffee that can be reheated without a trace of bitterness. Simple to use — just pour simmering water over finely ground coffee in the filter paper "cone"; Chemex extracts all the coffee flavor, holds back coffee grounds. Easy to clean without clogging sink — damp coffee grounds are lifted out intact in filter. Of Pyrex glass, with removable collar "handle." With 100 filter papers: 1-4 cups, **7.25;** 2-9 cups, **8.75;** 2-14 cups, **12.25.** Extra filters (100) **2.75** (1st fl.)

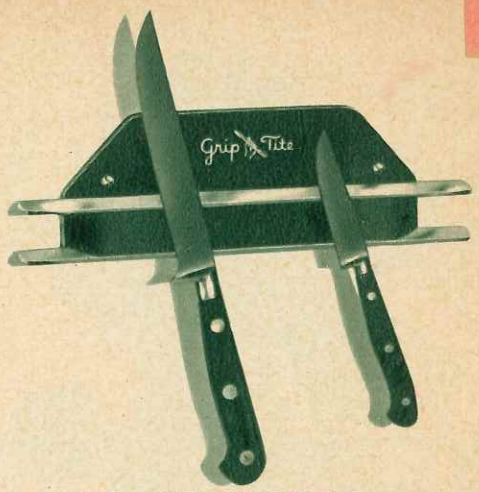
46-D. BINISTER IN EYE-CATCHING COPPER is a sparkling asset for any kitchen. It has four tilting and removable bins for flour, sugar, etc. — two 5-lb. bins, two 2-lb. bins. It is easy-to-get-at storage for you just tilt bin, scoop out contents, and close bin, all with one hand. No lids to fumble with! Binister can sit on table or shelf, or be hung on wall. 20¼″ x 9″ x 6″. **10.95** (1st fl.)

K.P. Conveniences

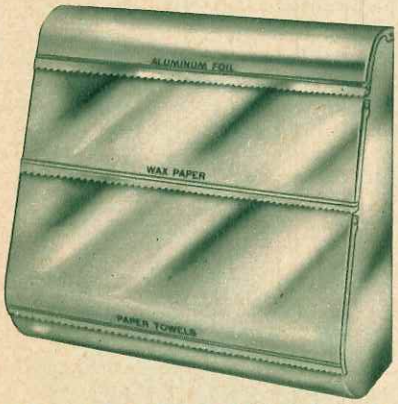
46-E. CRUSHES ICE NEATLY — New ICE-O-MAT Bucketeer provides the neatest way we know to crush ice for salads, desserts, frozen Daiquiris. Turn handle left for coarse ice, right for fine. The efficient stainless steel blades crush a tray of cubes in 2½ to 3 minutes! Removable bucket can be carried by its bale handle right to the bar or table for serving. No flying chips, no mess to mop up! Lifts from wall bracket for storage. Chrome model with black Bakelite bucket, **12.95;** copper model with black bucket, **13.95.** All chrome-plated model with chrome bucket, **15.95.** With table stand for use on your cellaret or bar cart, add **5.95** (1st fl.)

46-F. HOME-MADE ICE CREAM with no salted-ice mess, no tedious turning. Put this ENTERPRISE Home Aid Freezer, containing your mix, into your refrigerator's freezing compartment. Its electrically-operated paddles stir continuously while the mix is freezing — keep crystals from forming — the ice cream is smooth. Flat cord slips under the door and plugs into AC outlet. Makes 3 delicious pints. With instruction and recipe book, **19.95** (1st fl.)

47-A. TWO-HEADED KITCHEN WONDER—MAGIC HOSTESS performs many tasks easily. Chopper Head grinds raw and cooked meats. Salad Chef has 3 stainless steel cutting discs which shred, slice, grate, crumb and chip. Simply turning locking collar makes it easy to change heads quickly. No clamps—Magic Hostess stands firm on slip-proof rubber feet. Red, yellow or white, **12.95.** Bought separately: Chopper, **7.95;** Salad Chef, **8.95** (1st fl.)



47-B. MAGNETIC GIFT! This remarkable GRIP TITE Knife Rack is magnetized so powerfully that it actually grabs knives when they're held near it. Such a time-and-motion saver — no fumbling to find the right slot! Objects cling to rack until you pull them off. Fastens to wall with screws. 10" long, 5" high. High-polished chrome magnetic steel sides with ebony wood back, **4.95;** in black wrought iron with natural wood back, **3.95** (1st fl.)



47-C. TRIPLE PURPOSE DISPENSER holds waxpaper, aluminum foil and paper towels all in one good looking GARNER wall unit. Of chrome-plated steel, it is a sparkling addition to their well organized kitchen. 12½" wide, 4¾" deep, 11¼" high. **6.99.** Copper-plated, **7.99** (1st fl.)

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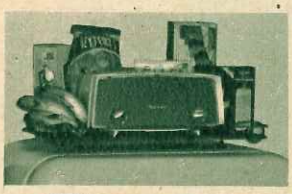
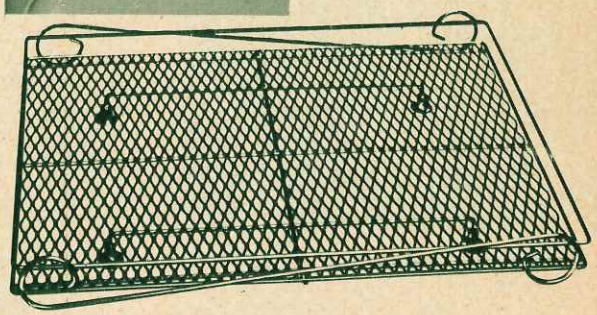
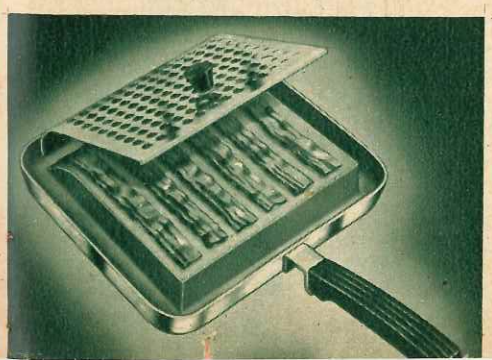
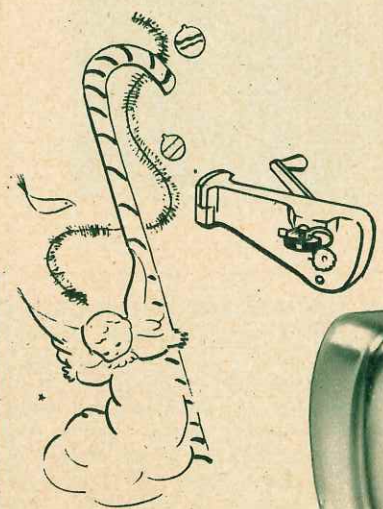
47-D. LARGE STORAGE TRAY uses space on top of refrigerator! Refrigerator Caddy by MIDWEST turns the curved top of a refrigerator into a safe, neat storage space for fruit, vegetables, cookbooks, radio, etc. Its 2" rail keeps everything securely. Four non-scratching suction cups anchor it firmly. Of decorative mesh-like steel, in black or white enamel. 16" x 22" x 3". **2.98** (1st fl.)



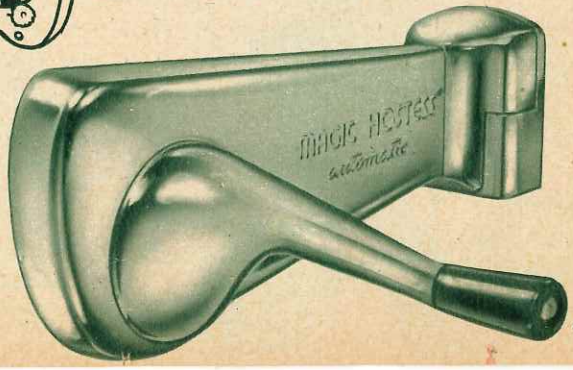


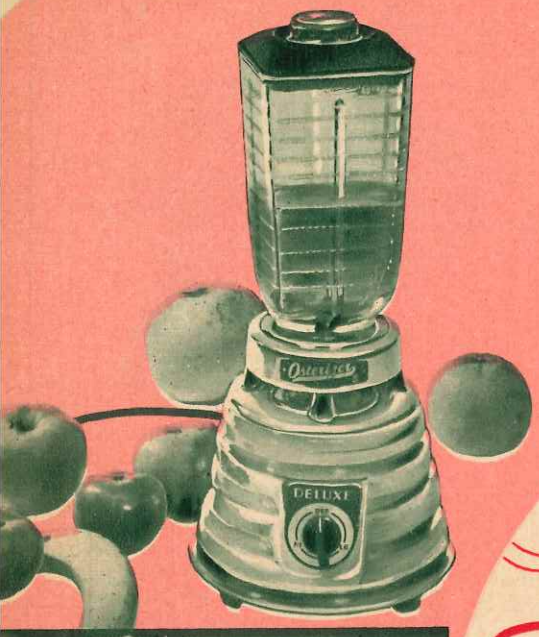
47-E. CRISP, GREASELESS BACON cooked to perfection. This cleverly designed Grill, using a low flame and without any turning, browns the bacon to crisp, greaseless goodness in 3 to 5 minutes. Perforated cover keeps strips from curling. Grease, instead of soaking the bacon, runs off into deep surrounding trough. Excellent for frying eggs or grilling sandwiches, too! Cast aluminum; 9½" x 8¾"; plastic handle, **3.95** (1st fl.)





47-F. OPENS CANS SLICK AS A WHISTLE— The new MAGIC HOSTESS Can Opener is handsomely streamlined in design, and amazingly efficient. It opens cans, any shape, any size, with a few easy turns of the handle. No more cut fingers, as its magnet "captures" the cut-off lid. Cutting wheel and magnet remove for easy cleaning. When not in use, it swings flat against the wall. Chromed handle, red, yellow or white baked enamel body. **5.98.** Completely chrome-plated, **7.95** (1st fl.)





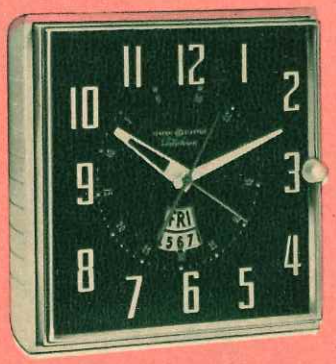
48-A. TWO-SPEED BLENDING with the new Deluxe OSTERIZER. More versatile than ever, with speed selectivity for every purpose from whipping cream to grating nuts. Churns fresh fruits into delicious beverages, mixes Dad's Daiquiris. Makes a satin-smooth puree or mayonnaise—it will even grind coffee! New plastic top has a non-spill, ingredient-adder cap. AC-DC, 115 volts. White enamel, **44.95.** Chrome-plated, **49.95.** Copper-plated, **54.95** (1st fl.)

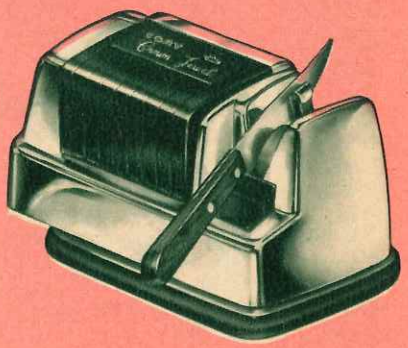
48-B. ELECTRIC FRYPAN with automatic heat control in the handle. No stove needed! SUNBEAM Automatic Frypan now lets you fry and cook at the correct heat anywhere. The index on the handle shows the correct temperature at which to set the dial for your favorite dishes. Thermostatic control automatically keeps the heat at the specified temperature. Sealed element makes it safe to immerse the pan in water for washing. New square shape gives 20% more cooking area. Bakelite handle, feet. AC only. 10" square, **19.95;** with aluminum cover, **22.95.** New larger size, 11" square, **23.95;** with cover, **27.95** (2nd fl.)

Currently Popular

48-C. VITAMIN-LADEN DRINKS in seconds with VITA-JUICER. Electrically crushes healthful raw fruits and vegetables. Presents every drop of vitamin-and-mineral packed juice in delicious, drinkable form by holding back the pulp (which can be used for purees, etc.) An ulcer patient can "drink" raw cabbage in this way! Surface of baked white enamel; stainless steel hopper. Won't "crawl" or vibrate. AC only. **59.95** (1st fl.)

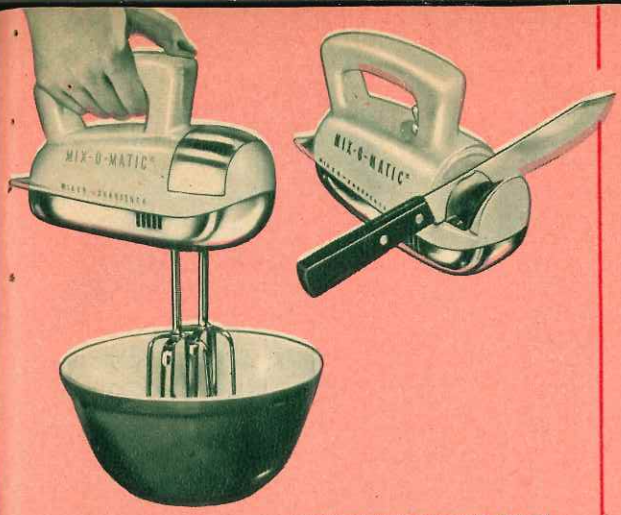
48-D. ELECTRIC CALENDER CLOCK IS TIMER, TOO! GENERAL ELECTRIC makes this versatile Almanac Clock that tells time, day and date — automatically. Wonderful for the kitchen, for it has a 60-minute timer that can be set to ring when cooking or baking time is up. Easy-to-read white numerals on blue-grey dial. Case in white, coral, blue or yellow. 6" square, 2⅞" deep. AC only. Incl. Fed. tax, **10.45** (1st fl.)





48-E. NO MORE BLUNT EDGES with CORY Crown Jewel Electric Knife Sharpener. Keeps your knives as keen-edged as the day they were bought. Takes regular or hollow-ground blades, any size. Clips hold blade so edge always meets sharpening wheel at correct angle. Can not injure knives, for wheel stops automatically if correct pressure is exceeded. Lustrous chrome-like finish, trimmed in black. 7" long; 6 ft. cord. AC only, **19.95** (1st fl.)

48-F. OLD-FASHIONED HOME-MADE ICE CREAM with electricity doing the cranking. This slick HANDI-FREEZE electric Ice Cream Freezer utilizes the same "stir-and-stir-while-packed-in-ice-and-salt" principle that Grandma knew as the secret of well-blended flavor and smooth texture. Also turns out delicious sherbets and frozen custard. As everyone agrees, "it tastes better when you make it yourself." AC only. 1 qt. size (left), **19.50;** (right), new deluxe 4 qt. model with bright copper bands on oak bucket, **29.95.** (Not shown) With white wood pail: 2-4 qts., **26.95;** 4-6 qts., **31.50** (1st fl.)



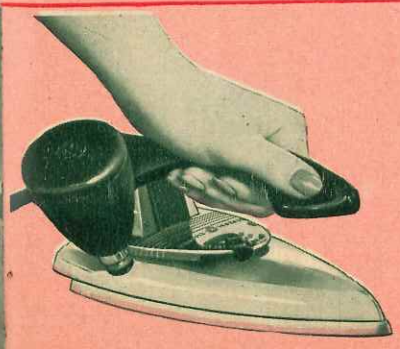
49-A. ELECTRIC MIXER IS KNIFE SHARPENER, TOO! It's sensational! RIVAL'S Mix-O-Matic Mixer, with a built-in precision cutlery sharpener, is two electrical appliances in one. The lightweight, compact mixer has 3 speeds — can be used at the stove, counter or sink to mix, stir, beat, whip, blend and fold. The Sharpener gently sharpens and hones knives to a factory-keen edge. Spring steel clips keep the blade at correct angle. AC-DC. Chromium and white baked enamel finish, **22.95;** copper with pink finish, **24.95** (1st fl.)

49-B. STARTS COFFEE PERCOLATING before you get up! INTERMATIC Time-All turns any electric appliance on and off — automatically! Have hot coffee ready for breakfast, turn your room heater on or off, turn on the TV set in time for favorite programs, turn house lights on to discourage prowlers while you're out. Just set it once; it will operate every day at the appointed time. Nothing to install — just plug in. AC only. U.L. approved. With 6 ft. cord. Model for radio, TV, lights, **9.95.** For heavier wattages, **11.95** (1st fl.)

49-C. FRESH-GROUND COFFEE tastes better, costs less! MOCCAFINA Electric Coffee Grinder will make the most of precious coffee beans, have everyone sniffing the air in anticipation. Can be adjusted to grind coarse, medium, fine or extra-fine (for Turkish or Italian coffee). Precision-made in West Germany, it's of easy-to-clean white plastic, has a transparent removable dispenser. Holds 12 cups. Powerful AC motor, on-off switch. **19.95** (1st fl.)

49-D. AUTOMATIC TOASTER AT A $12 SAVING! Now you can get a Famous-Name Pop-Up Toaster at an incredibly low price! It is fully automatic; just set dial for brownness preferred, toast pops up when done and current shuts off. Toasts two slices, both sides at once. Polished chrome finish; Bakelite base prevents scratching. AC only. With 6 ft. cord. Was 24.95, Special, **12.95** (2nd fl.)

49-E. BROILER COOKS THE WHOLE MEAL — While meat is being broiled to tasty perfection inside this FLECK Infra-Red Broiler, you can also use the 2-plate stove on the top to cook other foods on the menu. It has a pyrofin infra-red ray unit for even, efficient heat. Tray, with folding Bakelite handle, adjusts in height for desired "doneness"; can be removed for easy cleaning. Polished chrome finish. With top closed, Broiler measures 16½" x 11¼" x 11". AC-DC. **29.95.** Rotisserie model, holds up to a 12 lb. turkey, **48.50** (1st fl.)



49-F. IRON WITH EASE — with GE Steam and Dry Iron. Switches instantly from steam to dry with flip of button. Irons without sprinkling; presses woolens without damp pressing-cloth. Easy-to-see temperature dial. Gleaming chrome plate. 3¼ lbs. Attached cord set, UL approved. AC only. **17.95.** (Left) GE Travel Steam-or-Dry Iron, only 1¾ lbs.! Fill detachable rubber bulb with water for steam-pressing. Handle folds flat. AC-DC. With case, **14.95.** (4th fl.)

50-A. A FRESH TROUSER CREASE anytime he needs it. For a quick job of pants pressing — at home, school or while traveling — PRES-O-MATIC Electric Steam Trouser Press is mighty handy — to say nothing of saving a tailor's charge. Small reservoir, easily filled, holds just enough water to give a real steam pressing. Fine for ties or skirt pleats. Works as a dry presser, too. Chrome finished. AC only **3.95** (1st fl.)

50-B. STAINLESS PRESSURE COOKER for "small" speedy meals. Utterly safe! Enjoy better meals with more vitamin content. No more worry about safety either. FLEX-SEAL Pressure Cooker has flexible fit-inside cover that is self-sealing and self-locking; cannot be removed until all pressure is gone. Then lid opens with one-hand ease. Extra-heavy, non-scorch bottom. 2-qt. size makes small quantity cooking easy. Something for the bride! **19.95.** 4-qt. size, **24.95** (1st fl.)

50-C. QUIK-SUDS DISH WASHER puts an end to "dishpan hands." Hot soapy suds stream through brush head to wash and scour dishes, followed by clear rinsing water. Any powdered or liquid detergent can be used in "suds" chamber to make the soapy foam. Adaptor stays on faucet, hose screws into it. Dish Washer has plastic head with 2 interchangeable brushes. With wall bracket, **7.95** (1st fl.)

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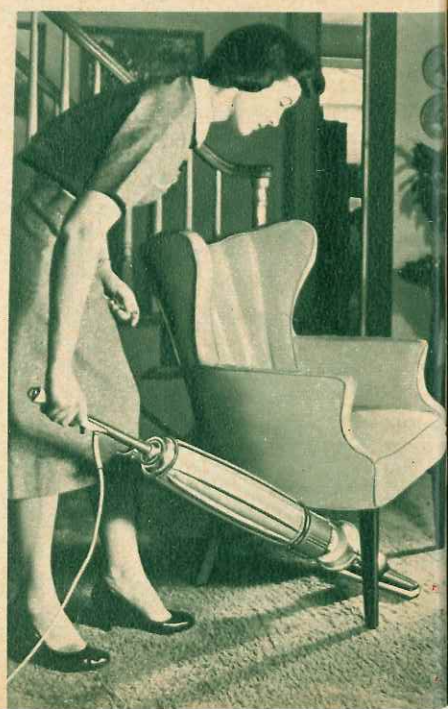
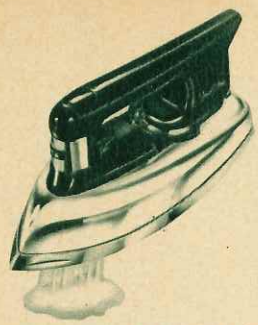
50-D. AT YOUR SERVICE, SIR — This convenient Valet Rack. Here's how to save time and temper in the morning rush by having all your clothes handy to put on without any waste motion. (Incidentally, a good way to keep things tidy.) Holds a man's suit, tie, shorts, shirt, socks and pocket contents neatly arranged. 47" tall. Mahogany, walnut or blond finished wood. We ship it to you flat; it's easily assembled. **14.95** (2nd fl.)

50-E. BANISH TARNISH with a Tarnish-preventing Silver Chest. Guaranteed to keep your flat silver bright for years! Just think how many hours of polishing this saves! And the whole trick is that the chest is lined with genuine PACIFIC Silver Cloth, which, by a bit of chemical magic, stops the tarnishing elements cold. Shallow, to fit in a silver drawer. 18" x 11" for 108 pieces, **10.00.** 21½" x 12½" for 192 pieces, **15.00.** Pacific Silver Cloth, 31" wide, to line drawers; per yard, **2.50** (1st fl.)

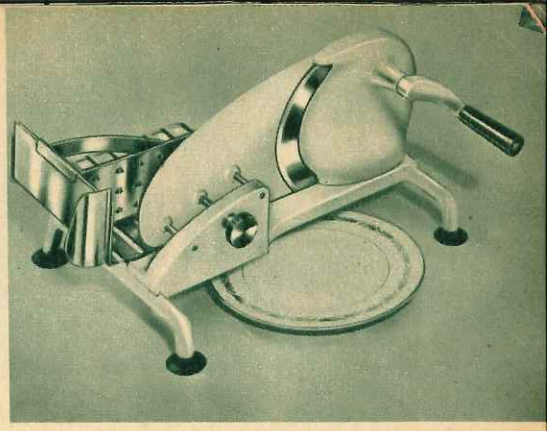


50-F. REGINA ELECTRIKBROOM is an easily portable, efficient vacuum cleaner. Light and easy to manage, its concentrated suction power and swivel nozzle do a quick, thorough cleaning job on floors, stairs, furniture, mattresses. Removable dirt cup empties like an ash tray. Ideal for daily quick cleanups. Takes up little closet space, has hook for hanging. AC-DC. Weighs only 6¾ lbs. **49.95.** Set of 6 attachments for furniture, drapes, shelves, etc., **18.95** (4th fl.)



51-A. NEW! ALL STAINLESS STEEL STEAM OR DRY IRON — STEAM-O-MATIC, the only Iron of its kind made entirely of stainless steel, is tops for efficiency, good looks and long life. Push-button emptying converts it from steam to dry in 10 seconds! Uses ordinary tap water. Gives ample moisture-filled steam penetration so fabrics iron easily to smooth perfection. Weighs only 3 lbs. AC only. With black stay-cool handle and 7-ft. cord. **19.95** (4th fl.)

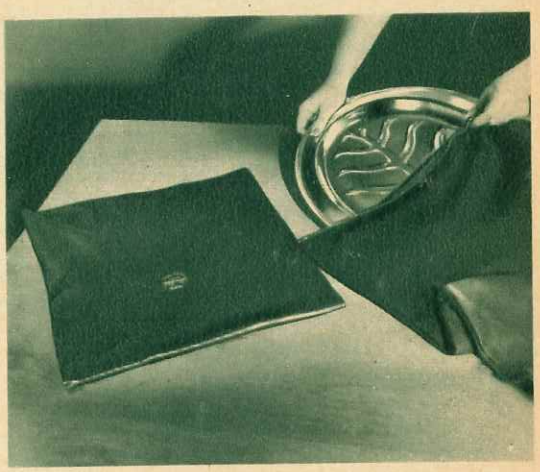
51-B. HOME-SIZE EDITION of the butcher's slicer. Nice, even slices of cold meats, cheese, or vegetables in a few seconds with this GENERAL Slicer. Four legs with powerful suction cups stop slippage and marred table tops. Plate or tray slips under the machine, catching food without handling. Gravity feed for easy, smooth slicing to whatever thickness you set it. Foods sliced just before serving taste so much better. Enameled base, 7½" steel disc blade, **27.95.** Deluxe model, chrome-plated, **35.00.** New home-sized electric model, 7½" blade, **99.50** (1st fl.)

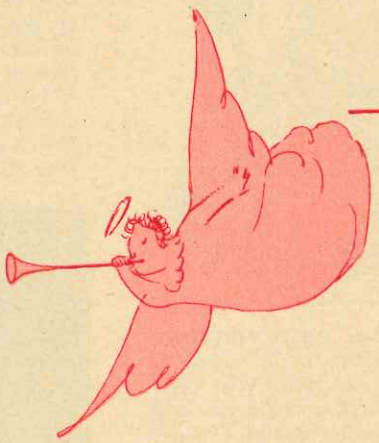


Energy Savers

51-C. HIS SUIT ALMOST PRESSES ITSELF when hung on this ROTOFOLD Valet Stand. The coat hanger is curved away from the stand so coat hangs airily free. The trousers holder folds back over an under-rod so crease falls back into place. Tray holds pocket contents; shoes rest on bottom rungs. For storage, swivel-mounted coat hanger and legs recess into stand. Folded it measures 6" x 17" x 33". Mahogany, walnut or black lacquered finish. **24.95** (4th fl.)

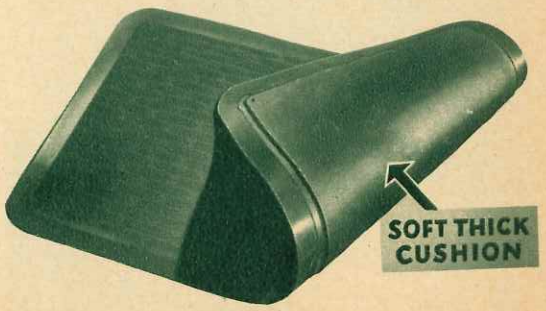
51-D. 5 YEARS' FREEDOM from tarnish guaranteed! It sounds too good to believe, but it's true—silverware zipped into these wonderful SILVERGUARD bags of Pacific Silver Cloth, between usings, won't have to be polished for 5 years. Here's a gift that saves hours of work! 15" x 16", **2.00;** 18" x 24", **2.90;** 20" x 30", **3.95.** Bag with 3 zippered compartments, 16" x 24", **3.85** (1st fl.)

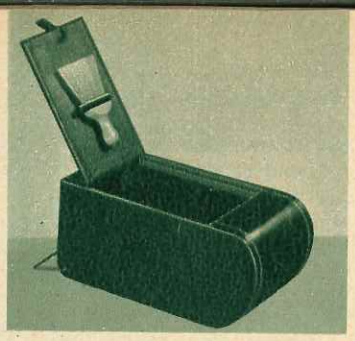




51-E. 3500 BRUSHING STROKES A MINUTE is the speed of this DAVIS Electric Carpet Sweeper. It sweeps crumbs, lint, cigarette ashes and surface dust into its capacious, easily-emptied dust bins as fast, and almost as thoroughly, as a vacuum cleaner. Weighs only 9 lbs. Brush control raises or lowers brush. Rubber bumper protects furniture. 18 ft. cord. AC only. **14.95** (4th fl.)

51-F. FEET DON'T GET TIRED on a Rubber-maid TREDEASY Floor Mat. It's the cushion of sponge rubber underneath that does it! Makes a lot of difference in your all-around "well-being" when you stand on one as you work at sink, stove, table or ironing board. Also, it saves wear on your good floor covering at those heavy "traffic" spots. Tapered edges hug the floor, prevent tripping. 18" x 34". Marble-ized in red, brown, green or black, **4.98** (4th fl.)





52-A. ROOST FOR THE RIGHT ARM — and storage space, too! CAR-Y-ALL Armrest makes driving less tiring — keeps maps, sun glasses, tissues, etc., handy. Hinged top, 6″ wide, has smart new cover of saddle-stitched Leather-tex, and is fitted with a handy whisk-brush. Stays put with wire loop that slips between car seat and back. Lifts out easily for overnight stops. Blue, green or leather-tone. **7.95** (1st fl.)

52-B. AUTO SAFETY BELT can save your family from injuries. In case of sudden stops or a crash, this air-line-type MONARCH Safety Belt prevents driver and passengers from being thrown against windshield or roof, or out of the car. (66% of fatalities might be avoided this way!) Comfortable; easy to fasten and release. Fastens easily to securely-bolted clamps on the floor. Nylon webbing in green or gray. Single, **9.95.** Double, **11.95** (1st fl.)

52-C. MAP-READING IS A JOY with a Case and Map Reader. BEACH Map Case contains a magnifying glass, pad, pencil, bound transparent envelopes for AAA card, identification, etc. Keeps map folded for quick reference. Pocket for extra maps. Fine morocco leather, red, brown, green or black. Snaps closed to 5½″ x 10″, **5.00.** With 3 initials, **6.00.** Just roll Map Reader over your route to calculate distances easily—in miles or kilometers. Has handy compass on back. In leather sheath, **1.95** (1st fl.)

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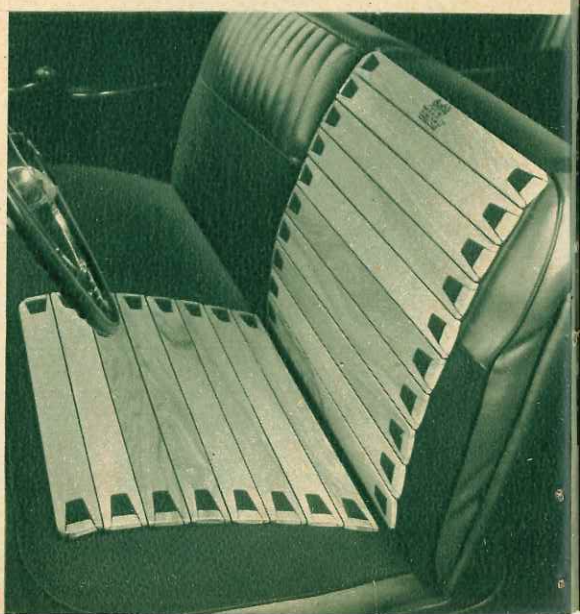
52-D. A REAL BERMUDA CARRIAGE BELL for a hard-to-choose-for friend. With its musical two-tone note, this authentic Bermuda Carriage Bell pleasantly transmits some of its quaint charm to a modern car. Easily mounted on the car floorboard. Solid brass, nickel-plated. 5½″ in diameter, **8.95** (4th fl.)

52-F. CUTS DOWN DRIVING FATIGUE! Helps reduce backache. BACRITE Auto Seat is engineered by experts to promote healthfully correct posture for driver and passenger. Gives firm back support, relieves driving strain, absorbs road shock. Made of resilient webbed wood slats that permit air to circulate. Available in three posture-correct sizes: For those under 140 lbs., from 140 to 180 lbs., and over 180 lbs. **7.95** (3rd fl.)

52-E. HELPS YOU ENJOY EATING while "en route" or picnicking. With CAR-SNAC you get two 1-qt. vacuum bottles, 5 plastic cups and a spacious food compartment with hinged cover. Folding handles fit snugly over back of front seat, keep Car-Snac in easy reach, yet out of the way. Handles swing together for carrying. Gay red Scotch plaid, lithographed on steel. 19″ x 6″, 19″ high. **11.95** (1st fl.)



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53-A. FOR COZY CAT NAPS while traveling, convalescing or relaxing. Clever contoured NEK-EEZE Pillow Rest lets you doze anywhere with head perfectly supported. You wake without stiff neck or kinks. Curves 'round your neck and stays comfortably in place. Kapok filled; tailored, washable zipper cover, **5.45.** Deluxe model, filled with pure, luxurious down, **8.95** (3rd fl.)

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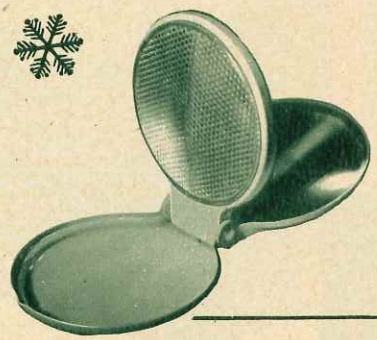
Design Division

53-B. DRIVING IS LESS TIRING with POSTURE-REST to provide comfortable support for the driver's back. The springy plastic mesh, wound around its light, sturdy aluminum frame, is wonderfully restful to lean against. (A blessing for summer-time driving for it allows air to circulate freely.) Posture-Rest has an adjustable brace so it can also be used at home when relaxing or watching TV; fine, too, for the beach or on picnics. Angle is easily adjusted, folds flat for carrying. **4.95** (1st fl.)

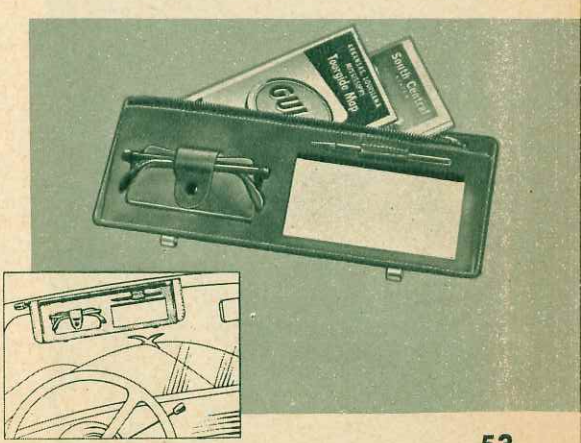
Happier Motoring

53-C. MAGNETIC AUTO COMPASS — easy to install on any car. A driver will never get confused and drive in the wrong direction when he has this HULL Magnetic Compass. Especially helpful where roads are not marked. Precision engineered, it is not affected by jolts or by the car's own magnetic interferences; the dials are sealed in liquid. 3½" high. **4.95.** With its own built-in light, **6.95** (1st fl.)

53-D. SHE SHALL HAVE COFFEE wherever she goes! Enjoy a hot beverage or snack in your car, or heat baby's formula anywhere. BOILMASTER's new Trav-ler Kit has two cords, one for auto current, the other to use at home, or when stopping at a hotel or motel. Safe Boilmaster stays cool outside, shuts off if contents boil dry. Zippered plaid bag contains 42 oz. Boilmaster, 2 cups and saucers, 2 spoons, instant coffee and beef broth. Complete **19.95.** Boilmaster Trav-ler alone, **14.95.** *Specify either 6 or 12 volts.* 22 oz. Boilmaster Hot Cup with one cord for home, hotel or motel use: in zippered bag with 2 cups and saucers, 2 spoons, **14.95;** Boilmaster alone, AC-DC, **9.95** (1st fl.)



53-E. FIX FLATS SAFELY — flash a warning to approaching motorists. The big double-faced reflecting lenses of MIRO-FLARE flash a red warning that your car is standing still at the road side. They can see it for half a mile from either direction. No batteries, bulbs or fuel to worry about. Just open the metal case and set it on the road. Can be stored in glove compartment. 6½" high, **5.00** (1st fl.)



53-F. SOMETHING NEW UNDER THE SUN — our handy VISORETTE. It clips over your car visor, to keep maps, sunglasses, pencils and other paraphernalia within safe reach. Mechanical pencil and memo pad are included. Suntan topgrain cowhide. **5.00.** Visorette for women (not shown), with Kleenex and pocket comb. **5.00.** Either model personalized with 3 initials, **6.00** (1st fl.)

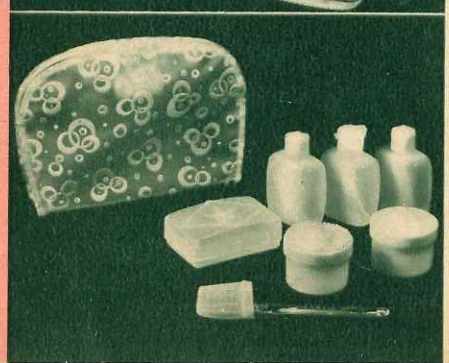
Travel

54-A. NO SOAP OR WATER NEEDED with handy WASH-'N DRI. Quick refresher course for weary travelers, shoppers, business girls. Inside each tiny envelope is a ready-to-use 8½" x 6" sheet, impregnated with a mildly fragrant cleanser. Removes grime and make-up, air-dries quickly, leaving skin refreshed, soft and smooth. 21 Wash'-n Dri envelopes in a package, **1.00.** Daisy-be-decked gift package of 64 envelopes, **2.95** (2nd fl.)

54-C. "THERE'S MY BAG — with my identification tag." Luggage, sports equipment, and other portables are easily identified in stations, hotels, docks, with these smart-looking durable tags. Both name and address are permanently engraved in gold on 3½" x 1¾" tags of amber, black or clear lucite. Straps are cowhide. One tag, **2.00;** additional tags, same imprint, **1.75** (1st fl.)

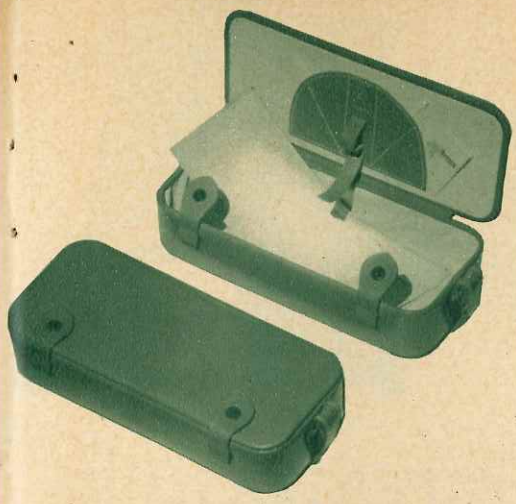
54-B. HANDY AND HANDSOME way to carry sandwiches and hot or cold drinks for picnic lunches. Zipper-closed kit with carrying handles packs two quart THERMOS bottles, each with two nested plastic cups, and a generous plastic sandwich box. Case is Vinyl-cord in red, blue or green. **13.95** (1st fl.)

54-D. FITTED TRAVEL KITS by SIMMONS hold toiletries in unbreakable containers. Thoughtfully designed to take a minimum of suitcase space. (Top) Large Plastic Kit has cream jars, bottles, etc. plus 4 clothespins and 2 pockets for tissues or laundry. Zips open flat to 17½" x 10"; carrying handle slips over door knob for easy access. Pink or blue. Incl. Fed. tax, **7.25.** (Bottom) Stand-up zippered kit holds jars, soap dish, bottles, (including atomizer bottle) and toothbrush-in-a-holder. Pink or blue plastic. 7½" x 6½". **3.50** (2nd fl.)



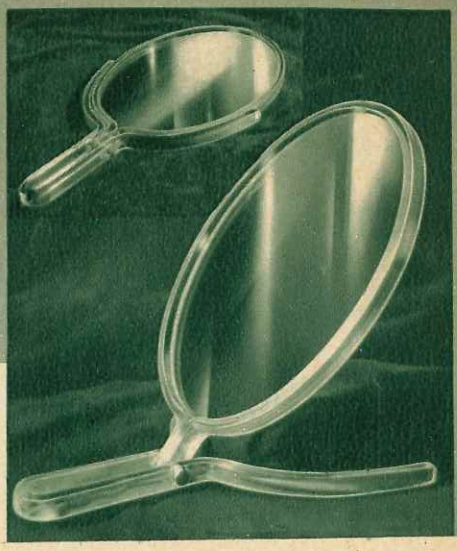
54-E. CONCENTRATED IN CAPSULES, these traveling essentials take up practically no suitcase room. SAFARI Travel Package has 10 capsules of Foam-Rich for laundering fine materials; 10 Nylonets for washing miracle fabrics; 10 Shampoo-ets for hair-conditioning shampoos; 30 Holiday mouth wash. In transparent acetate box, Safari makes an ideal gift. **3.25.** Any single package, **1.00** (2nd fl.)

54-F. LAUNDRY IS NO PROBLEM with this handy outfit tucked in her suitcase. The TRAV-ETTE water-proof plastic bag holds soiled clothes until she has time to wash them. Tucked neatly in one snap pocket are 4 plastic clip pins with a hanger for drying clothes on a shower-rod. The other pocket holds 10 packages of Trav, a mild, safe detergent powder. Each package makes a basin of suds. Complete, incl. Fed. tax, **2.25.** Separate box of 21 Trav packages, **1.00** (2nd fl.)



55-A. TOILET ARTICLE KIT TO A MAN'S TASTE — Roomy BETRIX Brief-Kit holds all his shaving equipment and toiletries neatly. Its long, flat design and soft leather construction make it perfect for packing in a brief bag or one-suiter. For short trips, it can be the only luggage he'll need. Of top-grain cowhide with lining and separate envelope of moisture-proof plastic. Saddle-stitched pockets in top hold nail file, comb, collar stays, etc. 12" x 5" x 2½". **9.95** (2nd fl.)

55-B. A GOOD, BIG MIRROR is a handy traveling companion since over-night accommodations so often provide only a small or badly lighted mirror. This double-sided TRAVEL MIRROR has a Lucite frame which acts as a stand. She can set it up anywhere and adjust it to desired angle. Also hangs on door or wall. With 7" x 9" mirror, **3.95**; with 9" x 11" mirror, **5.95** (2nd fl.)

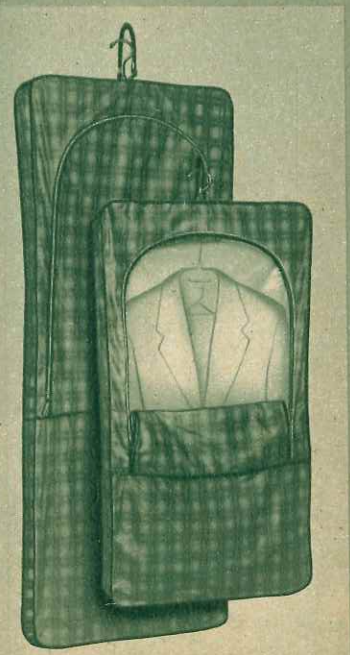


55-C. FLEXO-LINE STRETCHES to give 8 ft. of drying space, no clothes pins needed. This lingerie drying line of plaited natural Latex weighs only one ounce. So handy when traveling — you needn't carry clothespins. Just insert the tip of your lingerie or hose between the strands and it's held firmly. Only a few inches long when collapsed, it takes hardly any space in a suitcase. **1.00.** Large size, stretches to 18 ft., **2.00** (2nd fl.)

Carefree

55-D. PORTABLE POSTURE CHAIR UNROLLS to provide amazing sitting comfort anywhere. PAKA SEAT is constructed on orthopedic lines to give healthful low-back support, enabling the user to relax the entire body while sitting comfortably upright. Made of heavy blue canvas with two flexible stitched-in rods, it rolls up like a half-size umbrella. Weighs about 8 oz. A boon for fishermen, or for use in the stadium, at the beach, on picnics and at home! Small, medium or large size. **3.95** (3rd fl.)

55-F. THRIFTY-PRICE SCOTCH PLAID TRAVEL BAGS—Suits and dresses aren't creased from packing when carried in these HAMMER Hang-up Bags. Handles at both ends let you fold bag in half for easy over-arm transporting. Well-made of sturdy taffetized plastic, with zippered drop-front to make it easy to get clothes in and out. Smart red and black Scotch plaid. 42" Men's 4-suiter, **4.98**; 57" for 8 light dresses, **5.98** (2nd fl.)



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55-E. JEWELRY TRAVELS IN FINE STYLE in these luxurious leather cases. Of soft, blonde LUXAN Cowhide lined with suede, they pack easily, keep rings, pins, necklaces together in one safe place. Smaller Case (shown), lined in turquoise suede has 2 pockets and ring holder. Folds to 4½" x 4", snap closing. **5.50.** Larger Case (not shown), lined in red suede, has four large pockets and cushioned ring holder. Folds to 8" x 4", buckled closing. **11.95** (1st fl.)

56-A. SHE SHALL HAVE SERVICE wherever she goes with this Aluminum 3-Tier Table by TRIMBLE. Its 6½ square feet of handy tray space helps indoor or outdoor serving. Stacks away flat. Rolls on plastic wheels which can't mar floors or carpets. All edges rounded and smooth. 31″ x 13½″ x 37″ high; weighs only 8½ lbs. In natural aluminum, **12.95;** in decorative enameled colors: cardinal red, leaf green or ebony, **14.95** (2nd fl.)

56-B. PORTABLE PORTER puts your luggage on wheels. No carrying, no strain, no porter hunting or fees. With Portable Porter strapped on your suitcase, you roll it smoothly without effort. And it stays in place *always*—even for opening, closing, storing or checking! With 102″ Boltaflex Saran plastic strap: Palomino, brown with beige saddle stitch — or Fiesta, gay carnival colors, **5.95**. For larger bags, 120″ strap, **6.95** (1st fl.)

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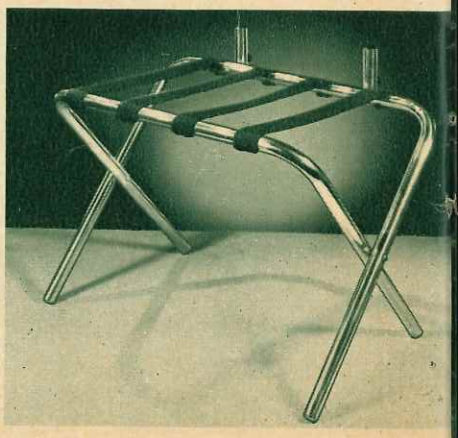
Practically

56-C. KEEPS HANDS WARM, LIGHTS CIGARETTES, TOO! The new JON-E HAND WARMER has a hole into which a smoker can put his cigarette, press against the burner and puff. It works perfectly in any wind. But this is a bonus, as Jon-E's main feature is to be a cozy hand warmer for those who work or play outdoors in cold weather. Absolutely safe. Fluid within causes the little "burner" to glow without a flame. One filling lasts all day. Uses ordinary lighter fluid. Aluminum case, flannel bag. 3½″ x 2½″; **2.95.** Large G.I. size (heats for 48 hours), **4.95** (1st fl.)

56-D. HEATER GOES ON AUTOMATICALLY — Titan CHRON-O-MATIC ends having to dress in a cold room or shave in a chilly bathroom. Just set the dial for the time you want the heat to start, it goes on automatically. Choose the amount of heat wanted, too, Therm-O-Dial keeps temperature constant. Silent fan sends heated air to all parts of room. Super safe! Ideal as a supplementary heater for baby's room since metal case is cool to the touch; heater turns off automatically if tipped over. 10″ x 14″ x 7¾″. Hammertoned baked enamel finish. AC only. **29.95** (1st fl.)

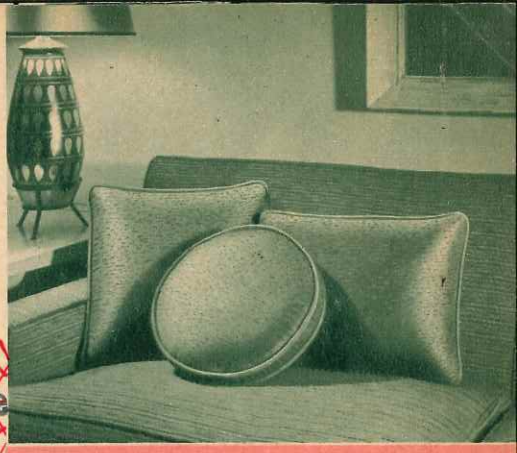


56-E. NO GUEST ROOM SHOULD LACK a Luggage Rack. It saves wear and tear on bedspreads and furniture, also steadies the guests bag at a convenient height for unpacking and repacking. Folds for storage. This polished Aluminum Rack by BLOOM has wall-protecting fingers on the back, straps of green Velon. **8.95** (2nd fl.)

57-A. STREAMLINED HI-LO BEDSIDE TABLE for eating, reading, writing. It's equally handsome and useful over easy chair in the living room. Top is easily raised or lowered, and tilted, for use over bed, couch or chair. Table top stays firmly in place, the legs steady. Lustrous chromed base and smooth, beautifully-grained mahogany or blond oak top. Easy to move about. **19.95** (3rd fl.)

U. S. Patent Office
FEB 7 1956
Design Division

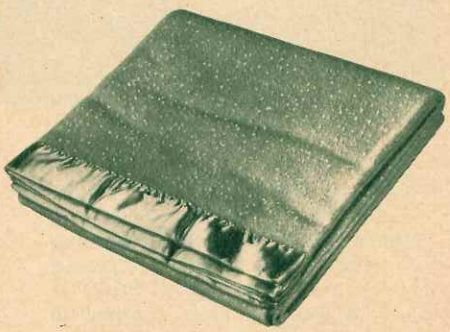
Perfect Gifts



57-E. OUR GREATEST ELEGANT Foam Latex bargain! The incomparable MIRAFOAM luxury Lounging Pillows have zippered covers of antique satin to use in living room, library — anywhere. Never flatten, lump or sag; are free from allergenic dust. Turquoise, brown, gold, beige or rose. Round, oblong or square — all 14". Each valued at 6.98, now only **4.98** (3rd fl.)

57-B. CRUSHES ICE CUBES without messy dripping or danger to fingers. ICE-O-MAT is the safest way we know to crush ice cubes for drinks, salads, desserts. Dripless Table Model (right) will crush ice fine, medium or coarse into removable plastic receiving cup. Chrome-plated front, handle and cover, with white, red, black or yellow body and cup, **13.95.** All-copper with black cup, **16.95.** Wall model (left) crushes ice fine or coarse. Chromed with black cup, **9.95.** All-copper with black cup, **10.95** (1st fl.)

57-C. TO NAP PRETTILY and be cozily protected from drafts, this luxurious KENWOOD Throw is ideal. Of pure wool reinforced with nylon, it has a distinctive slubbed stitch and fluffy, nubby surface. A lovely gift, sure to be appreciated for many years. Retains its softness and beauty washing after washing. 54" x 72", rayon satin bound. Turquoise, yellow, pink, eggshell. **8.95** (3rd fl.)



57-F. HOWE TABLE FOR WORK OR PLAY stores compactly in your closet. Easily brought out and unfolded for serving cocktails or an individual lunch, or for playing two-handed card games. Wide-set legs make it convenient, too, for use with typewriter, sewing machine or movie projector. Folding mechanism works smoothly. 28" x 16", 26¾" high. Of hardwood; Provincial maple or mahogany finish, **17.95;** bleached, or black-with-gold-stripe, **19.95** (4th fl.)

57-D. SHOE SHINE STOOL has a shaped footrest, space for brushes. Saves Dad money on shoe upkeep, teaches Junior to keep his shoes tidy. Shaped footrest is at convenient height and steady. There's ample space for brushes and cloths. Drawer holds polishes. Closed, it's a handsome bathroom stool. Maple or mahogany. Without equipment, **11.95** (2nd fl.)

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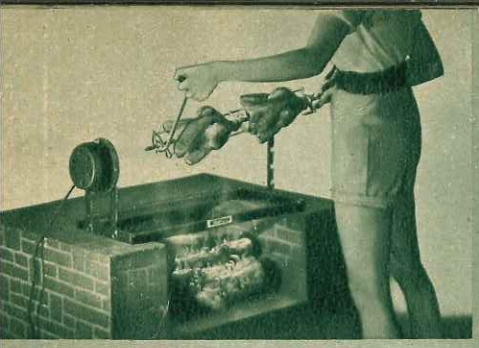
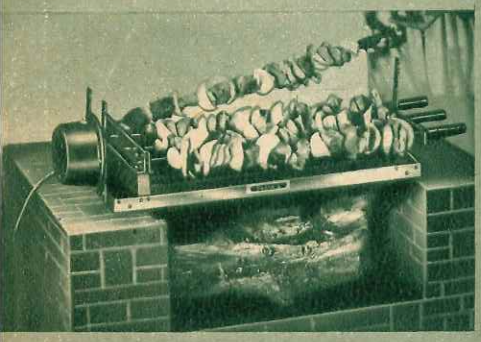




58-A. PARTY-Q OUTDOOR ELECTRIC ROTISSERIE lets the cook sit back, too. Once the chicken or roast is on the spit, there's nothing to do until time to carve. No basting or turning; just put the meat on the barbecue grill and adjust to desired height. AC motor turns the spit slowly. Strong steel frame is 10" x 26", holds up to 15 lbs. Cool wood handle and hook allow easy removal when done. Comes with 6 ft. cord. Fits any grill. **24.95.** With Adapter for Shishkebabs. **39.90** (4th fl.)

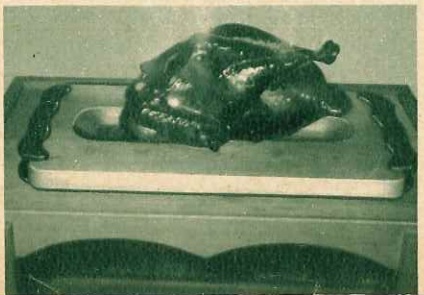
58-B. PORTABLE TABLE OF MANY USES — our aluminum Tote Table! Opens up to seat 6 to 8 comfortably, or can be used for buffet service, sewing, ironing, games, hobbies or paper work. Lightweight, but holds 800 lbs.! Satin finish of the embossed aluminum top resists scratches and stains, is smooth enough to write on. Automatic-locking device holds table rigid. Folds for easy carrying or storing. All 30" high: top 24" x 60", **17.50;** 30" x 60", **20.75;** 30" x 72", **23.95** (4th fl.)

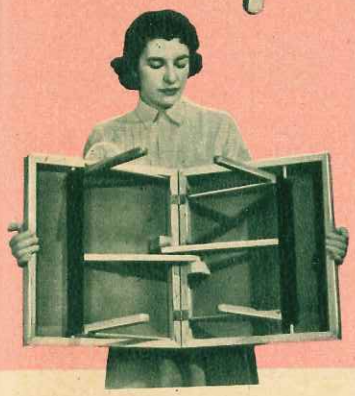
58-C. LIVING ROOM FIREPLACE BARBECUE for charcoal or wood fires. Use it outdoors, too! New wrought iron BARBA-CHARO grills steaks for 12, hamburgers for 16. Finger-tip control raises or lowers easy-to-clean chromed grill for rare, medium or well-done. Grill swings forward, away from fire for serving. With legs folded, only 21" x 15" x 4". *Andirons and utensils not included.* **19.95** (4th fl.)

58-D. ADJUSTABLE BRAZIER SEARS FAST, cooks slow. This handsome BURR Brazier — the most popular grill of its kind! Its steel firebox remains stationary while the big chromed grill is easily raised or lowered by turning the handle. Keep it low over the coals for quick searing, or raise it up to 5" for slower cooking. Large rubber-tired wheels make it conveniently portable. Grill has 18" diameter, is 21" high, **21.95.** 24" diameter, 28" high, **31.95** (4th fl.)

Service With a Smile

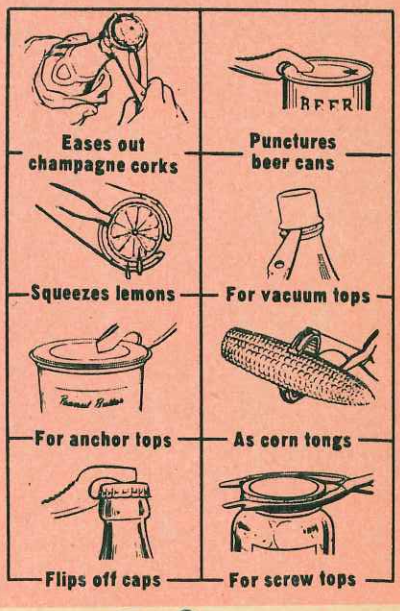
58-E. TWO-SIDED CARVING BOARD — CARVE MASTER is the most ingenious carving board yet. It needs no metal clamps or pins — special grooves hold meat or fowl firmly in place. Makes any man a masterful carver! The side for turkey, chicken, etc. uses the V-block principle; the side for roasts, ham, etc. has double grooves which drain juices into two easy-to-scoop-from wells. Of beautifully finished hard maple with contrasting wood handles that make non-skid rests. 12" x 20". Only **7.95** (1st fl.)



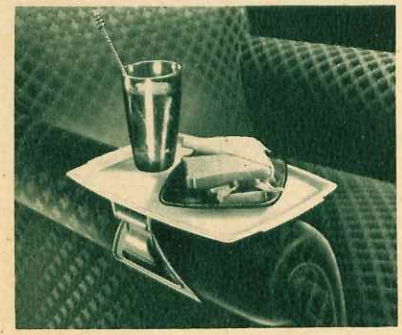


59-A. FOR MORE ENJOYABLE PICNIC LUNCHES — This Folding HOWE Picnic Table puts an end to the annoyance of ants running all over, or sand in the sandwiches. Its two sections, with ingenious self-folding legs, snap together into an easily carried compact box, about 16″ x 18″. One easy pull opens it into a sturdy 18″ x 32″ table, standing 12½″ from the ground. Lightweight wood frame, fiber top. **7.95** (4th fl.)

59-E. AMI OPEN-ALL is an amazingly versatile tool. Just see all it will do around the house. Nice heft—made of solid steel, chrome-plated. **4.95** (2nd fl.)



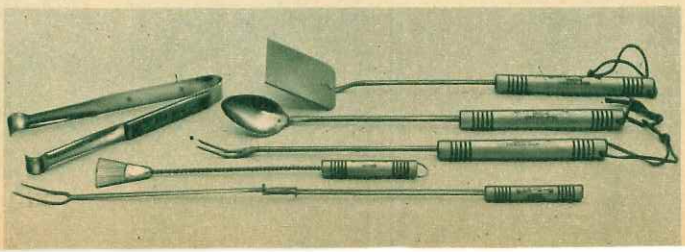
59-B. SAFE RESTING PLACE FOR TV SNACKS — THOMAS Chair Tray banishes refreshment balancing acts and messy spilling. Its two clips grip the arm of an upholstered chair or sofa securely. Provides an 8″ x 12″ resting place for snacks, buffet suppers or demi-tasse. Of washable, stain-resistant rugged plastic. Ivory, burgundy, forest green or clear plastic. Pair of any color, **3.95** (1st fl.)



59-C. SERVE SHISHKABOB IN FLAMING SPLENDOR — This is a genuine epée made by SANTELLI, a famous maker of fencing swords, but the handguard is reversed to become a cup to catch drippings. Enough Shishkabob ingredients for several portions can be cooked and served — flaming if you wish — on the skewer. Skewer-blade, imported from Italy, is stainless steel; solidly handsome handle is cord-wrapped for coolness and grip. **5.00** (4th fl.)

59-F. COFFEE STAYS PIPING HOT in this elegant stainless Server. Vacuum construction keeps hot beverages hot (and cold beverages cold) while the handle remains unaffected. The remarkable STANLEY Server, widely used in hotels and restaurants, has a nickel silver outer shell that won't rust, break or chip. Stainless steel lining is a cinch to keep clean, leaves no metallic taste. Stands 6⅝″ high. 5¼″ overall width. 10 oz., 2 cup size, **23.00.** 20 oz., 4 cup size, **26.00** (1st fl.)

59-D. SAFE AND SANE BARBECUE AIDS! Long-handled ANDROCK Tools let the cook keep his distance and his good disposition while cooking over a hot outdoor fire. Of fine stainless steel, natural-finish wood handles. 3-piece set of Spatula, Fork and Spoon with leather hang-up thongs, **4.25.** Nylon-bristled basting brush, **1.00.** Extension Fork with 30″ reach for roasting hot dogs, each **85¢**. 12″ Tongs for turning meats, etc., **1.75.** RITZ Barbecue Mitts, of quilted, heat-resisting asbestos, make it safe to handle a hot broiler, skillet or kettle. One medium size fits everyone. **3.50** (4th fl.)



60-A. THE HEAVENS IN YOUR HOME — with this approved SPITZ Junior Planetarium. A fascinating, educational gift by famed astro-scientist Spitz for your favorite child. Just plug it in, and it projects all the major constellations and 300 stars on darkened wall and ceiling. See the Dipper, Orion's belt, the Southern Cross! Completely scientific and accurate, can be set to show the stars as they appear from any spot above the equator, at any time of year. Of sturdy plastic 14½" high, 7" diameter sphere. With informative 32-page book, **14.95** (3rd fl.)

60-B. NO DANGER OF TANGLED COVERS when Baby sleeps in TRUNDLE BUNDLE. What wonderful insurance for Mother's peace of mind! Baby, dressed in usual night-clothes and tucked within this zippered "blanket-gown" (designed by a pediatrician), can move and kick freely, yet cannot get caught in twisted covers, or kick covers off. No other blanket needed. In new warm, cuddly Estron; reinforced with nylon for maximum durability. Pink or blue. Small (infant to 1 yr.); medium (1-2 yrs.); large (2-4 yrs.). Each, **7.95** (3rd fl.)

Specially for Children

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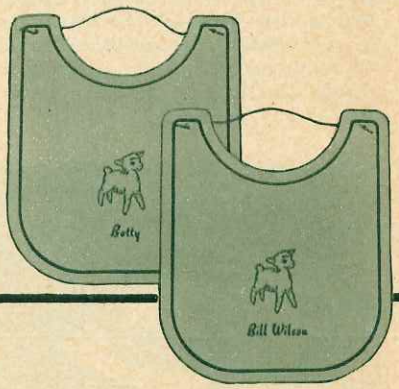
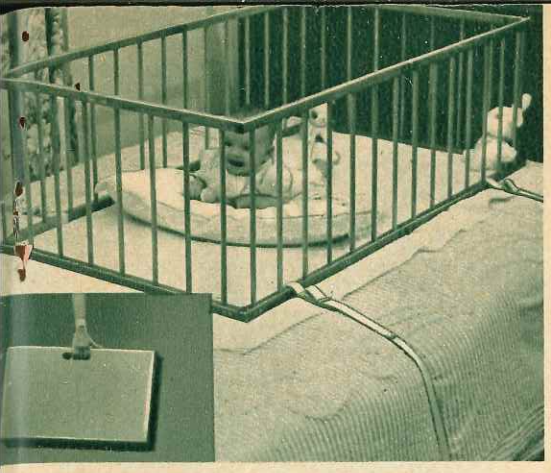
60-C. PERSONALIZED BIBS that can be thrown away after Baby's meal. What a blessing for Mother too! Bibs are made of soft, wax-undercoated tissue. They absorb the "overflow" but don't let it get through. White, with pink or blue trim, and Baby's name printed in the same color. Elastic neckband. 8¼" wide, 7⅝" from chin to tummy. Gift packaged; 25 for **2.95;** 50 for **5.50;** 100 for **10.00.** Please print name, and allow 10 days for delivery. (1st fl.)



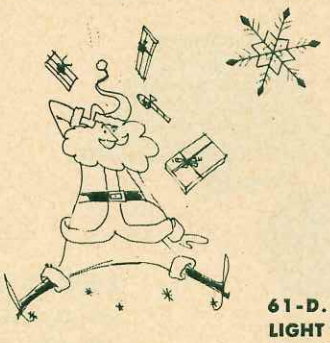
60-D. WHAT FUN A JUNGLE RUG is for little girls and boys. They can climb inside this marvelous Tiger or Leopard skin and be cozy and comfortable for a nap at home or in the car. Mother won't worry about drafts when children use it lying on the floor to watch TV. And it is great for playing "ferocious animals." Realistically designed in a furry fabric. Padded head, reinforced striped backing. **22.95.** Matching slippers with animal-head toes, children's small or medium, **3.50** (3rd fl.)

60-E. MORE POWERFUL ELECTRONIC BABY SITTER — This new transmitter has more tubes and greater power for long range broadcasting. Just plug PAGE BOY into nursery outlet — it brings you baby's slightest whimper through any radio at home or at a neighbor's. Extra sensitive; good, clear reception. Operates up to 300 ft. No installation, works on house wiring. Ivory plastic case, AC-DC, **29.95.** (1st fl.)



61-A. CARRY-A-CRIB created for babies on the go. Every daddy who's ever packed up a bulky crib for a trip to Grandma's house will welcome this traveling crib. The sides fold, there is no bottom; you just set it up on a big bed or couch, and strap it into place. It's safe and sturdy; 28″ x 50″, yet easy to set up and carry. Folds to tuck into its own specially designed case, 28″ x 21″ x 7″. Natural finish wood. **14.95** (3rd fl.)

61-B. EASY WAY GYM BAR—Everyone from pint-size brother to up-to-250 lb. father can use this KLAUDT Bar for daily work-outs. It takes only a minute to set up firmly — and safely — at any height — without nails, screws or tools. A turn of the wrist tightens it in any doorway of 25″ to 38″. Easy way to keep feeling fit . . . get rid of desk-work kinks. Chrome finish, **6.95.** (Not shown) Bar with hanging rings, **9.45** (2nd fl.)



61-C. WINNING THOROUGHBREDS whimsically molded of fine Castile soap from MEYER. Any child will find hands-and-face washing or bath time much more fun with these imported Doggie Soap companions. The kennel box holds a Dachshund, Bull Dog and Spitz each in its own clear plastic compartment. Sparkling glass eyes and authentic coloring make the dogs delightfully real looking. (The Bull Dog even has a little red bug on its back for added fun.) Boxed set of 3, **2.98** (2nd fl.)

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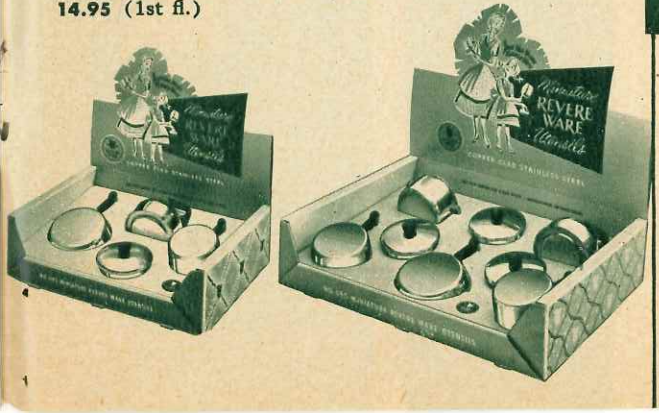
61-D. BEDSIDE NIGHT-LIGHT TURNS ITSELF on automatically when you pick it up! No more groping for switches! Just pick up Don-o-lite from your bedside table. It's on, and stays on till you set it down. Want to keep it on for a while? Flick a switch in the base as with a regular flashlight. This stand-up style automatic night-light looks like a candle, stands 6½″ high on its 2¾″ nickel-plated base. Complete with 2 batteries, **2.50** (1st fl.)

61-E. MINIATURE REVERE WARE FOR JUNIOR COOKS — Little girls can really cook in this small-size Revere Ware made exactly like Mother's. Every utensil is an exact reproduction of Revere copper-clad utensils, and cooks just like them, too. The colorful carton becomes a play-stove. 3-piece set: 7¾ oz. covered sauce pan, 4½″ open skillet, 9 oz. tea kettle, **4.95.** 5-piece set: 6 oz. and 9½ oz. covered sauce pans, 4½″ open skillet, 9½ oz. covered sauce pot, 9 oz. tea kettle, **9.95.** (Not shown) 7-piece set: 6 oz., 7¾ oz. and 9½ oz. covered sauce pans, 4½″ open skillet, 9½ oz. covered sauce pot, 9½ oz. coffee pot, 9 oz. tea kettle, **14.95** (1st fl.)



61-F. PAJAMA POOCH OR KITTY are so cute and cuddly, girls from tiny tots to college age will love them. Both dog and cat are conducive to neatness, too, for they have a zippered inside pocket in which children can store their night clothes. They'll look adorable nestling on her bed, and are fun to play with or soft to sleep with, too. Made of rich rayon plush with rayon satin bows. The Pooch is tan with brown; the Kitty, silver grey. Each **5.95** (2nd fl.)

62-A. TOUCH BASE, LAMP LIGHTS! No fumbling in the dark to find the switch of this MAGIC TOUCH Lamp. It has G. E.'s exciting new Touchtron Control. Two fingers touching the base change the electrical field — this turns light on . . . or off. The perfect lamp for bedside table. Good reading or decorative lamp for the living room, too. 3-way illumination. Translucent parchment drum shade in oyster white or mocha, 17" round. Overall height, 28", **29.95**. Touchtron Control Pin-up Light with swinging arm. Same colors as above, 14" diam. shade, **23.95** (3rd fl.)

62-B. A GIFT OF GOOD LIGHT for precious hard-working eyes. SIGHT LIGHT delivers several times the illumination of an ordinary reading lamp. Its great flood of clear, diffused scientifically correct light spreads **below eye level,** so there is no glare in your eyes! For reading, sewing, writing, here is blessed relief from eye strain. Floor Model adjusts to 50" height. Brass finish with maroon, green, ebony or mist gold tole head, **26.50**. Hand-decorated floral model, **32.50** (3rd fl.)

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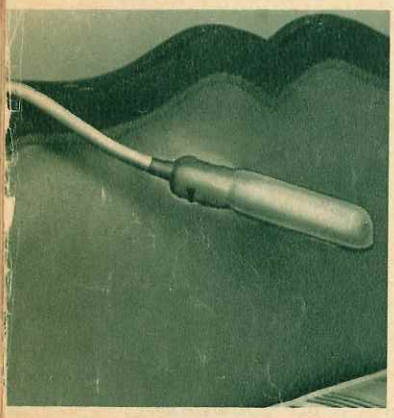

62-C. HIDE-AWAY BED LAMP disappears when not in use. This HOWLITE lamp is attached securely to the *back* of the headboard; its plastic-coated, flexible gooseneck shaft enables you to direct the light right where you want it. Then, when not in use, it hides behind the headboard, in a space only 2" wide. Overall length is 20"; brown or silver finish, **5.95.** Deluxe model with cone-shaped shade to focus the light considerately on book only. Same finishes, **8.95** (3rd fl.)

For Lighter Moments

62-D. NO SHADOW OR GLARE, Piano Lamp lights music from below. This STANLEY Piano Lamp was designed by a musician to give the best possible illumination on any grand piano. Attached with 2 padded clips to the music rack, it distributes soft, even light up over the music — not into the eyes of the pianist or audience. Mahogany and black finish. *Cool* fluorescent bulb. 18" long; fits into traveling case. AC only **18.95.** For Spinets, our PASKOW adjustable Piano Lamp, bronze or brass finish, **19.95** (3rd fl.)

62-F. OUR MOST ARTFUL BED LAMP will focus on a book or illuminate a room. A gentle pull of the weighted rayon rope elevates this glamorous WALLETTE lamp to illuminate the room or lowers it to concentrate on your book. Diffusion bowl under smart fabric shade insures restful, glareless light. Ivory or silvery plaque is readily hung on wall. Cord plugs into base socket, **16.95.** New modern-design model (left), same colors, **19.95** (3rd fl.)

62-E. SPOT-RAY LAMP lets him sleep while she reads. Wives, husbands — give your bed-reading spouse our Spot-ray lamp. Its clear lens focuses glareless, restful light on the book, leaves the rest of the room in soothing darkness. Clamps on headboard without marring. Extra long cord. Exceptionally well made, finished in bronze or ivory. With bulb, **6.95** (3rd fl.)

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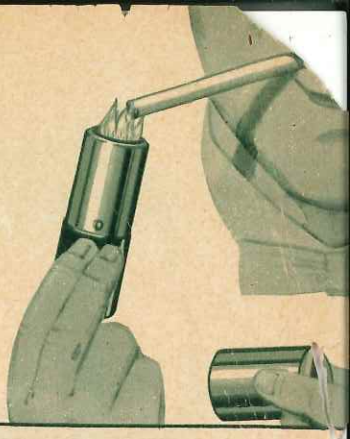

63-A. SELF-IGNITING LIGHTER uses no flint, wick, battery or moving parts. AIRFLAME lights with a wave of the hand, and won't blow out even in a strong wind. When the cap is removed, oxygen from the air ignites the vapors from Airflame's special fluid; replacing the cap extinguishes it. In good looking black and gold case only 2" long. **3.95** (1st fl.)

63-B. PEN-SIZE STAPLER is a gem for pocket or desk. Surprisingly strong, DUO-FAST is very simple to load and operate. You just press its very tip between thumb and forefinger and it staples up to 10 sheets of paper together. Much easier than using pins. Gracefully tapering plastic barrel; chrome-finished cap and pocket clip. With 1,000 staples, **2.95.** Additional staples, box of 4,000, **1.00** (1st fl.)

63-C. BATTERY-OPERATED CLOCK from REGO needs no wires, no electric outlet. The wonderful feature of this attractive, new clock is that it can be put anywhere, with no worry about reaching outlets or concealing wires. It will run for over 500 hours on just two flashlight batteries. Ideal for kitchen, garage, hall or hobby room. Modern, round face has large, easy-to-read numerals. Black, red or white enameled metal, contrasting numbers. 9" diameter, 1" deep. Incl. Fed. tax, **10.95** (1st fl.)

U.S. Patent Office
FEB 7 1956
Modern Division

Last Minute Suggestions

If there's still a question mark on your Christmas list —

may we remind you that here we only show you gifts in the hundreds – in our store are tens of thousands. Why not give those hard to buy for people our good-for-everything Gift Certificate in a sparkling plastic box to hang on their tree. They can have the fun of choosing their own gift any time they want – our gift certificate is good indefinitely.

Our Best Wishes for a Happy Holiday Season

64-A. THE HOSTESS IS A GUEST AT HER OWN TABLE with Royal HoTable as her electric "waitress." She can wheel the whole meal right to the table, and keep entrée, vegetables and coffee piping hot. Soon after plugging in, the radiant-heat unit (sealed inside the shatter-proof glass top) reaches and maintains 200°. Unheated lower shelf of black Formica holds salad and dessert. Rolls easily on plastic swivel casters. 16" x 24" heating area, 27½" high. AC only. With tubular aluminum frame, **49.75;** polished brass frame, **59.75** (2nd fl.)

U.S. Patent Office
FEB 7 1956
Boston Division

LEWIS & CONGER PRESENTS:

Handsome Servers by SALTON They all Keep Foods Piping Hot

64-B. PERSONAL-SIZE HOTRAYETTE AT NEW LOW PRICE! HoTrayette keeps coffee hot, the buffet "hot dish" or the sick-a-bed's plate at just-right temperature. Its famous SALTON shatterproof glass top with sealed-in "radiant heat" element can't exceed 200°. Coffee never boils, foods don't get dry. AC only. 6" x 6" heating surface, polished aluminum frame, cool plastic handles. Was 7.95, now only **5.95** (2nd fl.)

64-C. LARGE "EPICURE" HOTRAY is a most attractive server that keeps foods hot indefinitely. This meal-size tray has the thermostatically controlled "radiant heat" element sealed in its shatterproof glass top. Can't exceed 200° — so foods don't get dry. 15" x 20" heating surface, polished aluminum frame and smart-looking cool plastic handles. AC only. **29.95** (2nd fl.)

64-D. HOTRAY "PATIO MASTER" has all the famous SALTON serve-foods-always-hot features, in a versatile medium size. Patio Master HoTray's heating area is 11" x 20". Polished aluminum frame and black plastic handles; overall size, 11¼" x 24". AC only. **22.50** (2nd fl.)

64-E. HOTRAY SPECIAL! This smaller HoTray is just right for tastily hot "breakfast in bed" service, or to keep Father's supper hot when he's delayed at the office. 9" x 14" "hot glass" top; polished aluminum frame, black plastic handles. 9¼" x 18" overall. AC only. **12.95** (2nd fl.)